



National Philanthropy Day 2004 Sponsor Benefit Matrix

	PRESENTING SPONSOR <i>\$7,500</i>	MAJOR SPONSOR <i>\$5,000</i>	SUPPORTING SPONSOR <i>\$2,500</i>	PATRONS <i>\$500</i>
	~ OR ~			
Enhanced sponsor package with four color Advertisement in <i>Northern Ohio Live's</i> November NPD feature (35,000 + copies)	<i>Full page ad</i>	<i>\$ 6,000 with half page ad</i>	<i>\$ 3,000 with quarter page ad</i>	
Identification on event invitation	✓	✓		
Identification in <i>Plain Dealer's</i> full page Advertisement and other news media publicity	✓	✓	✓	
Identification in opening frame of philanthropy Video shown at luncheon	✓	✓	✓	
Mention as named-sponsor in all press releases Before and after event	✓	✓	✓	
Recognition in AFP's Chapter newsletter	✓	✓	✓	
One table with signage in vendor exhibition area	✓	✓	✓	
Recognition and link on AFP's Chapter web site for one year (averaging 5,200 hits per month)	✓	✓	✓	
Identification on sponsor page in <i>Northern Ohio Live's</i> NPD feature	✓	✓	✓	
Identification in power point slide show during Event reception and luncheon	✓	✓	✓	
Opportunity to recognize a key volunteer in "honor roll" section of <i>Northern Ohio Live's</i> NPD feature	✓	✓	✓	✓
One table of 8 with signage at awards luncheon. Portion of sponsorship is tax deductible	✓	✓	✓	✓

Greater Cleveland Chapter

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