Associations rely on events to help them reach their goals, from growing and retaining membership to fundraising and providing education. What’s their secret to event success? Automating manual tasks, increasing efficiency, and streamlining event management processes across the association to deliver exceptional events without breaking the budget.

The Cvent Event Management Platform eliminates the need for disparate systems. Our robust yet flexible solution can handle a wide variety of events, from large annual conferences to small board meetings. With Cvent, associations can develop a higher standard for event management, reporting, onsite tools, and other event planning logistics. It’s time to manage your events like you manage your entire association.

CVENT and AFP Partnership Program

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EVENT VENUE SOURCING

Streamline the sourcing process and find the perfect venue for every event with the Cvent Supplier Network, a database of over 245,000 hotels and event venues worldwide. Save time by searching for venues based on event requirements and needs, sending a single electronic RFP to multiple venues, and easily comparing quotes side-by-side. You’ll receive higher and quicker response rates, have centralized RFP data and historical rate information, and be able to easily generate detailed proposal comparisons.

Sourcing the right venue is the first step to a successful event. Through the Cvent Supplier Network, you’ll be able to plan events more efficiently, manage all venue information in a single platform, and realize significant cost savings.

BRANDED EVENT WEBSITES

Your brand should always be front and center. With Cvent, build branded and professional event websites without HTML expertise or IT involvement. Attendees will be able to access all event information, such as speakers, agendas, venue information, maps and directions, and the weather.

What can Cvent do? Check out some of Cvent’s event websites: www.cvent.com/visualshowcase.

REGISTRATION FOR ALL EVENTS

Create a user-friendly and customized registration experience from start to finish. For events with more complex registration, such as multiple sessions, tracks or attendee types, our standard registration form is the best fit. For events with straightforward registration, use Cvent Express to easily create a one-page registration form. You’ll be able to quickly collect all the right information to plan and coordinate meaningful events.
EVENT MARKETING

Cvent’s robust marketing engine will help you build awareness and drive event registrations. With highly targeted, personalized, and automated email campaigns, you’ll engage contacts, boost response rates, and drive event attendance. Let invitees easily spread the word about your event through their social networks like Twitter, LinkedIn, and Facebook to drive even more buzz and registrations.

ROBUST REPORTING

ROBUST REPORTING

Configure our default reports or create custom ones to analyze the data that’s most important to your events, uncover event ROI, understand event performance over time. Real-time data allows you to make adjustments on the fly and you can use the analytics to find out what’s working well and what’s not to continue improving your events program.

With parked reports, you can easily share real-time event data with your internal stakeholders. Automatically share the information that matters the most to each individual, so that your team remains in the loop.

CVENT INTEGRATION HUB

The Cvent Integration Hub enables your organization to connect Cvent with virtually any other software or internal system for seamless data integration, greater event impact, and increased revenue. Cvent offers several out-of-the-box integrations with key solutions like Salesforce.com, Marketo, Eloqua, WebEx, Concur, and more. We can also connect to other systems using our API and Webhooks options, or you can create a custom integration using your development experts or ours.
ONSITE CHECK-IN AND REGISTRATION

Cvent enables your team to deliver modern, connected, and measurable onsite experiences to attendees. Regardless of the size or complexity of your events, Cvent has built solutions to ensure a smooth check-in and registration process at your events.

OnArrival allows event organizers to check in attendees, register walk-ins, collect fees, print badges, or setup kiosks for self-service check in. All data collected through OnArrival syncs back to your Cvent account for straightforward reporting and post-event follow up.

OnArrival 360 is our full onsite support solution for larger events, or any events that require onsite badge printing. It includes a project lead that handles hardware rentals, badge supplies, and onsite tech support.

MOBILE EVENT APPS

Events are all about the attendee experience. With CrowdCompass mobile event apps, you can deliver a personalized and interactive onsite experience for your attendees. The fully customizable app lets users message other attendees, manage their schedule, participate in live polls, access event maps, receive push notifications to keep attendees informed and more. You’ll increase attendee engagement and provide the memorable experiences that they’ll looking for.

What can Cvent do?
Download the CrowdCompass IN10CT Demo Events to check out examples of our mobile event apps.
SOCIAL MEDIA ENGAGEMENT

To capture the full story of your events, SocialWall allows you to easily curate and display attendees’ social content in real time at your event. It features a live, interactive display of the Twitter and Instagram posts with your event hashtag, which delivers a surefire way to build event awareness, create onsite excitement, and increase overall attendee engagement.

SUPPORT AND TRAINING

Cvent is committed to your long-term success. We offer many support channels, so you can rest assured knowing that you’ll be in great hands.

With over 700 employees on our award-winning customer support team, you can reach out to us by phone or email 24/7. Your Account Manager and a Client Success Consultant will ensure your continued success with Cvent. You’ll also be able to join our community to discuss questions with fellow customers and Cvent experts, browse our library of educational content, and event meet the community live during our regional Customer Success Groups.
Event Management

The features of Event Management include:

- Event Website
- Automated Email Marketing
- Custom Contact Fields
- Secure Payment Processing
- Refunds, Discounts, and Service Fees
- Pre- and Post-Event Questions
- One-Click Registration
- Ticketing
- Advanced Registration
- Sessions and Tracks
- Waitlists
- Partial Payments
- Speaker Management
- Event Calendar
- Budget Management
- Dynamic Registration Paths
- Multilingual Events
- Dashboards and Portals
- Task Management
- Credits and Certification
- Housing and Travel
- Table Assignments
- Standard and Custom Reports

Pricing for Event Management is customized based on your number of registrants and other specific requirements.

Onsite Solutions

The features of OnArrival Premium include:

- Event Check-In
- Walk-In Registration
- Fee and Donation Collection
- Barcode Scanning (camera)
- Barcode Scanning (external, wireless, Bluetooth device)
- Signature Collection
- QuickScan Kiosk Mode
- Self-Service Kiosk Mode
- On-Demand Badge Printing
- Session Tracking/Access Control
- Event/Session Check-Out
- Integration with Cvent

The features of SocialWall Premium include:

- 5 Galleries Per Event
- 10 Search Terms Per Gallery
- Flickr Content
- Web Widgets
- Smart Galleries
- Curated Galleries
- Instagram Content
- Twitter Content
- LiveDisplay
- Custom Posts
- Direct Posts

Pricing for OnArrival Premium and SocialWall Premium is customized based on your number of events and other specific requirements.
CrowdCompass Mobile Apps by Cvent

CrowdCompass Mobile Event Apps offers a range of features, so that you can provide a more relevant, social, and personalized event experience to your attendees. These features include:

- Personalized Schedule Integration
- Interactive Floor Maps
- Social Media Integration
- Social Gamification
- Attendee Messaging
- Push Notifications
- Instant Attendee Feedback
- Sponsorship Opportunities
- Control Over Branding and Design
- Real-Time Updates
- Reporting and Metrics
- Integration with Cvent

Pricing for CrowdCompass is customized based on your number of events and other specific requirements. The typical CrowdCompass cost ranges from $2,000 - $10,000 per event.

Inquisium by Cvent Surveys

The features of Inquisium include:

- Survey Templates and Question Libraries
- Over 20 Question and Answer Formats
- Advanced Survey Logic
- Survey Distribution
- One-Click Feedback
- Closed Loop Workflows
- Survey Scoring
- Text Analytics
- Data Visualization & Reporting
- Salesforce Integration
- Integration with Cvent

Pricing for Inquisium is customized based on your specific requirements.

To learn more about the right solutions for your event needs and to discuss pricing, reach out to AFP’s point of contact at Cvent:

KIMBERLY SEGAL
Principal Account Manager
Email: ksegal@cvent.com
Phone: 571.765.5218

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