

Philanthropy Day 2004



Kristine Edmunds, Co-Chair
Margie McCurry, Co-Chair

May 3, 2004

Dear Fellow Public Benefit Agency,

Each year, the Association of Fundraising Professionals, Monterey Bay Chapter and the Development Executives' Network honor donors and volunteers whose gifts of time, expertise and resources contribute significantly to the success of the not-for-profit agencies and institutions they serve. This year's thirteenth annual **Philanthropy Day Awards Luncheon** celebration will be held on Monday, November 15, at the Inn at Spanish Bay. The luncheon provides a unique occasion for you and your organization to publicly express your appreciation to those who do so much to enhance philanthropic support in our community.

Please take a few minutes to nominate your outstanding supporters. Use the enclosed nomination form to nominate individuals, foundations, corporations and service organizations that best represent the spirit of philanthropy. **Nomination forms must be received no later than June 1, 2004.**

Please refer to the enclosed Awards Criteria as you submit your nominations. A list of the past Philanthropy Day recipients is included for your review. This year, from all the nominees submitted, we will select and recognize the following leaders from our community:

Outstanding Philanthropist
Outstanding Philanthropic Foundation
Outstanding Philanthropic Corporation
Outstanding Philanthropic Service Organization
Outstanding Philanthropic Youth

Your organization may also choose to select a **Distinguished Honoree** – a person who has made important contributions to your organization. We ask you to bring your Distinguished Honoree as your guest to the luncheon as they will be honored for their philanthropic support.

We look forward to seeing you, your staff, board members, and volunteers at this year's Philanthropy Day Awards Luncheon. This event is a celebration of the spirit of giving.

If you have any questions, please call Margie McCurry at 831-648-3710 or Kristine Edmunds at 831-582-3908. We look forward to receiving your nominations.

A handwritten signature in cursive script that reads 'Kristine Edmunds'.

Kristine Edmunds
Philanthropy Day 2004 Co-Chair

A handwritten signature in cursive script that reads 'Margie McCurry'.

Margie McCurry
Philanthropy Day 2004 Co-Chair

**Association of Fundraising Professionals Monterey Bay Chapter
and the Development Executives' Network
Annual Philanthropy Day Awards Luncheon**

Submitted by (name of organization): _____

Name of the individual submitting nomination: _____

Mailing address: _____

Telephone: _____ Fax number: _____ E-mail: _____

Please make only ONE nomination for each category

Please limit your nomination statements for the OUTSTANDING CATEGORIES to a maximum of 300 words per category. Longer submissions will be returned for editing.

Attach your typed nomination statements for the OUTSTANDING CATEGORIES on a separate sheet(s)

Emailed statements preferred

Nomination deadline is Tuesday, June 1, 2004

Outstanding Philanthropist: This award recognizes a family or an individual with a proven record of exceptional generosity who, through direct financial support, has demonstrated outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles in the community.

Nominee: _____

Outstanding Philanthropic Foundation: This award recognizes a foundation with a strong record of exceptional generosity that, through direct financial support, has demonstrated outstanding civic and charitable responsibility, and has encouraged and motivated others in the foundation community to take leadership roles in philanthropy and community involvement.

Nominee: _____

Outstanding Philanthropic Corporation: This award recognizes a business with a strong record of exceptional generosity that, through direct financial support, has demonstrated an outstanding commitment to philanthropy and has encouraged and motivated others in the business community to take leadership roles in philanthropy and community involvement.

Nominee: _____

Outstanding Philanthropic Service Organization: This award recognizes a civic or service club that has demonstrated exceptional commitment and leadership in the community through service and financial support.

Nominee: _____

Outstanding Philanthropic Youth: This award recognizes service by a young person (through age 18) who has demonstrated outstanding commitment to the community through philanthropy.

Nominee: _____

2004 Distinguished Honoree Nominated By Your Organization

We ask that you consider the individual or family that you want to honor for their exceptional generosity and leadership to your organization this year. **This person may or may not be your nomination for Outstanding Philanthropist, which is considered separately.** Please bring your Distinguished Honoree as your guest to the luncheon as we will recognize each individual by name during our program. **(One nominee only)**

Distinguished Honoree nominated by your organization: _____

Nomination statement (30 words maximum): _____

We will edit nomination statements in this category that exceed the 30 word maximum count.

Responses by email are preferred. Please send to: Sheila@Lyceum.org

You may also mail your typed nomination forms to:

Sheila Bowman, The Lyceum of Monterey County, 1073 Sixth Street, Monterey, CA 93940.

If you have any questions or would like to receive this nomination form as an email attachment, please call Sheila at (831) 372-6098.

Criteria for all categories and list of past recipients can be found on the attached Awards Criteria sheet.

Due date for nomination forms is Tuesday, June 1, 2004

Thank you for recognizing the service and leadership of philanthropists to our community.

2004 Philanthropy Day Awards Criteria

Outstanding Philanthropist:

This award recognizes a family or an individual with a proven record of exceptional generosity who, through direct financial support, has demonstrated outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles in the community.

1. Evidence of direct gift support and its impact on your agency.
2. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy.
3. Description of participation and financial support to other non-profits in the community.
4. Evidence of philanthropic support to innovative approaches to solving problems.

Outstanding Philanthropic Foundation:

This award recognizes a foundation with a strong record of exceptional generosity that, through direct financial support, has demonstrated outstanding civic and charitable responsibility and has encouraged and motivated others in the foundation community to take leadership roles in philanthropy and community involvement.

1. Evidence of direct grant support and a description of its impact.
2. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy.
3. Description of participation and grant support to other non-profits in the community.

Outstanding Philanthropic Corporation:

This award recognizes a business with a strong record of exceptional generosity that, through direct financial support, has demonstrated an outstanding commitment to philanthropy and has encouraged and motivated others in the business community to take leadership roles in philanthropy and community involvement.

1. Evidence of direct gift support and a description of its impact.
2. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy.
3. Description of participation and grant support to other non-profits in the community.

Outstanding Philanthropic Service Organization:

This award recognizes a civic or service club that has demonstrated exceptional commitment and leadership in the community through service and financial support.

1. Evidence of quality of leadership and organizational ability in fund raising campaigns.
2. Description of time, effort, and financial commitment.
3. Description of fund raising goals achieved by service organization.
4. Description of participation in other community non-profit organizations.

Outstanding Philanthropic Youth:

This award recognizes service by a young person (through age 18) who has demonstrated outstanding commitment to the community through their leadership and commitment to philanthropy.

1. Description of the impact of his/her involvement.
2. Description of specific achievements accomplished through the youth's efforts including hours and length of service.
3. Description of participation in other community non-profit organizations.

**Association of Fundraising Professionals, Monterey Bay Chapter
and the Development Executives' Network
Philanthropy Day Award Past Recipients**

Outstanding Philanthropist

| | | | |
|------|--|------|--------------------------------------|
| 2003 | Dr. Peggy Downes Baskin and Jack Baskin | 1998 | Mr. and Mrs. Eugene Harden/Fdn. |
| 2002 | Mr. and Mrs. Homer Hayward | 1997 | Mr. and Mrs. William M. Chapman/Fdn. |
| 2001 | Mr. and Mrs. Edgar H. Haber | 1996 | Mr. and Mrs. Basil E. Mills |
| 2000 | Mr. and Mrs. Hilton Bialek | 1995 | Mr. and Mrs. Marshall Steel, Jr. |
| 1999 | Mr. Lloyd Morain and Mrs. Lloyd Morain (posthumously) | | |

Outstanding Corporation/Foundation Philanthropist

| | | | |
|------|--|------|---|
| 2000 | Tanimura & Antle | 1995 | Granite Construction Company |
| 1999 | Community Foundation for Monterey County | 1994 | Household Credit Services |
| 1998 | Monterey Peninsula Golf Foundation | 1993 | Community Foundation for Monterey County |
| 1997 | Pebble Beach Company | | |
| 1996 | Household Credit Services | 1992 | The Harden Foundation |

Outstanding Philanthropic Foundation

| | | | |
|------|--|------|---------------------------------------|
| 2003 | Harden Foundation | 2001 | The David & Lucile Packard Foundation |
| 2002 | The Catherine L. and Robert O. McMahan Foundation | | |

Outstanding Philanthropic Corporation

| | | | |
|------|------------------------------|------|--------------------------|
| 2003 | Mills Inc | 2001 | Slautterback Corporation |
| 2002 | The Don Chapin Company, Inc. | | |

Outstanding Philanthropic Service Organization

| | | | |
|------|---|------|---|
| 2003 | Japanese American Citizens League (JACL) of the Monterey Peninsula | 1999 | Yellow Brick Road Benefit Shop |
| | | 1998 | Monterey Rotary Sunrise Club |
| 2002 | Salinas Rotary Club | 1997 | Kiwanis Club of Monterey |
| 2001 | Monterey Peninsula Volunteer Services | 1996 | Yellow Brick Road Benefit Shop |
| 2000 | Carmel-by-the-Sea Rotary | 1995 | Soroptimist International of Carmel Bay |

Outstanding Philanthropic Youth

| | | | |
|------|------------------------------|------|--------------|
| 2003 | Elizabeth Eichorn | 2001 | Eric Mueller |
| 2002 | Amy Hamilton and Sarah Leach | | |