

Nomination Form

2014 Barbara Marion Award for Outstanding Leadership to AFP

Joyce Mitchell-Antoine, CFRE

Criteria

1.

Joyce Mitchell-Antoine, CFRE, has more than 19 years of experience in non-profit organization management and development. She currently serves as Vice President for Development at Planned Parenthood Health Systems. Joyce ascended the ranks of the AFP International leadership to truly become one of the most innovative, respected, and accomplished leaders in the profession. Her selfless volunteerism at the international level is applaudable and includes her service as board member at-large from 2005 - 2013. In addition to her role as a Board member, Joyce served as Vice-Chair of Membership Services Division, chaired the Membership Survey Task Force, and has served on the Awards Committee, the Membership Services Committee, the Transition Task Force, the Strategic Planning Task Force, and the Foundation's Fundraising Committee.

At the Chapter level, Joyce has chaired the National Philanthropy Day Committee and served as Secretary of the Board. She regularly attends and supports chapter events and serves as a mentor to other professionals. The AFP-NC Triangle chapter named her 2009 Fundraising Executive of the Year.

2.

Joyce is an accomplished fundraising generalist and major gifts professional with a successful track record of establishing new development offices, and board and volunteer training. Her considerable leadership experience at the international level in Membership Services provided her with an excellent perspective about what members expect. She honed AFP's deliverables to members, fine tune its recruitment and retention efforts for members at all levels of experience. Perhaps, most importantly, Joyce played a critical role in increasing collaborative efforts between different divisions and activities within AFP, enabling them to more effectively work together to create a valuable, sought-after membership experience. As Vice Chair of Membership Services, Mitchell-Antoine worked with staff and other members to make membership more accessible. They developed an online "Web-only" membership that extends to Strategic Alliance partners--the United Kingdom's Institute of Fundraising, the Fundraising Institute of Australia and the Fundraising Institute of New Zealand. She also put together a task force to look into an innovative organizational membership option which has now been implemented and has resulted in increased memberships for AFP and expanded options for smaller organizations.

Joyce's article Helping to Recruit the Next generation of Fundraisers for The Non-profit Times is a timeless piece that demonstrates her commitment to advancing the professional.

3.

Increasing and broadening the diversity of AFP membership was an important component of AFP's "50,000 by our 50th year" initiative. Joyce has remained true to that commitment and understands the issues around diversity, opportunity, inclusiveness, and access, She has mentored women of color to become involved in chapter level leadership including chapter presidents Oshana Watkins (2013) and Clarendia Stanley-Anderson (2014). Watkins and Stanley-Anderson, with Joyce's continued mentorship, successfully developed their chapter's diversity initiative, "Coffee N' Conversations", which received the Charles R. Stephens Award in 2011. A CFRE since 2001, Joyce was pivotal in encouraging Stanley-Anderson to successfully pursue her CFRE certification and to serve on international level committees. Joyce developed the informative and lively "Shredded Files, and Beach Homes, and Red Corvettes...Oh My!" which she presented at AFP's 2012 international conference in Vancouver and at the chapter level. She has served on numerous panels at the chapter level for new, intermediate and advanced development officer, providing her insight and experience.

4.

Joyce has more than a decade of consistent gifts to AFP at the international and chapter levels and is a long-time member of Alpha Society. Her gifts at the chapter level have totaled more than \$20,000, strategic investments that have allowed the chapter to expand its programs and offerings. Demonstrating her leadership ability in areas outside AFP, Joyce has served the community in the following capacities:

President, Planned Parenthood Development Officer's Council (DOC), 1999-2004	2002-2004
Co-Organizer, DOC Annual Conference/Retreat, Vancouver, BC.	2003
Chair Mentor Program Committee (DOC)	2000-2002
Co-Chair Scholarship Committee (DOC)	2000
DOC Steering Committee Member	1999-2004
President/Chair, Past Board Member, North Carolina Community Shares Board of Directors	2000-01
Board Member NC Community Shares	1998-2001
Board Member, Sisterhood Agenda, Inc.	1999-2000
Carolinas Chapter of the Association of Professional Researchers for Advancement	1994-97
Graduate, Durham Leadership Program	1993
Member, Celestial Choir, Mount Vernon Baptist Church, Durham NC	2003-Present
Teacher, Vacation Bible School: 12 & 13 year olds, Mount Vernon Baptist Church, Durham, NC	2004-Present

Joints In Motion Marathon Team Member, Arthritis Foundation Carolinas Chapter: Ran full marathon in Honolulu, HI and Raised \$3500	2000
---	------