Every Child Has the Right to Smile

In each iteration of the survey, donors have told us that trust is built by charities that have dynamic strategic plans in place that drive their mission forward.

Mary Bowyer, chair of the Ottawa-Carleton District Women’s March, says donor confidence is driven by charities moving away from simply asking for donations, and entering into a closer, more engaged relationship where they work more closely with donors to support the organization’s mission.

"Charities want to show the impact of what they’re doing, as we’re being more intentional about communicating what we do, how we do it, and how donors make the difference," she says. "Donors aren’t just supporters, they’re partners, and we need to review and understand how charities should operate and have greater expectations about how charities should operate and communicate. We will have to work harder and smarter, and be more innovative and flexible than ever before, incorporating different ways of funding into our campaigns.”

Thanks to philanthropy, Willie Dalagan didn’t think he would have very much time with his family.

World class care deserves world class facilities. The best possible outcomes.

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The volunteer medical team, many from the same community in the Philippines, is Dr. Kevin Calder’s fourth patient of the day. At 11:30 a.m., he is the latest boy in the mission, Dr. Dalagan: "He is not the only hope for them, but we have another boy who is a closer, more engaged relationship with them, working more closely with donors to support the organization’s mission.

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CALL TO NEXT-GEN PHILANTHROPISTS TO HELP BUILD A HOSPITAL FOR THE FUTURE

Five-year campaign will reimagine SickKids campus in Toronto

At The Hospital for Sick Children (SickKids), where innovation and life-saving medicine is being held back by aging infrastructure, a new SickKids Foundation is calling on the next generation of philanthropists to help meet as ambitious goal of raising $2.3 billion in five years to build a hospital for the future. “Our vision includes design features for optimal family-centred care, state-of-the-art technology, and new procedures and treatments for kids,” says Dr. Mike Apkon, president and CEO of SickKids. “We need a hospital for the future.”

Aging infrastructure. Now SickKids needs help meet an ambitious goal of $2.3 billion in the next five years to build a hospital for the future that leverages the best in building science, engineering and design. This new campus will be a modern, state-of-the-art facility that will support more than 400,000 patient visits a year and care for nearly 450,000 children annually for decades to come. To date, $1.1 billion has been raised (85% of $1.3 billion target) through the In The Works: SickKids Activators, SickKids Innovators and SickKids Warriors campaign – designed to attract emerging young philanthropists.

Activators: Creativity to Conceive and Manage a Campus

WARRIORS: BRIAN CULBERT’S EXTREME CHALLENGES

“My ultra-marathon started the day my son Matthew was born, I just didn’t know I was in a race,” says Brian Culbert, a former pro-cyclist and endurance athlete who is ramping up his support for SickKids’ Activators campaign, which encourages Branching and Endurance enthusiasts to fundraise for SickKids by participating in physical activity. It’s a great way to introduce people to philanthropy and show that by getting together – and having a good time – individuals can make a difference,” he says.

For more on this program and to get involved, please visit sickkidsfoundation.com/warriors

At the Hospital for Sick Children, like many other non-profits, Brian Culbert already had a passion for supporting causes. When his son Matthew was born, he was one of his biggest motivators to get involved in philanthropy. “I’m grateful to Matthew, who is a social media influence in his own right. He has the ability to be a positive role model for people and introduce them to philanthropy and the concept of giving,” says Mr. Culbert.

“In the face of a group of Activators who have committed to supporting SickKids by participating in physical activity-based challenge events, through Racing4Lives, Mr. Culbert has raised more than $500,000 for the hospital by participating in two consecutive years. At the core of this experience of giving is the sense of community re-engagement and includes MODC programs designed to ease the transition from hospital to home, says Mary Lynne Stewart, national director of Fund Development and Communications, March of Dimes Canada (MODC). “When someone has had the experience of discharge, they never know the impact of information and education on their experience of giving. When you do something for others, you have done something towards creating that positive outcome is permanently formed.”

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AVOCATING FOR THE NEEDS OF STROKE SURVIVORS

Every year, more than 50,000 people in Canada have a stroke, a life-changing event that can cause some serious visible and aftereffects, often leaves individuals with need and permanent changes. For many, the biggest challenge is that they have been discharged from hospital. The goal of the Heart of Canada Project is to create a programme to help stroke survivors who have been discharged from hospital to provide hope, support and information. This programme is called MODC’s Canada’s After Stroke Program. “When someone is in the hospital, they are looking at everything changes, from the medical stuff and their family and caregivers,” she says. MODC’s next contact with a stroke survivor is often when a trained volunteer walks a stroke survivor to their discharge. “Our goal is to return the individual to community, to tell the recovery process, such as well-management care and support,” says Dr. Isaac Odame, President and CEO, SickKids Foundation. "The goal of the Canada’s After Stroke Program is to assist people in that space between hospital and home,” says Mary Lynne Stewart, national director of Fund Development and Communications, Heart of Canada Canada (MODC). “MODC’s mission is to provide a network of resources available to community, says Mary Lynne Stewart, national director of Fund Development and Communications, March of Dimes Canada (MODC). “When someone is released from the hospital, they begin to re-engage, they have input on how the money is spent,” says Davida.

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TO ENSURE SUSTAINABILITY, CHARITIES NEED TO BROADEN THEIR DONOR BASE

Demand for services will continue to rise and beyond. Canadians have to actively engage young people as well as new Canadians, because that where donations will increasingly come from in the future.”

An annual event that resonates with Canadians of any age is the Ride Don’t Hide fundraiser, says Bev Gutray, CEO of the Canadian Mental Health Association B.C. “The event’s clear and strong message is health for all.”

Ms. Amerongen also reports that the Northern Lights Health Foundation’s Smile Cookie Week (bottom right). A recent Imagine Canada report indicates that reaching donors belonging to different generations and demographics is becoming more and more important for the sustainability of Canada’s non-profit sector.

The ability to adapt will be crucial for maintaining a vibrant non-profit sector dedicated to the social good.

Bruce MacDonald, president and CEO of Imagine Canada.

The Northern Lights Health Foundation serving communities in the Wood Buffalo region, says the director of the Northern Lights Health Foundation is important that funding is timely access to unrestrictive operating capital. “It is important that funding is made available as quickly as possible to ensure they are able to adapt to the immediacy of the situation,” she says. “It is important that funding is made available as quickly as possible to ensure they are able to adapt to the immediacy of the situation,” she says.

Bruce MacDonald, president and CEO of Imagine Canada believes that Canadian non-profits should align themselves with the business sector and the non-profit sector must be aligned. “We all need to work together to ensure that our non-profits and our non-profits are healthy, our communities are not healthy.”

Ms. Carey’s report shows that giving from private individuals accounted for 74 per cent of all donations, compared to 54 per cent in 1985,” Mr. MacDonald suggests that charities and organizations providing them.

The report shows “big gains” in giving, with 44 per cent of people giving to charities for the first time when mental health is an issue or concern, says Mr. MacDonald. He adds that all three organizations have received accreditation from Imagine Canada’s standards program, which awards accredi-...
In 1951, the new Hospital for Sick Children opened its doors. It was the world’s biggest children’s hospital, and a huge achievement for Toronto, and Canada. Post-depression, and post-war, the public had understood that the possibilities for children’s health couldn’t be limited by a too-small, outdated building. Our community rallied to SickKids, exceeding our fundraising goal. During a week-long open house, 85,000 people, passionate about the hospital they’d built, lined up to tour it. SickKids was the achievement of all of us. We’ve done it before. And we’re poised to do it again.

fundthefight.ca
The Salvation Army helps smooth the transition for refugees

Refugee claimants were also provided in Winnipeg and Montreal, according to the federal government. “For the cases that require a lot of assistance, they can only be done in three of the ORs. It can be a logistical challenge to get those cases done,” he adds. VH and UBC Hospital see 60 per cent of B.C.’s adult trauma cases, he says. “When you have the facilities that you need to provide the best possible care, people want to work there,” he adds. “It’s not just for us to attract the best people, not just doctors, but nurses, Physio’s, tech, carers, specialists of every kind,” says Dr. Redekop.

To learn more about the March of Dimes Canada, visit www.afterstroke.marchofdimes.ca or call the Toll-Free Warmline 1-888-540-6666. The March of Dimes Canada host an annual $60-million fundraising campaign by March of Dimes Canada, to raise money for research, programs and services and to support medical professionals and services that save lives. March of Dimes Canada was the original birth defects charity and we are Canada’s most trusted source of information for families with babies in hospital. March of Dimes Canada has a national network of 300 local chapters and more than 4,000 volunteers working in communities across the country. Our mission is to help every baby reach his or her potential by ensuring all babies have the best possible start in life. March of Dimes Canada is a registered charity and our annual report can be found at www.marchofdimes.ca.
For Edgardo Gonzales, life has come full circle. Growing up in Toronto, Manda, in the Philippines, he was a sponsored child and benefitted from World Vision’s community development programs several years ago. Now a philanthropy advisor for a global charity, he helps further develop ties with diaspora communities around the world.

As chair of World Vision Canada’s Multicultural Council, Mr. Gonzales works with 26 multicultural council ambassadors (MCAs) to share the World Vision story with communities that make up the diverse population of the country. According to Statistics Canada’s 2016 census, about one in five people in Canada were born elsewhere.

“Our multicultural ambassadors bring to the table a unique perspective, and we are learning so much from them,” he explains. “They help us to stay closely connected to development work in communities for which they care deeply. Together we play an active and critical role in caring for the world’s most vulnerable children, through partnerships,” says Eric Flores, vice president of World Vision Philippines.

“World Vision’s multiracial leadership teams that make up the diverse populations of the countries we work in around the world,” he adds.

Mr. Gonzales notes that many of the issues that impact children around the world today directly reflect poverty. “We want to encourage the diverse communities to engage in the global programs World Vision Canada supports around the world — not just by providing blood, but also helping children go to school and be educated,” he says.

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ONE IN FOUR CANADIANS SUFFERS FROM LIVER DISEASE

Unhealthy lifestyle choices are a major factor in the increase in the number of Canadians – an estimated eight million – suffering from liver disease. In 1990, the incidence of liver diseases in Canada has increased from one in 10 to one in four, according to the Canadian Liver Foundation (CLF). “The reason we are seeing this increase in liver disease is partially due to unhealthy choices we don’t always associate with causing us a tremendous amount of harm,” says Gary Fagan, president of the CLF.

In Pangnirtung, the soup kitchen and youth centre opened in 2016. In addition to the 50 hot lunches it provides to the community three times a week, the new facilities have created four jobs for local residents. “The partnership between CESO volunteers and the Inuit Ilagiit Society strives to follow holistic approach to community economic development. The workshop resulted in the creation of a five-year action plan that will be used to gain support from funders and potential partners in promoting healthy and sustainable communities,” says Ms. Harris.

In Pangnirtung, the soup kitchen provides to the community three hot lunches a day.

The Baffin Island settlement of Pangnirtung, 50 km south of the Arctic Circle, has its own superhero – Marvel Comics’ Amka Aliyak, a.k.a. Snowguard – but the Nunavut community's real champions are the members of the Inuit Ilagiit Society (IIS), a service organization serving the 1,500 residents.

“In Pangnirtung, the soup kitchen and youth centre opened in 2016. In addition to the 50 hot lunches it provides to the community three times a week, the new facilities have created four jobs for local residents. The organization addresses issues of food security, economic and social security, and community and youth wellness in the village. Members of the IIS worked with Canadian Executive Services Organization (CESO) volunteers and the Inuit Ilagiit Society to explore economic development opportunities in the small community. CESO hosted workshops for board members on their roles and responsibilities in governance and assisted in identifying opportunities to generate income and develop a business plan for a soup kitchen, youth centre, coffee shop, online clothing store and a convention centre.

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“The investment of research is a critical step in improving the prevention, diagnosis and treatment of liver disease,” says Gary Fagan, president of the CLF. “From supporting your local Lions Club to providing research grants, your donations help fund liver research in Canada and around the world.”

“However, educating the general public without delay about the severity of liver disease and how one may avoid it can literally be the difference in a life or death situation.”

Established almost 50 years ago, the CLF has relied on donations that have provided over $30 million in liver research funding. This research ranges from improved screening to medical breakthroughs, and results in earlier diagnosis, treatments with fewer negative side-effects, and more effective cures for people suffering from liver disorders.