

National Philanthropy Day 2016 Sponsorship Opportunities

November 1, 2016 • Georgia Aquarium

Title Sponsor (\$25,000) **SOLD**

- Receives five (5) tables of ten with preferred room placement.
- Pledges and logos received by Friday, August 26, 2016 will be included in all printed collateral materials.
- Opportunity to speak from the podium and highlighted listing as Presenting Sponsor including logo on chapter website, in the event invitation and program.
- Ten (10) invitations to pre-event Honoree Reception, held Thursday October 27, 2016.

Presenting Sponsors – Philanthropy in the Classroom (**SOLD**) Philanthropist of the Year Award (**SOLD**) or Volunteer Fundraiser of the Year Award (\$10,000)

- Receives two (2) tables of ten with preferred room placement.
- Opportunity to present the award and highlighted listing as Philanthropist of the Year or Volunteer Fundraiser of the Year Award sponsor including logo on chapter website, in the event invitation and program (pledges and logos must be received by August 26, 2016).
- Eight (8) invitations to pre-event Honoree Reception, held Thursday October 27, 2016.

Teen Volunteer of the Year Award Sponsor (\$7,500)

- Receives one (1) table of ten with preferred room placement.
- Opportunity to present the award and highlighted listing as Teen Volunteer of the Year Award sponsor including logo on chapter website, in the event invitation and program.
- Six (6) invitations to pre-event Honoree Reception held Thursday, October 27, 2016.

Honoree Reception Sponsor (\$6,000) **SOLD**

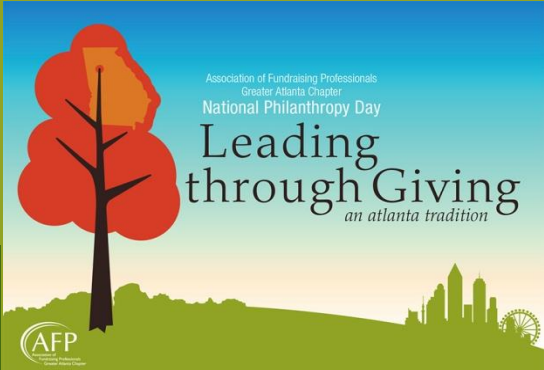
- Exclusive reception sponsor.
- Receives one (1) table of ten with preferred room placement at the luncheon.
- Opportunity to speak from the podium at the Honoree Reception, six (6) invitations to reception and acknowledgment on the reception invitation, signage (provided by sponsor) and in the luncheon event program.

Supporting Sponsor (\$5,000)

- Receives one (1) table and listing as Supporting Sponsor on the Chapter's website and in the event program book.
- Four (4) invitations to pre-event Honoree Reception held Thursday, October 27, 2016.

Event Sponsor (\$2,000)

- Receives four (4) tickets and listing as Event Sponsor in the program.
- Two (2) invitations to pre-event Honoree Reception held Thursday, October 27, 2016.



National Philanthropy Day

Over 1,000 Atlantans celebrated philanthropy and its role in our community at the 2015 National Philanthropy Day (NPD) Luncheon at the Georgia Aquarium. In 2016, this awards luncheon will again bring together professional and volunteer fundraisers, individual philanthropists, and corporate and foundation grantmakers to celebrate the role of philanthropy and to recognize key individuals who have made an impact on our community. Philanthropist of the Year, Volunteer Fundraiser of the Year and Teen Volunteer of the Year awards are presented at the luncheon.

Leading up to the event the chapter conducts its **Promoting Philanthropy in the Classroom initiative**. Chapter members visit local elementary schools to engage students in this service learning initiative. Volunteers guide students through an age-appropriate lesson plan centered on the concept that people of all ages, even young children, can give back to their communities through their time, talent and treasure.

“National Philanthropy Day is a signature moment when Atlanta and Georgia celebrate the collective impact philanthropy has on people, our environment and our quality of life. Piedmont Healthcare has proudly been a vital resource in this community for 110 years relying on the generosity of others to provide patient-centered, quality care. We are proud to support as we celebrate philanthropy.”

Mendal Bouknight
Piedmont Healthcare Foundation

Pledges and logos received by Friday, August 26, 2016 will be included in all printed collateral materials.