Dear Melissa,

Each and every day, the important work you do demonstrates that you are a leader in effecting change in our community, making it a much better place for all of us. These three words—**Empower, Strengthen, Transform**—describe WHAT you do as a fundraiser and WHY you do it.

When you give to the annual [**BE the CAUSE** **Campaign**,](https://afp.ebiz.uapps.net/PersonifyEbusiness/Default.aspx?TabId=231&navItemNumber=533) benefiting both our chapter and the AFP Foundation for Philanthropy, you are leveraging change for our whole industry by:

* Empowering fundraisers by providing opportunities for training, networking, mentoring and research;
* Strengthening nonprofit organizations by practicing ethical and effective fundraising, and
* Transforming society by connecting donors and volunteers with causes they value.

**Please join me today and make your gift.** You can go online to [afpfoundation.org/bethecause](http://afpfoundation.org/bethecause) and click the DONATE NOW button on the top - It's that easy!!

*As a board member of the Triangle AFP Chapter we must have 100% board participation to keep our Ten Star Status, so please make a gift today so as a board - and as a team - we can help make a difference for our chapter and our profession.*

Sincerely,

Sherry