

# CHANGING OURSELVES, TRANSFORMING THE WORLD

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ASSOCIATION OF FUNDRAISING PROFESSIONALS  
AND  
ASSOCIATION OF FUNDRAISING PROFESSIONALS'  
FOUNDATIONS FOR PHILANTHROPY

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## 2017 ANNUAL REPORT



# CHANGING OURSELVES, TRANSFORMING THE WORLD



Ann Hale

There are a lot of great quotes about change, and especially about changing the world. But there's one that I think encapsulates the evolution and work of AFP in 2017. Leo Tolstoy said, "Everyone thinks of changing the world, but no one thinks of changing himself." Perhaps the corollary to that is another quote, this one by the Muslim poet and theologian Rumi: "Yesterday I was clever, so I wanted to change the world. Today I am wise, so I am changing myself."

We all want to change and transform the world. When you get down to it, that's really the goal of AFP—to help you, fundraisers across the globe, transform the world. But you cannot change the world if you are not open to change yourself—and that was the theme and driving principle of AFP in 2017. We HAD to change if we were to help you transform the world.

Our change started with the most basic aspects of our association. Working with a talented Board and a capable staff, we stabilized our financial position in 2017 and placed AFP in a positive net asset position for the first time in a decade. The Board also approved one of the biggest and most important governance transformations in our history, with critical changes to our bylaws and board structure, all of which will help strengthen AFP in the long-term.

But our change was more far-reaching than just our financials and our operations. It represented a shift in our culture and a desire to live up to the principles that our profession and our sector stand for: transparency, equity, diversity, impact and equality.

We added a fifth pillar to our 2017–2019 Strategic Plan, Advance Social Good, reflecting the change that we want to make in the world and not just focus on our programs and departments. We added equity and equality to our diversity and inclusion efforts, because focusing on the latter two principles weren't sufficient in our desire to create a fundraising profession that is open, vibrant and nurturing for all who wish to enter. Our focus on transparency and openness included posting our audited financials and Form 990s on the AFP website, something that hadn't been done before.

Change like this has to come from the top, and AFP was lucky to have been served by two very able presidents and CEOs in 2017. Jason Lee, our interim president for 14 months, came into a difficult situation and begin our remarkable turnaround. I'm forever indebted to him for his dedicated, unselfish and principled leadership.

Then in November, we hired Mike Geiger, MBA, CPA to be our new president and CEO. Few volunteer chairs ever have the opportunity to lead such an important process and help choose a new CEO. I'm honored to have played a part in choosing Mike, along with the search committee chaired by Bob Carter, CFRE. Mike represents the principles and the change that we need to continue to demonstrate as leaders in the profession and the sector.

Change must come from within, and I'm so proud of everything we changed with the help of so many great volunteers and staff. I invite you to take a look at all that we accomplished this year, from education and research to public policy and the work of our foundations, to help you transform the world.

**Ann Hale, CFRE**  
*Chair*  
*Association of Fundraising Professionals*

# LAUNCHING AFP CANADA



Scott Decksheimer

It's an honor to be able to give the very first report from the AFP Canada Board of Directors for the overall AFP annual report for 2017.

AFP Canada was formally incorporated on May 24, 2017 by Corporations Canada after many years of diligent work by the AFP Canada New Horizons Task Force, chaired by Denis Lalonde, and then AFP Canada New Horizons Transition Task Force chaired by Nicholas Offord.

During the first year, there were numerous operational and administrative responsibilities to complete. To help guide these priorities, five committees were created for our inaugural year: Governance, Communications, Strategic Planning, Committee on Directorship and Government Relations.

By the end of the year, just seven months after its creation, the AFP Canada Board had addressed the following priorities:

- Creating a Terms of Reference for the Board of Directors and each committee
- Completing a skills mapping exercise to help recruit the staff position for the first vice president, AFP Canada.
- Beginning work on a significant communications campaign, in partnership with Rogare, a think tank, centered around creating a “new narrative” for the fundraising profession.
- Deciding to create an AFP in Canada Strategic Plan in conjunction with the AFP Foundation for Philanthropy–Canada.
- Implementing a process through the Nominating Committee and involving an all-Canadian-member vote to elect the 2018 Board of Directors
- Held a Day in the Ridings event on November 3, 2017, where Canadian leaders reached out to their members of Parliament through more than 75 different meetings.

It has been an exciting and rewarding inaugural year for AFP Canada and I am proud to serve as the first chair of the Board.

**Scott Decksheimer, CFRE**  
*Chair*  
*AFP Canada*



*The signing ceremony for AFP Canada took place during the AFP International Fundraising Conference in San Francisco, Calif., on May 1, 2017.*

# 2017 PROGRAMS, INITIATIVES, ACHIEVEMENTS AND MILESTONES

## **Capacity to Invest in Opportunity**

- Ended the year with more than 31,500 memberships in 239 chapters around the world.
- Created and launched the new AFP Canada Board of Directors, a body that will lead AFP efforts in that country and provide even greater service, programs and leadership to Canadian fundraisers.
- Added a fifth pillar, Advancing Social Good, to the current Strategic Plan 2017–2019 and developed metrics to measure success in each of the five pillars (including Capacity to Invest in Opportunity, Relevant Quality Education, Inclusion and Influence, and Advocacy, Policy and Ethics)
- Named Mike Geiger, MBA, CPA, to serve as the new president and CEO of AFP.
- Awarded 86 chapters with the Ten Star status and 37 other chapters with the Ten Star Gold status for their work in advancing the strategic plan on the local level.
- To enhance transparency, posted our audited financials and Form 990's on the AFP website.

## **Relevant Quality Education**

- Held a hugely successful International Fundraising Conference in San Francisco, with more than 3,700 people attending and a record number of proposals submitted for educational sessions.
- Updated all three of AFP's core educational courses: Fundamentals of Fundraising, CFRE Refresher and Donor Retention: A Self-Assessment Workshop
- Launched a comprehensive evaluation and audit of the association's professional development offerings, which will conclude in 2018 with recommendations for new educational programs.
- Started several initiatives to build a cadre of well-trained and prepared facilitators to increase the effectiveness of AFP's professional development programs.
- Develop and released groundbreaking research, including the latest *What Canadian Donors Want* Survey, new quarterly reports from the Fundraising Effectiveness Project, and surveys from the Nonprofit Research Collaborative covering fundraising results and trends from across the year.
- Provided more than 30 webinars for members featuring leaders in the fundraising field, including four free presentations.

## **Inclusion and Influence**

- Supported more than 125 chapters in holding National Philanthropy Day events involving more than 50,000 people and recognizing donors, volunteers, corporations, foundations and others around the world.
- Approved a new IDEA (Inclusion, Diversity, Equity, Access) committee and board policy, adding the principles of equity and access to our inclusion and diversity efforts, including plans to launch new programs and campaigns in 2018.
- Awarded the Friends of Diversity designation to 74 chapters.
- Offered 114 Chamberlain Scholarships, 18 Diversity Scholarships and 12 Collegiate Scholarships to attend the 2017 International Fundraising Conference
- Received two grants through the AFP Foundation for Philanthropy—Canada totaling more than \$100,000 to expand the Fellowship in Inclusion and Diversity program across the country.
- Published two special supplements on giving and philanthropy through a partnership with *The Globe and Mail* in Canada.
- Held the 8th International Fundraising Summit attended by 25 CEOs and board members representing 11 different national fundraising associations in San Francisco prior to the International Fundraising Conference.

## **Advocacy Policy and Ethics**

- Educated Congress about the negative impact of expanding the standard deduction in tax reform, resulting in universal charitable deduction legislation or amendments offered by Rep Mark Walker (R-NC), Sen. James Lankford (R-OK), Sen. Ron Wyden (D-OR), and Debbie Stabenow (D-MI).
- Participated in a joint letter with National Council of Nonprofits and others in opposition to the repeal of the Johnson Amendment.
- Chaired the Charitable Giving Coalition and led efforts to ensure the charitable deduction will not be eliminated or modified, including holding a Capitol Hill Fly-In Day to raise awareness about giving and fundraising issues in Congress.
- Raised more than \$43,000 for the AFP Political Action Committee and supported Members of Congress in both parties who pushed legislation supportive of giving and fundraising.
- In Canada, held the first Day in the Ridings event, meeting with more than 70 Members of Parliament, introducing AFP and talking about fundraising and philanthropic policy issues.
- Testified before Parliament on modernizing the charity-government relationship and submitted comments to the Standing Committee on Finance.

# THANK YOU TO OUR SPONSORS

AFP thanks all of our sponsors and partners who supported the work of the association in 2017 in advancing ethical and effective fundraising.

## AFP Strategic Sponsors

AFP's Strategic Sponsors support the fundraising profession, as well as the broader philanthropic community, and partner with the association on important projects and events.

Blackbaud

The Chronicle of Philanthropy

DonorPerfect

## 2017 International Fundraising Conference Sponsors

**PRESENTING SPONSOR:** Blackbaud

**MEDIA SPONSOR:** The Chronicle of Philanthropy

### SUPPORTING SPONSOR

Donor Perfect

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World's Best Wine Clubs.Com

### SPONSORS

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Catapult Fundraising, Inc.

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## **AFP Foundation for Philanthropy—Canada Sponsors**

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Hal Jackman Foundation

RBC Foundation

Strategic Communications, Inc.

TD Canada Trust

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## **AFP Foundation for Philanthropy—Mexico Sponsor**

IBM De México Comercialización Y Servicios, S De R.L. De C.V

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**Roger D. Ali, CFRE, *ex-officio***

President and CEO

Niagara Health Foundation

St. Catharines, Ont.

**Ann M. Hale, CFRE, *ex-officio***

Chief Dev Officer

Anchorage Museum

Anchorage, Alaska

**Mike Geiger, MBA, CPA, *ex-officio***

President & CEO

Association of Fundraising Professionals

Arlington, Va.

# 2017 CHAPTER TEN STAR/ TEN STAR GOLD AWARDS

The Chapter Ten Star/Ten Star Gold Awards honor those chapters who have accomplished many of the key objectives outlined in the Strategic Plan. Congratulations to these chapters.

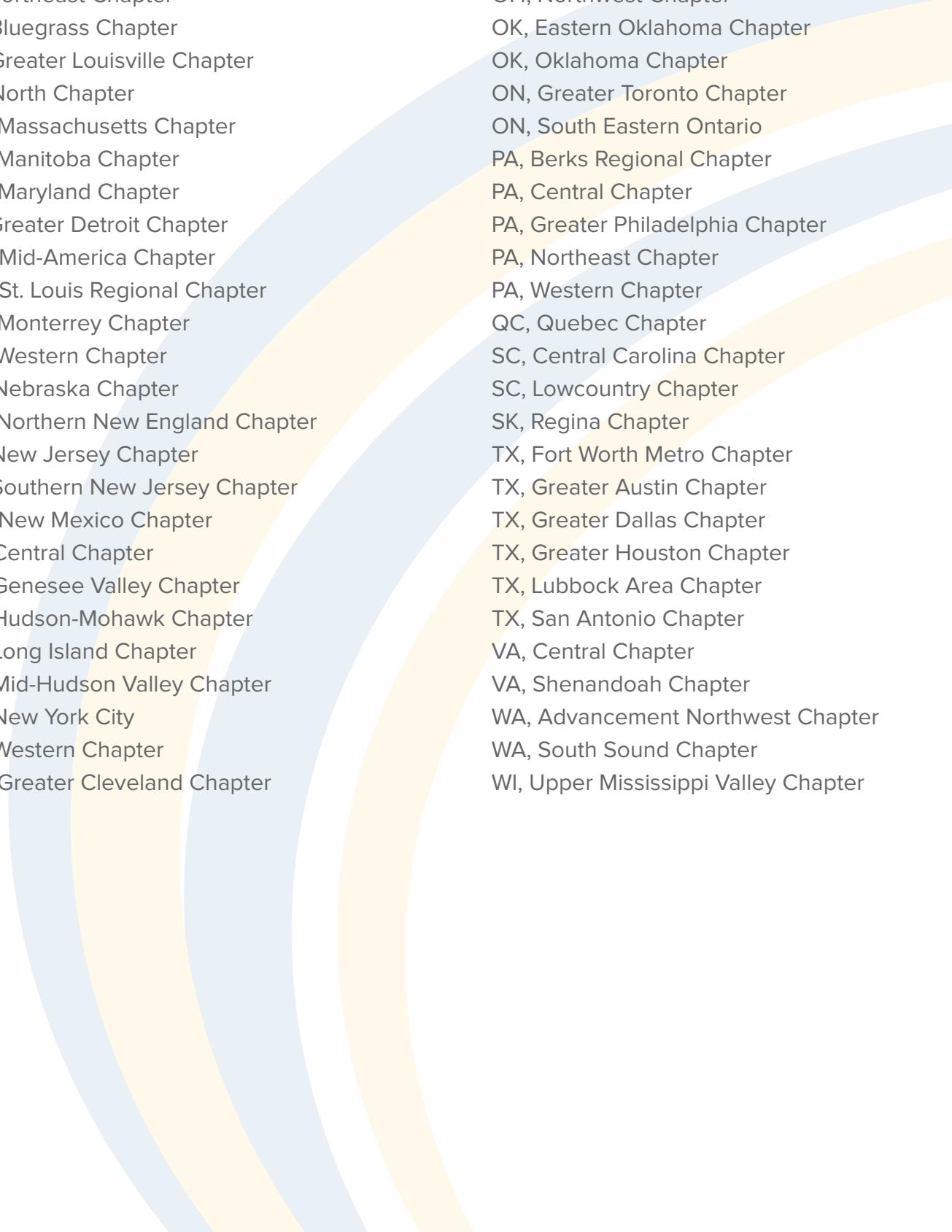
## Ten Star Gold Award Chapters

AB, Edmonton & Area Chapter  
AK, Alaska Chapter  
AL, Alabama Chapter  
AL, Northern Alabama  
AR, Arkansas Chapter  
AR, Northwest Chapter  
AZ, Greater Arizona Chapter  
AZ, Southern Chapter  
CA, Desert Communities Chapter  
CA, Golden Gate Chapter  
CA, Greater San Fernando Valley Chapter  
CA, Yosemite Chapter  
FL, Indian River Chapter  
FL, Nature Coast Chapter  
FL, Suncoast Chapter  
IL, Rockford Chapter  
LA, Greater Baton Rouge Chapter  
LA, Greater New Orleans Chapter  
MD, Western Maryland Chapter  
MN, Minnesota Chapter  
NC, Charlotte Chapter  
NC, Triad Chapter  
OH, Central Chapter  
OH, Greater Cincinnati Chapter  
OH, Northeast Chapter  
ON, Golden Horseshoe Chapter  
OR, Oregon & SW Washington Chapter  
PA, Eastern Chapter  
SC, Piedmont Chapter  
TN, Southeastern Chapter  
TX, East Texas  
TX, San Antonio Chapter

TX, Texas Plains Chapter  
VA, Hampton Roads Chapter  
WI, Greater Madison Chapter  
WI, Northeast Chapter  
WI, Southeastern Wisconsin Chapter

## Ten Star Award Chapters

AB, Calgary & Area Chapter  
AZ, Northern Chapter  
BC, Vancouver Island Chapter  
CA, Capital Chapter  
CA, Greater Los Angeles Chapter  
CA, Inland Empire Chapter  
CA, Orange County Chapter  
CA, San Diego Chapter  
CA, Santa Barbara/Ventura Counties Chapter  
CA, Silicon Valley Chapter  
CO, Colorado Chapter  
CT, Fairfield County Chapter  
DC, Washington DC Metro Area Chapter  
FL, Central Chapter  
FL, First Coast Chapter  
FL, Palm Beach County Chapter  
FL, Southwest Chapter  
GA, Greater Atlanta Chapter  
HI, Aloha Chapter  
IA, Central Chapter  
IA, Eastern Chapter  
IA, Greater Tri-State Chapter  
IL, Central Chapter  
IL, Chicago Chapter  
IL, East Central Chapter  
IL, Quad Cities Chapter



IN, Indiana Chapter  
IN, Northeast Chapter  
KY, Bluegrass Chapter  
KY, Greater Louisville Chapter  
LA, North Chapter  
MA, Massachusetts Chapter  
MB, Manitoba Chapter  
MD, Maryland Chapter  
MI, Greater Detroit Chapter  
MO, Mid-America Chapter  
MO, St. Louis Regional Chapter  
MX, Monterrey Chapter  
NC, Western Chapter  
NE, Nebraska Chapter  
NH, Northern New England Chapter  
NJ, New Jersey Chapter  
NJ, Southern New Jersey Chapter  
NM, New Mexico Chapter  
NY, Central Chapter  
NY, Genesee Valley Chapter  
NY, Hudson-Mohawk Chapter  
NY, Long Island Chapter  
NY, Mid-Hudson Valley Chapter  
NY, New York City  
NY, Western Chapter  
OH, Greater Cleveland Chapter  
  
OH, Greater Dayton Region Chapter  
OH, Northwest Chapter  
OK, Eastern Oklahoma Chapter  
OK, Oklahoma Chapter  
ON, Greater Toronto Chapter  
ON, South Eastern Ontario  
PA, Berks Regional Chapter  
PA, Central Chapter  
PA, Greater Philadelphia Chapter  
PA, Northeast Chapter  
PA, Western Chapter  
QC, Quebec Chapter  
SC, Central Carolina Chapter  
SC, Lowcountry Chapter  
SK, Regina Chapter  
TX, Fort Worth Metro Chapter  
TX, Greater Austin Chapter  
TX, Greater Dallas Chapter  
TX, Greater Houston Chapter  
TX, Lubbock Area Chapter  
TX, San Antonio Chapter  
VA, Central Chapter  
VA, Shenandoah Chapter  
WA, Advancement Northwest Chapter  
WA, South Sound Chapter  
WI, Upper Mississippi Valley Chapter

# 2017 FRIENDS OF DIVERSITY CHAPTERS

The Friends of Diversity Designation recognizes those chapters who have accomplished many of the key objectives outlined in the advancing diversity strategic goal. This designation encourages chapters to perform specific activities designed to increase diversity within fundraising and public awareness of the importance of philanthropy in all cultures.

- |  |                                   |
|--|-----------------------------------|
| AB, Calgary & Area Chapter                 | IL, East Central Chapter          |
| AB, Edmonton & Area Chapter                | IL, Rockford Area Chapter         |
| AK, Alaska Chapter                         | KY, Greater Louisville Chapter    |
| AL, Alabama Chapter                        | LA, Baton Rouge Chapter           |
| AL, North Chapter                          | LA, Greater New Orleans Chapter   |
| AR, Arkansas Chapter                       | LA, North Chapter                 |
| AR, Northwest Chapter                      | MA, Massachusetts Chapter         |
| AZ, Greater Arizona Chapter                | MA, Western Chapter               |
| AZ, Southern Chapter                       | MB, Manitoba Chapter              |
| BC, Vancouver Chapter                      | MD, Western Maryland Chapter      |
| BC, Vancouver Island Chapter               | MI, Greater Detroit Chapter       |
| CA, Golden Gate Chapter                    | MI, West Michigan Chapter         |
| CA, Greater Los Angeles Chapter            | MN, Minnesota Chapter             |
| CA, Greater San Fernando Valley Chapter    | MO, Mid-America Chapter           |
| CA, Inland Empire Chapter                  | MO, St. Louis Regional Chapter    |
| CA, Orange County Chapter                  | NC, Triad Chapter                 |
| CA, San Diego Chapter                      | NJ, New Jersey Chapter            |
| CA, Santa Barbara/Ventura Counties Chapter | NJ, Southern Chapter              |
| CA, Silicon Valley Chapter                 | NM, New Mexico Chapter            |
| CA, Yosemite Chapter                       | NY, Genesee Valley Chapter        |
| CO, Colorado Chapter                       | OH, Central Chapter               |
| DC, Washington DC Metro Area Chapter       | OH, Cincinnati Chapter            |
| FL, Central Chapter                        | OH, Greater Cleveland Chapter     |
| FL, First Coast Chapter                    | OH, Greater Dayton Region Chapter |
| FL, Indian River Chapter                   | OH, Mahoning-Shenango Chapter     |
| FL, Nature Coast                           | OH, Northeast Ohio Chapter        |
| FL, Palm Beach County Chapter              | OH, Northwest Chapter             |
| FL, Space Coast Chapter                    | OK, Eastern Oklahoma Chapter      |
| FL, Suncoast Chapter                       | ON, Greater Toronto Chapter       |
| GA, Atlanta Chapter                        | ON, Ottawa Chapter                |
| HI, Aloha Chapter                          | PA, Berks Regional Chapter        |
| IL, Central Chapter                        | PA, Eastern Chapter               |
| IL, Chicago Chapter                        | PA, Greater Philadelphia Chapter  |

PA, Western Chapter  
QC, Quebec Chapter  
SC, Lowcountry Chapter  
SC, Piedmont Chapter  
SK, Saskatoon Chapter  
TX, East Chapter  
TX, Fort Worth Metro Chapter  
TX, Greater Austin Chapter

TX, Greater Dallas Chapter  
TX, Lubbock Area Chapter  
TX, Texas Plains Chapter  
VA, Hampton Roads Chapter  
VA, Shenandoah Chapter  
WA, Advancement Northwest Chapter  
WI, Greater Madison Chapter  
WI, Southeastern Wisconsin Chapter

# AFP FOUNDATION FOR PHILANTHROPY—U.S.



Brian Bonde

In my first year as chair of the AFP Foundation for Philanthropy—U.S. we accomplished a lot. Lori Gusdorf, CAE joined the Foundation staff as the new executive vice president after her long career with AFP as the vice president of membership and chapter services. With her intimate knowledge about AFP, our members and chapters we were able to make great strides in putting a new committee structure into place using our talented Fundraising Board. Committees concentrated on raising funds for BE the CAUSE, Chamberlain Scholarships, Diversity Scholarships, Leadership Academy and stewarding our donors.

The Foundation put itself back on track with a positive bottom line in 2017 and provided many forms of impact for the fundraising profession. Some of the highlights and milestones of the Foundation's 2017 work included:

- **Making Educational Opportunities Available:** For the 2017 AFP International Fundraising Conference in San Francisco, the Foundation provided 114 Chamberlain Scholarships (for first-time attendees), 18 Diverse Community Scholarships and 12 Collegiate Scholarships, giving scholars the opportunity to engage with thousands of fundraisers at the largest fundraising conference in the world. The Foundation also granted 11 Leadership Scholarships for members to attend the 2017 Leadership Academy in Cincinnati, Ohio.
- **Supporting AFP Chapters:** The Foundation distributed \$69,500 back to chapters who achieved or exceeded their BE The CAUSE fundraising goals. Chapters then used these funds to fund a variety of professional education, leadership development, ethics and public awareness programs in their communities.
- **Leadership Development:** The AFP Leadership Academy in Cincinnati, Ohio, was sponsored by the AFP Foundation for Philanthropy for the second year. The Foundation is proud to provide this important educational opportunity for our chapter leaders and fundraising professionals on their leadership development.
- **Research:** The Skystone Partners Research Prize was awarded to Dr. Lilya Wagner, for her book, *Diversity and Philanthropy: Expanding the Circle of Giving*.
- **Ethics:** A complimentary webinar: "Accepting Gifts from Pablo Escobar and Other Ethical Dilemmas" was funded through the Claudia A. Looney, CFRE Fund for Ethics in Fundraising.
- **Best Practices:** The Growth in Giving initiative, which creates measurement tools as part of the Fundraising Effectiveness Project, moved to the Foundation's portfolio. This collaborative research team is providing important information for the sector on a quarterly basis.

As the Foundation provided important resources for the fundraising profession, the strategic need for leadership development for the fundraising profession rose to the top of our priorities. Ensuring that we have qualified fundraising professionals to move into senior positions within the nonprofit sector over the next decade as baby boomers retire is a key strategy that AFP and the AFP Foundation for Philanthropy will concentrate on in the coming years.

Thank you very much to the AFP Foundation for Philanthropy's donors. Your commitment to the fundraising profession and the sector is very much appreciated.

**Brian Bonde, ACFRE**

*Chair*

*AFP Foundation for Philanthropy—U.S.*

# AFP FOUNDATION FOR PHILANTHROPY—CANADA



Leah Eustace



Roger Ali

The AFP Foundation for Philanthropy—Canada in 2018 is proud of the many achievements and impact made possible through the support of our donors. The Foundation is proud of AFP’s growth in Canada with the creation of the new AFP Canada Board who will be an important partner and collaborator of the Foundation’s work.

There are many remarkable stories of the Foundation doing what it was created to do: supporting the advancement of the fundraising profession, and helping each member reach his or her own true potential. For us, some of the highlights of the year were:

- **Supporting Local Initiatives:** The Foundation granted more than \$41,000 back to chapters to help fund programs on the community level that advanced fundraising and philanthropy. These grants included scholarships to local programs and offering fundraising education in the community.
- **Making Education Opportunities Available:** Thirty-one individuals were able to attend high-quality educational events, including the AFP International Fundraising Conference, AFP Toronto Congress, AFP Leadership Academy, and local/regional gatherings, through \$23,961 in scholarships granted by the Foundation through the National Scholarship Program, James Julien Scholarship and Mo Davies Bursary Fund.
- **Advancing Fundraising Knowledge:** *The Disrupters’ Panel: Breaking Barriers, Smashing Ceilings, and Changing Minds through Effective Leadership* livestream was held at the Toronto Congress with the Foundation’s support.
- **Promoting Diversity and Inclusion:** Fellows have mentors, work on projects and write blogs on their experiences and perspectives on fundraising and inclusion. See [www.afpinclusivegiving.ca](http://www.afpinclusivegiving.ca) for more information.
- **Research for the Fundraising Profession:** The fourth iteration of “What Canadian Donors Want” data collection was done at the end of 2017 in conjunction with IPSOS.

On July 1, 2017, Roger Ali, MBA, CFRE took the reigns as chair of the Canada Foundation. He has two overarching goals that he identified for his tenure.

1. Strengthen communications with chapter leaders by providing information in a measured and integrated way. With more engagement with the chapters, it will build a supportive network for the Foundation.
2. Develop an integrated fundraising plan that includes the Every Member Campaign, and our major gifts work. It also must include a stewardship component.

At the same time, on June 30, 2017, Leah Eustace, ACFRE completed her two-year term as Board Chair. Under her leadership the Fellowship in Inclusion and Philanthropy Program graduated 61 Fellows over the two years of the program. This program was funded by a grant from the Ontario Ministry of Citizenship, Immigration and International Trade. While many other accomplishments like the ones described above occurred during her leadership, her passion for diversity and inclusion is something to be commended as she has worked diligently in this area on behalf of the Canada Foundation Board since 2011.

**Leah Eustace, ACFRE**

*Immediate Past Chair*

*AFP Foundation for Philanthropy—Canada*

**Roger Ali, CFRE**

*Chair*

*AFP Foundation for Philanthropy—Canada*

# AFP FOUNDATION FOR PHILANTHROPY— MEXICO



*Carlos Madrid*

The AFP Foundation for Philanthropy—Mexico is continuing to make impact for the fundraising and philanthropic sector.

2017 was our second full year of operation, and it has been a year of rewarding partnerships. We received a second generous grant from IBM De México Comercialización Y Servicios, S De R.L. De C.V, which produced two Spanish language webinars on “How to Cultivate Donors” and “Creating Your Development Office”, as well as translation of the book, Empowering Your Board, by Marcy Heim. We are grateful to IBM for our continued partnership.

The Foundation also partnered with the Junta de Asistencia Privada of Mexico City in completing the print of the Empowering Your Board by Marcy Heim so that the Spanish version of the book could be distributed to fundraising professionals through the Junta’s network. The AFP Mexico Foundation was a sponsor of the Cumbre Iberoamericana 2017 in Mexico City with 450 attendees where Marcy Heim was a keynote speaker.

The 2nd National Encounter of Mexican Chapters was held in Monterrey, Mexico, on March 10-11, 2017. The Chapters partnered with Tec de Monterrey in sponsoring the event with 140 attendees. Jason Lee, Esq., AFP Interim President and CEO, was a keynote speaker at the event.

In addition, the Foundation also continues to work with INDESOL, a Mexican governmental agency, to provide fundraising education and AFP scholarships to small nonprofits across the country. Most importantly, the Foundation is working with INDESOL to develop an organizational code of ethics for all Mexican charities.

The Board would like to thank all of our donors who have supported the Foundation through their gifts of time, money and commitment. Your engagement is what makes our work possible. We look forward to working with you well into the future as we further build the story of the AFP Foundation for Philanthropy—Mexico and its impact upon our country’s fundraising.

**Carlos L. Madrid Varela**  
*Chair*  
*AFP Foundation for Philanthropy—Mexico*

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# 2017 AFP FOUNDATIONS FOR PHILANTHROPY CHAPTER AWARDS

## **Chapter Grouping I:**

- Overall Giving: CA, San Luis Obispo Chapter (\$1,922)
- Participation: FL, Nature Coast Chapter (52.38%)
- Increased Participation: ON, Central Chapter (27% Increase)
- Chapter Impact Campaign: CA, Greater San Fernando Valley Chapter (\$750)

## **Chapter Grouping II:**

- Overall Giving: TX, Permian Basin Chapter (\$5,860)
- Participation: TN, Southeastern Chapter (59.26%)
- Increased Participation: IL, Central Chapter (22.24% Increase)
- Chapter Impact Campaign: CA, Desert Communities Chapter (\$1,450)

## **Chapter Grouping III:**

- Overall Giving: MB, Manitoba Chapter (\$9,880)
- Participation: AL, Alabama Chapter (41.09%)
- Increased Participation: ON, Golden Horseshoe Chapter (13% Increase)
- Chapter Impact Campaign: AK, Alaska Chapter (\$2,500), OH, Northwest Chapter (\$2,500), Oregon & SW Washington Chapter (\$2,500)

## **Chapter Grouping IV:**

- Overall Giving: AB, Calgary & Area Chapter (\$18,690)
- Participation: AB, Calgary & Area Chapter (23%)
- Increased Participation: CA, San Diego Chapter (4.37% Increase)
- Chapter Impact Campaign: OH, Greater Cincinnati Chapter (\$10,000)

## **Chapter Grouping V:**

- Overall Giving: ON, Toronto Chapter (\$46,920)
- Participation: ON, Toronto Chapter (25%)
- Increased Participation: GA, Atlanta Chapter (6.08% Increase)
- Chapter Impact Campaign: NJ, New Jersey (\$10,000)

# CHAMPIONS CIRCLE

Members of the AFP Foundation for Philanthropy Champions Circle demonstrate visionary leadership and a commitment to build the capacity of philanthropy through ethical and effective fundraising. Membership in the Champions Circle requires a minimum five-year commitment totaling at least \$25,000.

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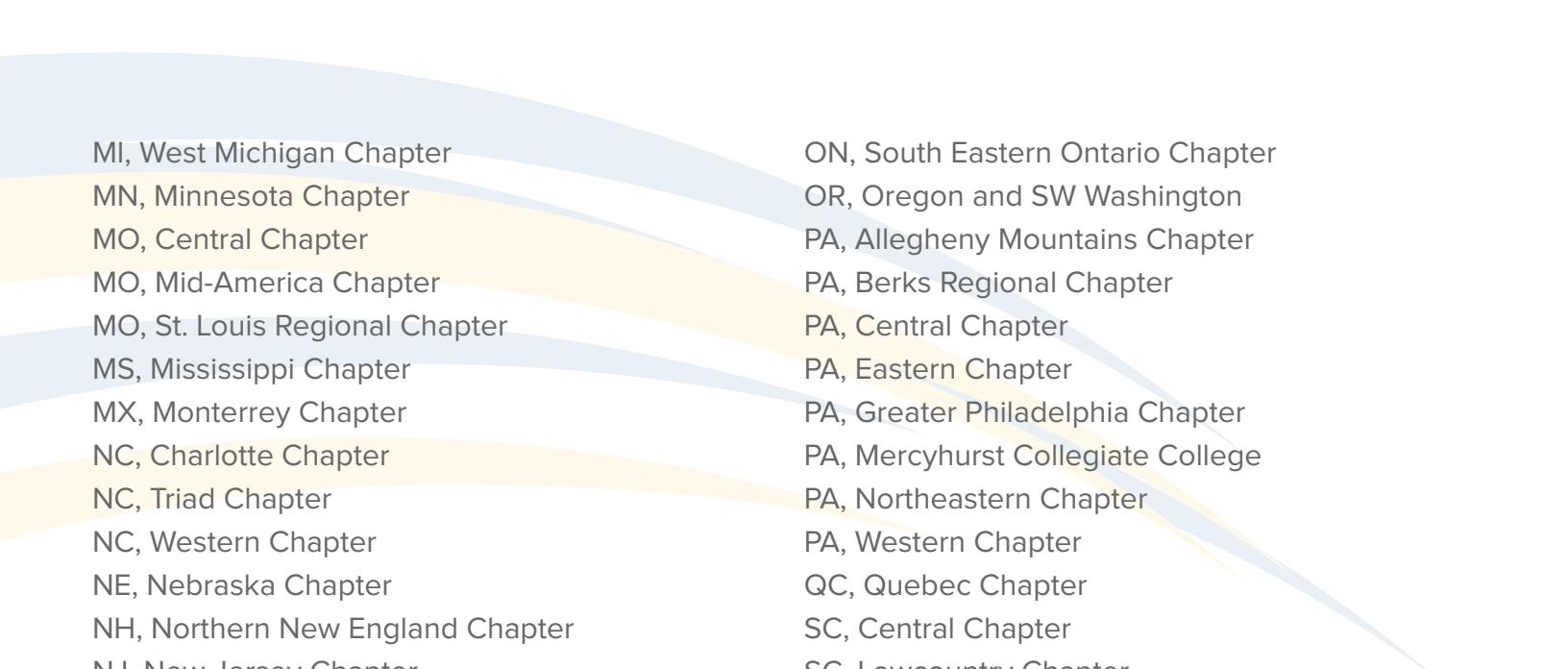
*Reported as of December 31, 2017*

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Thank you to the chapters that made a gift to the AFP Foundations for Philanthropy supporting one or more strategic initiatives: Capacity Building for the Foundation, the Diverse Communities Scholarship Program, Professional Education and Career Development and Research and Innovation.

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# 2017 CONFERENCE SCHOLARSHIP PROGRAM



Each year, the AFP Foundations are privileged to support a variety of scholarship programs to help fundraisers attend the AFP International Fundraising Congress. Individuals who work in nonprofit organizations use this opportunity to develop their knowledge and skills in fundraising and to exchange ideas with colleagues from all over the world.

One such program is the Chamberlain Scholars program. This program provides the opportunity for a first-time attendee from each AFP chapter to attend the International Conference on Fundraising. These scholarships are funded by contributions to the BE the CAUSE Campaign and through a planned gift from Ralph E. Chamberlain, CFRE, a deeply committed philanthropist and AFP volunteer who began his distinguished career in 1960.

In addition, the Foundations also support the Diverse Communities in Fundraising Scholarship Program, as well as the Collegiate Scholarships Program, for new fundraisers in our collegiate chapters.

AFP appreciates all the donors who supported these programs to help fundraisers attend the 2017 AFP International Fundraising Conference in San Francisco, Calif.

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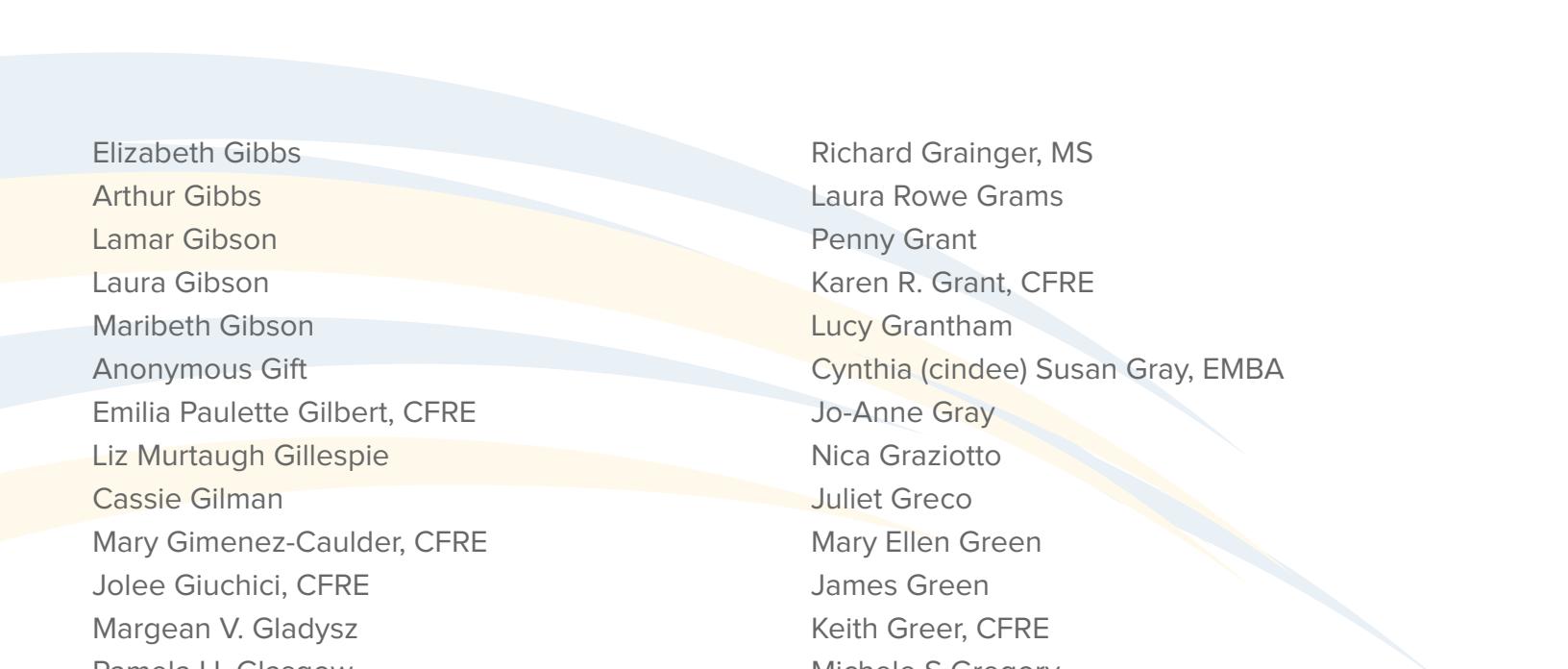
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Angela Palomba  
Jeannette Papadakis  
Vicky Pape  
Donna Paramore, CFRE  
Tracy Pardy  
Doris Parent

Estella Parker-Killian  
Kay Parkkari, BA  
Ann-Laura Parks, CFRE  
Michael M. Parks, CFRE  
Melissa Parmelee, CFRE  
Samantha Elizabeth Parrell, BA  
Holly L Parrish  
Jennifer A Parsons  
Mark J. Pastorella  
Kylie Patrick, CFRE  
Emma Patterson  
Nancy M. Patterson  
Juli Smith Pattison, CFRE, MS  
Susan Paul  
Annette Paul, CFRE  
Dana Pauley, CFRE  
Michelle Paulus  
Gregg Joseph Pawlowski  
Vicky J. Payne, CFRE  
Julie Payne  
Fernanda Paz, BA  
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Amanda Pearce, CFRE  
Stephen Pearsall  
Deborah Pedraza  
Jenny Peel  
Gabriella Pehanich  
Ivana Pelnar-Zaiko  
Karen Pelton  
Kimberly Pennington  
Bea Y. Perdue  
Michael Perigo, CFRE, MA  
Julie Perrelli  
Julie Perrelli  
Pamela Perrilles  
Karen Perry, CFRE  
Sheetal Persaud  
Shannon Persaud Tolnay  
Patrice Persico  
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Kristine Peters, CFRE  
Gail T. Peters, CFRE  
Damian Peterson  
Terrill Petri  
Jean Johnson Petties  
Alicia Pettis  
Dorey Petty, BS  
Debi Pfaffenberger  
Jeannine Phelan  
Betty Philip, BA  
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Jennifer Philpot  
Chelsey Piasentin Souza, CFRE  
Emily Piechocki  
Lisa R. Pieper, CFRE  
Caitlin Pierce  
Nicole Pierce  
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Patricia Pierret  
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Conor Matias Pilz, BA  
Laurie Pinover  
Jennifer Pitner  
Aliya Pitts  
Daniel Plummer  
Bob Plunk  
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Jennifer Poast  
Anthony Pohlen  
Kelsey Polcher  
Maria Polinsky  
Christopher Polito, BA  
Shari Polowin  
Courtney Elizabeth Polster, CFRE  
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Ashley E. Pond, BA  
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Kathryn Ponomar  
Stefanie Pontlitz  
Erin Pope

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Margot Porter  
Marlisa Post  
Mark J. Potter  
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Lani Powell, CFRE  
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William Pratt, CFRE  
Erin Prendergast, CFRE  
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Pamela M. Prescott, CFRE  
Stephanie Prewitt  
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Jeannette Privat  
Michele Proffitt  
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Carina Raddatz  
Jaime Radecke  
Sumathi Raghavan  
Geovanny Azucena Ragsdale  
Sheila Rainey, CFRE  
Kristen S. Rajchel  
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Amy Ramnarine  
Matthew Ramsey  
Laura Randall, CFRE  
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Mitchell Ravvin, CFRE  
Leisa Krish Ray  
Rachel Ray  
Mike Raymer  
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Kathy Reasoner  
Rich Redding  
Melissa Reddington  
Thomas Redmond  
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Amy R Reich, MS  
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Brandy Reid  
Jodi Reid, CFRE  
Michele M. Reinert, CFRE  
Rose Reinert  
Katie Reisor  
Peter Reitmeyer  
Brian Reitz  
Kate Renalds  
Andrea Rennie  
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Ravi Katharine Respeto, BA  
Norma Restivo  
Michelle I. Reynaert  
Caitlin Roberts Reynolds, MPA  
Kara Nicole Reynolds  
Margaret Reynolds  
Laura Reznicek  
Jamie Rhoades  
Annie Rhodes  
Liliane Elizabeth Ribeiro, MA, BS  
Lily Ricci  
Aimee Rice, MA  
Lyndsey Ann Albanese Richards

Erin Richardson  
Jonathan James Richardson, MSW, MPA  
Sarah Richardson, MPA  
Tim Richart  
Meghan Rickard  
Carolyn Rickey, CFRE  
Kathryn Rictor, Bachelor of Music  
Mark Riczu, JD, MA, MBA  
Marti Ridley  
Mary A. Riedel, APR  
Nancy Rieves  
Lisa Riley  
James Riley, PHD  
Dennis Rima  
Roberta Blythe Rinehart, CFRE  
Christopher F. Ringkamp  
Brenda Rios, CFRE  
Lisa Jeanette Ritchie, CFRE  
Margaret L. Ritchie  
Lenora Ritchie, CFRE, APR  
Pamela Rittman, CFRE  
Gina Ritzman  
Mary Rizzo  
Roger Roa, MBA, MS  
Dwight Robarts  
Amy Roberts  
Nancy Hibbard Roberts  
Kelly Roberts  
Danielle Robidoux  
Jacqueline Robinette  
Andy Robinson  
Lisa Robinson  
Eric Michael Robinson  
Dawn Marie Robinson  
Madeline Robinson  
Angela Robinson  
Laura Roddy, MA  
Cathy Rodgers, CFRE  
Melanie Elizabeth Rodriguez  
Linda Roepken  
Laura Roeseler  
Stephanie Rogers  
Christa Lynn Evans Rogers, JD  
Suzanne Rogert  
Catherine G. Rogg, CFRE  
Elisa Rogowski, CFRE  
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Kari Roll  
Chris Rollins  
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Jenifer Romero  
Janyce Ronson  
Amber Rose  
Mark Rosen  
Andrea L Rosenbaum  
Fayth Ross  
Anna Ross  
Jaclyn Rossi  
William Rothchild  
Mandy Rough  
Helen Banks Routon  
Darlene Rowland  
Faith Rowland  
Joseph Roybal Jr  
Ludmila Rozmiret  
Joan Rudnitzki, CFRE  
Pamela Kay Rumba  
Heather Rumball  
Diana M Rumsey  
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Brittany Russell  
Cindy Russell  
D. Mason Rutledge  
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Beverly M. Ryan  
Lisa Rymer  
Ashleigh Saith  
Peyton Salavarria

Debra J. Salmon  
Nicole Salmon  
Kimberly Salome Klimt, CFRE  
Elise Saltzberg, CFRE  
Karen Saludo  
Sarah Sam, BA  
Pastor Bernardo Samano  
Erin Sammis, CFRE  
Kelly Sampson  
Reid Samuel  
Daniel Samuels  
Anna Michelle Sanchez, MPA  
J. Edward Sandifer  
Scott Sandison  
Jennie Sandler Fiocca  
Jennifer Sandmaier, CFRE, BA  
Kassie Sands, CFRE  
Mary Saretski  
John E. M. Saunders  
Patti J. Saunders  
Patti J. Saunders  
Patricia Werner Savage  
Peter<sup>C</sup> Saverine  
Gretchen Alt Sawyer  
Caitlin M Scanlan  
Amy Scanlon  
Beth Guba Schaan, CFRE  
Craig R. Schaefer  
Lynanne M Schaeffer  
Cindy Schaffer, MBA  
Patricia M. Scharr, CFRE  
Amy Schauer  
Julia Scheibmeir  
Martha Scheidler  
Jeff Scheirer  
Heather Schield, CFRE  
Dagmar Schildwach  
Peter Schleck  
Jeffrey Schleifer  
Jennifer Schmidt  
Chandel Elaine Schmidt, CFRE  
Donna L. Schmidt  
Jessica D. Schmitt  
Jeff Schneider  
Tara Schorr  
Barbara Schramm  
Bradley C. Schreiber  
Barbie Schreiner  
Gary Schrenk, CFRE<sup>Q</sup>  
Paige Schultz  
Betsy Schuurman  
Chris Schwartz, MBA  
Patricia Schwartz, MA  
Peter John Schwieger, BA  
Louise Sciannameo  
John Andrew Scola, CFRE  
Jennifer L. Scott, CFRE  
Donyel Scruggs, MPA  
Cyndy Searfoss  
Barbara Sebben  
Gisele Seguin  
Bruce D. Seidel  
Stacy Seiden  
Joshua Selo  
Helen Kathryn Sernett, CFRE  
Janina Serrao, CFRE  
Matt Seubert  
Laurie Severs  
Mila T. Sexton, CFRE  
David Seyer  
Amy Shackelford, CMP  
Jamesha Shackerford  
Marianne Shaddrix, MPA  
John H. Shafer  
Vanessa Shaff  
Pamela Diana Shambra  
Heather Merian Shand  
Molly Shane, CFRE  
Mary Shankster  
Cindy Sharek

Suzy Sharp, CFRE  
Mitzy Sharp Futro, JD  
Kris Sharrar  
Matt Shaw, CFRE  
Karen A. Shaw  
Beth Shearer, CFRE  
Cathy R. Sheffield, CFRE  
Barbara Shell  
Diane Shen  
Molly Shepherd  
Corinne Sheppard  
Shannon Sherman  
Kara M. Shibiya, CFRE, MA  
Lorraine A Shim  
Tami Shimp  
Mary Shirley  
Samantha Shirley, BA  
Diane L. Shoger  
Jennifer L Sholund, CFRE  
Jody Short, CFRE  
Erik Thomas Showalter, CFRE  
Kelly K Shrock, CFRE  
Kim Shumpert, MPA  
Traci Allyn Shur, CFRE  
Amy Shurden  
Suzanne Shute  
Laura Siberry  
Jeni Siegfried  
Shannon Siemens Baccaglini  
Lisa Marie Paul Sierk  
Molly Signs-Rehmann  
Victoria Silverman  
Rebecca Simkin  
Jill Simmons  
Tara Simonetta  
Susan Simons, CFRE  
Cathy Simons  
Nikki M Simpson  
Ashli Sims  
Greg Sims

Libby Singer  
Dolly Singh  
Mark Singsank  
Helga Sirola  
Andrea N. Sivells, MS  
Susan T. Siwiec, APR  
Anne Sixkiller  
Leanne Skooglund  
Liesl Slabaugh, MA  
Shari Slattery  
Priscilla Slaughter  
Jane Sleep  
Tara Slevin  
Judy Slivinski  
Chenay Sloan  
Karen Sloan  
Heather Slough  
Sharon G. Smith, CFRE  
Christy D Smith, CFRE  
Daniel Smith  
Jacob Smith, MPA  
Leslie Ann Smith  
Marion Smith  
Pam Smith  
Phyllis Smith  
Vivian Trickey Smith  
Zach Smith  
Deborah J. Smith  
Angelik Smith  
Beverly Smith, CFRE  
Colleen Nicole Smith  
Diane Smith  
Stacey Smith  
Christian N. Smith, MPA  
Marc Smith  
Shelly Smith, CFRE  
Diane Smith  
Heather Smith, CFRE  
Jennie Smith, CFRE  
Reverend Jay Gregson Smith, CFRE

Cheri Smith  
Pamela Smith  
Kelly Smith Bell, CFRE  
Shelly Smith-Hines  
Karrie Smyth  
Lois A Smyth  
Kelly Ann Snow  
Brittany Snyder, BA  
Sandra Snyder  
Mandy Snyder  
Pin Pin Song  
Ashleigh Sonnenberg  
Brenda Sooter, BS  
Joseph Sorenson  
Roberto M. Soto-Acosta  
Darrel Spacone  
Laurel A. Spagnolo  
Tara L Spann  
Deb Sparks  
Bethany Sparks Kern  
Laura Speer  
Caroline Spencer  
Dianne Spencer, CFRE  
Andrew C. Spencer  
Jan Spencer  
Shanan Spencer-Brown, CFRE  
Sara Spiess  
Isazetta A. Spikes, CFRE  
Melissa Spil, MSW  
Jennifer Herman Spiller, CFRE  
Susan Spires, CFRE  
Wendi Spratt  
Kathy Levy Spring, MA  
Erica Spruille  
Laura St. Blanc  
Sandra Stack  
Carl H. Stages  
Nathan Dean Stallinga, CFRE  
Susan Stalnecker  
Tiffany Jayne Staman, CFRE  
  
Kayleigh R Stampfle, CFRE  
Jay Stark  
Brandon Stec  
Lyla Steenbergen, CFRE  
Sara Steers  
Chris Steeves  
SUSAN A STEFFENS, MBA  
Gary A. Steiner  
Andrea Stephens  
Kathryn Stephens  
Nancy A Stephens  
Michelle Stephens  
Margaret Stephens-Reed  
Lynn Stevens  
Susan Stevenson  
Dawn A.M. Stever, CFRE  
Charles Stewart  
Eric Stillman, MA, MSW  
Kay A. Stine, CFRE  
Lisa Stinson  
Matthew P. Stinson  
Marianne J Stites  
Zoran Stjepanovic  
JoAnn Stock, CFRE  
Alyson Stoffer  
William Stohlmann, CFRE  
Jodi Stoken  
Carter Rose Stone  
Ashley Stoneburner  
Meaghan Stovel McKnight  
Melissa Stover  
Jennifer Strain, CFRE  
Lisa Strandberg  
Taylor Gregory Strasser, CFRE  
Maeve Strathy, BA  
Rich Strehl  
April Talbott Strickland  
Christine M Strong, MBA, CFP  
Heidi Struck  
Julie Strzeletz

Leslie Stuart, CFRE  
Tish Stuart, CFRE  
Cindy Wright Stubblefield, CFRE  
Donna Stucker  
Lisa Stuckey  
Stacey Stumpf  
Kevin M. Sturtevant, CFRE  
Jean Suzette Stutsman  
Melody Suzanne Sugg  
Joanne B Sullivan, CFRE  
Daniel Sullivan, CFRE  
Susan J Sullivan, MA  
Julia Summers  
Tricia L Sunders  
Gigi Suntum  
Ann Marie Surovy  
Paul James Sutera, CFRE  
Michelle Sutton, CFRE  
Molly Sutton  
Danielle Swartz  
Selena Swartzfager, MBA  
Scott Swedenburg  
Wendy Sweeney, MA  
Tricia Cratty Sweeney  
Michael Swenson, MS  
Elizabeth Szostak  
Anne E Tack  
Robert Taflinger, CAE  
Sarah Taft, CFRE  
Torrie A. Taj, CFRE  
Eric Talbert, CFRE  
Whitney Tamayose  
Mary Sue Tanis, CFRE  
Kelly Marie Tanksley  
Lorraine Tanner  
Kate Tansley  
Mike Tarr  
Donna M. Tate  
Christel Tatro  
Andrea<sup>c</sup> Tatum  
Dr. Andrea S Tawney  
Julie Yates Taylor  
Lindsay Taylor, CFRE  
Trish Taylor  
John E. Taylor, CFRE  
Laurie H Taylor, CFRE  
Anne Taylor  
Barbara Taylor, CFRE  
Joyce Taylor  
Tom A Taylor  
Rebecca Teaff  
Jennifer Teeler  
Robert N. Teeter, PHD  
Julie Tempest, MBA  
Eva Terry  
Shelby Hue Terry, MBA  
Ryan James Thackray  
Keith James Tharp, CFRM, MBA  
Carrie Thayer  
Patty Thayer  
Tamsyn Theo  
Sonya Thesing  
Katja Thomakos, CFRE, MA, BA  
Brad Thomas  
Sara Thomas, MA  
Sarah Thomas, CFRE  
Elizabeth L. Thomason  
Ashley Thompson  
Kimberly O. Thompson, CFRE  
Richard B. Thompson, CFRE  
Scarlet Thompson, BA  
David Thompson  
Gina S Thompson  
J. Renee' Thompson  
Katie Thompson  
Dean Thompson  
Jessica Thornton  
Sandra Thornton  
Katie S. Thurston  
Annie Thym

Erin Tierney  
Sharon Tiknis  
Ellie Tiller  
Allison Tillinger  
Tyler Timko, MBA  
Annetta Tirey  
Carla Tisdale Walker  
Justin C. Tolan, CFRE  
Ruth Tollefson, CFRE  
Erik M Tomalis  
Laura Tomassi, CFRE  
Katy Tomlinson  
Megan Elizabeth Tomsheck  
Aoife Toomey  
Tim Torgerson  
Julie Janes Torzewski  
Robert S Touchstone Jr, CFRE, MBA  
Joanne W. Towner, CFRE  
Michele Traband, MA  
Tammy Tragis-McCook, CFRE  
Clinton Travis, JD  
Stacy Traylor  
Nancy ReMine Trego, CFRE  
Megan Tregunno, CFRE  
Heather Trim  
Stephanie Trimble  
Larissa Elizabeth Trinder  
Lynn Trojahn  
Brooke Truesdale, CFRE  
Lee Lauren Truesdale  
Stephanie Truesdell  
Jean Tucker  
Vivian Lokey Tucker  
Amy Tully  
Heather Tunis  
Michelle Turman  
Cameron Turner  
Erin Jennifer Turner  
Russell Turner  
Janet Turner, MBA

Sarah Turner  
Kara Turpen, CFRE  
Kenneth Turpen Jr, BS  
Chaya Turrow  
Annie L Tutt  
Seth Tuttle  
Kit Twenter  
Oliver Twizell, CFRE  
Erin Tyink  
Georgiana Tynes  
Brenda Ulmer, CFRE  
Renee Underwood  
Roselle Ungar, CFRE  
United Way of Coastal Fairfield County, Inc.  
Rebecca Vachon  
Zahra Valani, CFRE  
Pamela Valentine  
Patricia Valleau, CFRE  
Rachel Van Andel  
Melissa Van Diepen, BA  
Mallory Van Dover  
Devin Albert Johannus Van Holsteijn, BS,  
Bachelor of Music  
James Van Hoven  
Liz S Van Hoy, MPA  
Sarah van Loon  
Kimberly Vann  
Angelica Vannatta  
Ralia Vardaxis  
Ellen Vaughan  
Dee Vaughn, CFRE  
Katherine Elizabeth Verhagen Rodis, MA  
Leila Verheyen  
Cody D. Vermillion, BA  
Jenifer Vick  
Heather Vida, CFRE  
Patricia Vidov  
Karen Dianne Viersen  
Elisabeth Vieselmeyer, CFRE  
Diane Vigil, CFRE  
Melissa Crystal Villagomez, BA

Andrianni Vellas Viscariello  
Mona Vollmer  
Victoria von Dohlen  
Edward Votta  
Betty Vrcek  
Erica G. Waasdorp  
Holly Wagg, CFRE, MA  
Monique Waggoner  
Tracy Wahlfeldt  
Lisa Wahlstrom, CFRE  
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Pamela Walker  
Elizabeth Ann Walker, BA  
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Joel Wallace  
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Jennifer J.E. Wampler, CFRE  
Lisa Ward  
Kate Ward, MA  
Amanda Helen Ward  
Grier Ward  
Jeffrey Ware, CFRE  
Brock Warner, CFRE  
Amy Nicholle Warnke, CFRE  
Linda Wasilchick  
Steve Wasserleben, CFRE  
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Katrina M. Watson  
Anne Marie Watson, BA  
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Cindy L Watters  
Gard Wayt  
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Jennifer Webb  
Melissa Webber, BA  
Mindy Webber, CFRE  
Jacqulyn Weber  
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Lori Webster  
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Amy Rebecca Weinstein, CFRE  
Sarah Weisman, BS  
Timothy G Weiss  
Sara C. Weiss  
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John Welch, CFRE, MPA  
Whitney Vandiver Wellborn, BA  
Liz Wells  
Roxanne Knight Wells  
Sarah Wood Wells  
Tracy A. Wells  
Valeria G Wells, CFRE  
Kathleen S. Wentzel  
Lori Werbeckes, CFRE  
Robert Werner  
Amy Werner  
Erin Wescott, MPA  
Naomi West  
Michael Whalen, CFRE  
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Lindsey White  
Jake White  
Brian A White  
Heather White Brittain  
Justine Whitehouse  
Elizabeth Lauren Whiteside Mann, BA  
Alyssa Whitfield

Greg Whitney  
Beth T. Whitney  
Patrice S. Whitten, CFRE  
Kyla Wiebe, BA  
Megan Wildenradt, MSW  
Lorelei Wilkinson, CFRE  
Laura J Wilkinson  
Anne Elizabeth Will, JD  
Chris Williams  
Lisa Williams  
Karen Williams  
Angel R.L. Williams, MED  
Matt Williams  
Whitney A Williams  
Angie Williamson, CFRE  
Jennifer Williford  
Katie Willinger  
Shultzie Fay Willows, MA  
Stephanie Wilson, CFRE  
Rachael Wilson, CFRE  
Misty Wilson, CFRE  
Leslie Ann Wilson  
Nancy Wilson  
Elizabeth Wilson, MS  
Justin Wilson  
Cynthia Wilson, MPA  
Marci Wing, CFRE  
Rena Winkler, MBA  
Janie Winston  
Debbi Winter  
Patricia Quinn Winter  
Iska Wire, CFRE  
Brian Wirth, MS  
Rob Wiseman  
Michele Wistner  
Elaine C. Witt  
Pamela H Witter, BA  
Martin Wojcik, CFRE  
Ann Wolf, CFRE  
Nancy Wolfe, MA

Michael Allen Wolff  
Dawn Wollenzien  
Stewart Wong  
Dina C Wood, JD  
Jennifer Wood, CFRE  
Arwen Wood  
Melissa Adell Woodard  
David Allan Woodruff, MBA, MS  
Katelyn Marie Woods  
Trudy Woodson  
Alison Woody  
Alice M. Wright  
Erica Wright  
Jason S. Wright, CFRE  
Latonya Wright  
Dr. Nathaniel Wright  
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Lynn Wyant, CFRE  
Libby Wyatt  
Becky Wych  
Kathy Kerr Wylam  
Ken Wyman, CFRE  
James W Wynn  
Sheree Wysocki, MS, BS  
Kellie Yackley  
Tessie Yanez  
Joell Yarmel  
Catherine Marie Yates  
Camille S. Yates  
Kitty Yerkes  
Tarik Yetken  
Phil York  
Charles E. Young  
Meg Young, MPA  
Darcie Yukimura, CFRE  
Matthew P. Zarcufsky, CFRE  
Alexa Zarins  
Paul Zavinsky  
Mark Zawacki, CFRE  
Jay Zeager

Elinor S. Zedaker, CFRE

Dennis Zehner

Shirley Zhou

Chris Ziembra, CFRE

Sean Zikman

Katharine Zimmerman, BA

Jessica Zimmerman

Gillian Nileene Zinck

Jane Zoellick

Leslie Zornow

Rob Zuback

Brittany Zuckerman

Julie<sup>c</sup> Zumas

Marcy Zunk

Kelly Zwink

<sup>c</sup> Denotes membership in the Champions Circle

<sup>λ</sup> Denotes membership in the Leadership Society

<sup>Ω</sup> Denotes membership in the Omega Circle

# ASSOCIATION OF FUNDRAISING PROFESSIONALS AND AFP FOUNDATION FOR PHILANTHROPY

## *Consolidated Statement of Financial Position*

DECEMBER 31, 2017

<b>ASSETS</b>	<b>2017</b>	<b>2016</b>
Cash and cash equivalents	\$4,824,009	\$2,753,891
Investments	994,095	937,710
Accounts Receivable, net	92,529	371,689
Pledges Receivable, net	95,269	185,683
Prepaid Expenses and other	400,059	313,345
Inventory	92,767	108,169
Property, equipment and leasehold improvements, net	753,988	1,562,902
<b>Total Assets</b>	<b>\$7,252,716</b>	<b>\$6,233,389</b>

<b>LIABILITIES AND NET ASSETS</b>	<b>2017</b>	<b>2016</b>
<b>Liabilities:</b>		
Accounts payable and accrued expenses	\$609,422	\$498,809
Deferred revenue	4,528,366	4,264,294
Deferred rent	1,102,616	1,268,054
<b>Total Liabilities</b>	<b>\$6,240,404</b>	<b>\$6,031,157</b>
<b>Net assets (deficit):</b>		
Without donor restrictions, as restated	(219,615)	(971,037)
With donor restrictions, as restated	1,231,927	1,173,269
<b>Total net assets (deficit)</b>	<b>\$1,012,312</b>	<b>\$202,232</b>
<b>Total liabilities and net assets</b>	<b>\$7,252,716</b>	<b>\$6,233,389</b>

# ASSOCIATION OF FUNDRAISING PROFESSIONALS AND AFP FOUNDATION FOR PHILANTHROPY

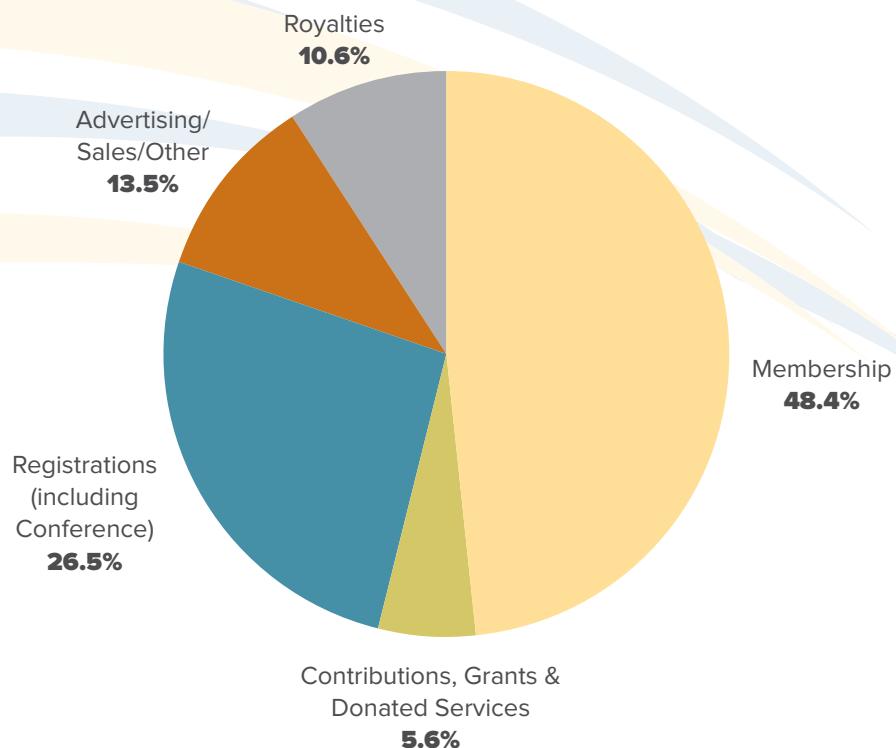
## *Consolidated Statement of Activities*

YEAR ENDED DECEMBER 31, 2017

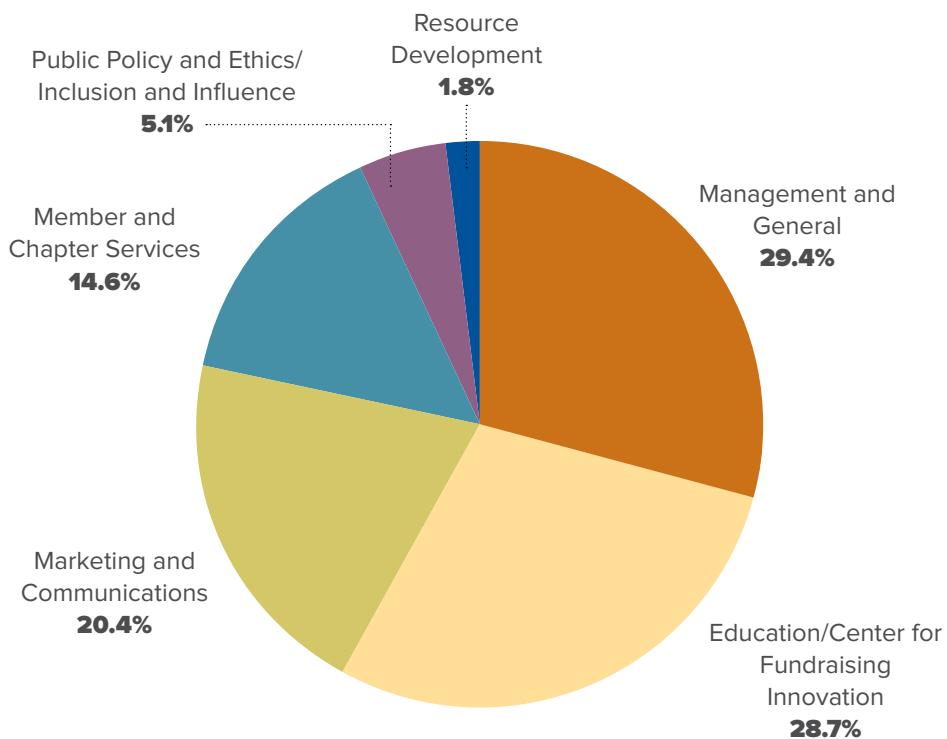
ACTIVITIES WITHOUT DONOR RESTRICTIONS	2017	2016
<b>Revenue and support</b>		
Membership dues	\$5,800,036	\$5,820,400
Registration fees	3,182,691	2,778,309
Royalty income	1,265,921	1,307,860
Advertising and sponsorships	646,017	855,230
Contributions and grants	612,625	581,531
Exhibitor fees	305,785	368,310
Miscellaneous	75,764	108,177
Sales of merchandise	60,000	86,917
Donated services	33,977	66,178
Investment return, net	9,111	6,199
	<b>\$11,991,927</b>	<b>\$11,979,111</b>
Net assets released from restrictions	223,737	218,193
<b>Total Revenues and Support</b>	<b>\$12,215,664</b>	<b>\$12,197,304</b>
 <b>Expenses:</b>		
<b>Program services</b>		
Center for fundraising innovation	\$2,821,841	\$2,992,024
Marketing and communications	2,231,226	2,326,352
Member and chapter services	1,599,776	1,895,920
Public policy, advocacy, and ethics	522,077	375,356
Relevant quality education	315,966	305,007
Inclusion and influence	33,619	30,983
<b>Total Program Services</b>	<b>\$7,524,505</b>	<b>\$7,925,642</b>
<b>Supporting services</b>		
Management and general	3,210,219	3,536,551
Resource development	194,228	182,478
<b>Total supporting services</b>	<b>\$3,404,447</b>	<b>\$3,719,029</b>
<b>Total expense</b>	<b>\$10,928,952</b>	<b>\$11,644,671</b>
Change in net assets without donor restrictions	1,286,712	552,633

<b>ACTIVITIES WITH DONOR RESTRICTIONS</b>	<b>2017</b>	<b>2016</b>
Contributions	137,710	173,909
Investment return, net	144,685	35,326
Net assets released from donor restrictions	(223,737)	(218,193)
Change in net assets with donor restrictions	58,658	(8,958)
<b>Change in net assets</b>	<b>\$810,080</b>	<b>\$543,675</b>
Net assets (deficit), beginning of year	202,232	(341,443)
<b>Net assets, end of year</b>	<b>\$1,012,312</b>	<b>\$202,232</b>

## 2017 CONSOLIDATED INCOME (AUDITED)



## 2017 CONSOLIDATED EXPENSES (AUDITED)



# AFP FOUNDATION FOR PHILANTHROPY—CANADA

## FOUNDATION DE PHILANTHROPIE AFP—CANADA

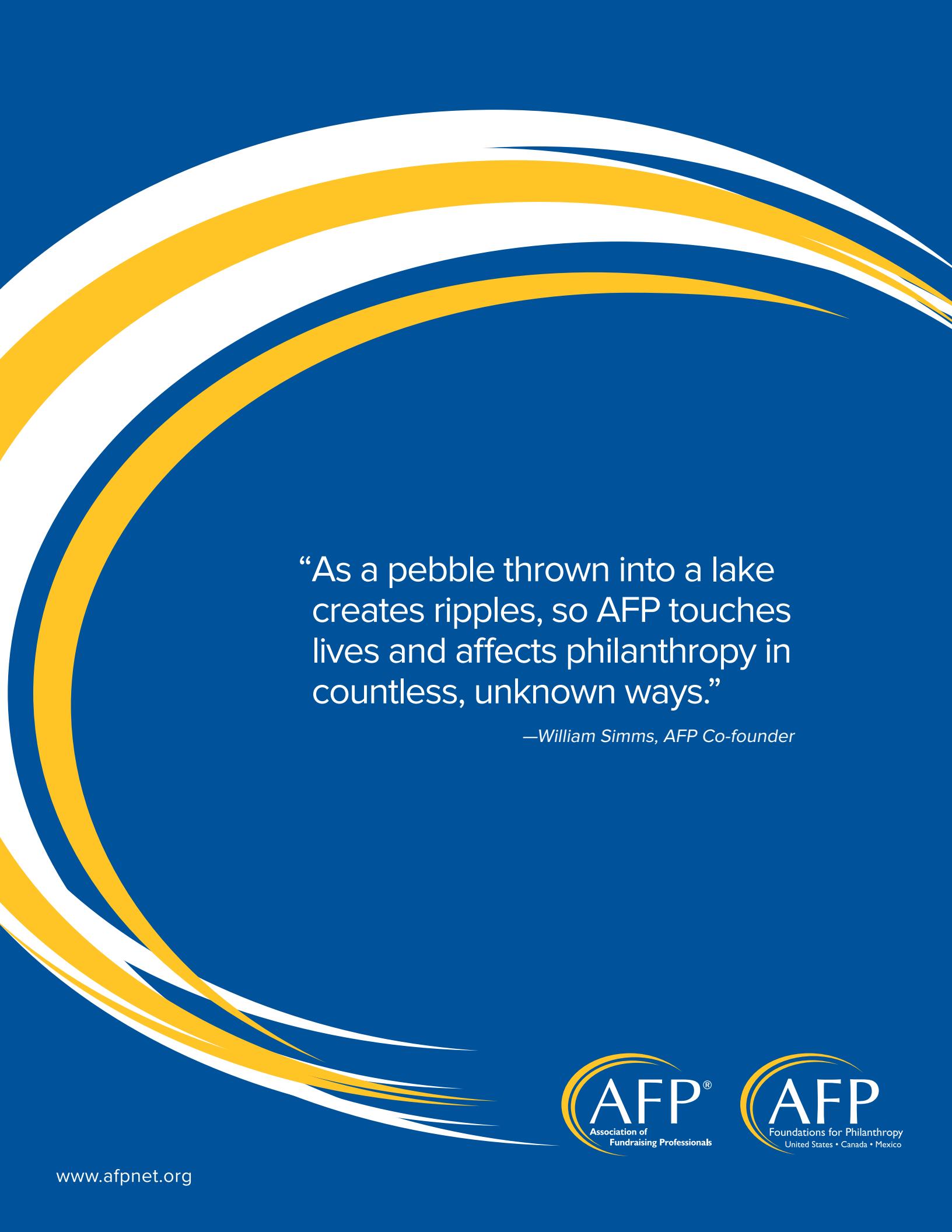
### AUDITED STATEMENT OF REVENUE AND EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2017

	RESTRICTED FUNDS			TOTAL	
	Designated Funds	Endowment Funds	General Funds	2017	2016
<b>REVENUE</b>					
<b>Donations</b>					
Designated	\$91,405	\$50	\$7,728	\$99,183	\$110,764
Member	44,621	0	82,467	127,088	127,962
<b>Investment income</b>	0	5,129	17,495	22,624	13,926
<b>Inclusive giving project income</b>	48,577	0	0	48,577	211,796
<b>TOTAL REVENUE</b>	<b>184,603</b>	<b>5,179</b>	<b>107,690</b>	<b>297,472</b>	<b>464,448</b>
<b>EXPENSES</b>					
<b>Programs</b>					
Regional designated allocations	58,594	0	0	58,594	58,248
National designated allocations	87,384	1,425	3,576	92,385	55,564
Inclusive giving project	48,577	0	0	48,577	211,796
Translation	1,062	0	0	1,062	5,737
Program support	29,687	0	0	29,687	28,528
	<b>225,304</b>	<b>1,425</b>	<b>3,576</b>	<b>230,305</b>	<b>359,873</b>
<b>Administration and fundraising</b>					
Administrative support	75	0	5,589	5,664	8,201
Bank and credit card fees	0	0	9,088	9,376	7,003
Donor recognition	0	0	476	476	1,726
Every Member Campaign	0	0	314	314	1,641
Fundraising consulting support	0	0	23,759	23,759	16,510
Meeting expenses	0	0	1,993	1,993	1,895
Office supplies	0	0	669	669	280
Postage and Courier	0	0	1,568	1,568	1,263
Printing and reproduction	0	0	1,419	1,419	475
Professional fees	0	0	40,272	40,272	40,326
Telephone and fax	0	0	2,553	2,553	2,396
Travel	0	0	8,459	8,459	7,150
Miscellaneous	0	0	246	246	20
Website	0	0	113	113	2,737
	<b>75</b>	<b>288</b>	<b>96,518</b>	<b>96,881</b>	<b>91,623</b>
<b>TOTAL EXPENSES</b>	<b>225,379</b>	<b>1,713</b>	<b>100,094</b>	<b>327,186</b>	<b>451,496</b>
<b>NET REVENUE FOR THE YEAR</b>	<b>\$(-40,776)</b>	<b>3,466</b>	<b>\$7,596</b>	<b>\$(29,714)</b>	<b>\$12,952</b>

# APP FOUNDATION FOR PHILANTHROPY—CANADA FOUNDATION DE PHILANTHROPIE APP—CANADA

## AUDITED STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2017

	RESTRICTED FUNDS			TOTAL	
	Designated Funds	Endowment Funds	General Funds	2017	2016
<b>Balance, beginning of the year</b>	\$213,761	\$51,195	\$50,087	\$315,043	302,091
Net revenue for the year	(40,776)	3,466	7,596	(29,714)	12,952
Transferred	49,264	0	(49,264)	0	0
<b>Balance, end of the year</b>	<b>\$222,249</b>	<b>\$54,661</b>	<b>\$8,419</b>	<b>\$293,748</b>	<b>\$315,043</b>



“As a pebble thrown into a lake creates ripples, so AFP touches lives and affects philanthropy in countless, unknown ways.”

*—William Simms, AFP Co-founder*

