

# EDUCATION CHAIRS ORIENTATION

February 14, 2019

# WELCOME!



***Presenter Today:***

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# Professional Development Opportunities

## AFP Global Webinar Program in 2019

- Webinar Wednesdays
- 26 premium webinars in the series
- Available for group viewing by chapters. Great way to generate chapter revenue with education & networking events!
- Buy one, buy 10, or buy them all

# Professional Development Opportunities

## AFP Global Webinar Program in 2019

- 4 additional webinars exclusively for AFP members at no extra charge!
- Full schedule & registration at:  
[www.afpglobal.org/professional-development/webinars](http://www.afpglobal.org/professional-development/webinars)
- Questions—Email [Chris.Griffin@afpglobal.org](mailto:Chris.Griffin@afpglobal.org)

# Professional Development Opportunities

## AFP Global Webinar Program in 2019

- Important topics & leading experts include:
    - *How to Raise Major Gifts in Only 30 Minutes A Day* with Amy Eisenstein
    - *Small World, Big Money* with Ligia Pena, Simone Joyaux, Penelope Cagney
    - *21st Century Grant Applications* with Diane Gedeon-Martin
    - *Why You Need a Case for Support and How to Build One* with Leah Eustace
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# Professional Development Opportunities

## Additional AFP Global Digital Offerings

- E-courses
  - Fundamentals of Fundraising - full course and individual modules
  - Various e-courses on non-profit management, financial literacy, marketing, and more!
  - Details at [www.afpglobal.org/e-courses](http://www.afpglobal.org/e-courses)

# Professional Development Opportunities

## Additional AFP Global Digital Offerings

- Micro-Learning Videos
    - Short video (3-5 minutes) sharing 1-3 key takeaways about a fundraising or leadership topic
    - For more information, visit <https://afpglobal.org/professional-development/micro-learning-videos>
    - Growing library
    - If you have an idea for consideration, email [Chris.Griffin@afpglobal.org](mailto:Chris.Griffin@afpglobal.org).
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# Professional Development Opportunities

## Additional AFP Global Digital Offerings

- Conference Recordings
  - Audio/slides recordings for select sessions from AFP ICON and Leadership Academy. 2019 AFP ICON sessions will be available in April.
  - For more information, visit <https://afpglobal.org/recordings>

# Professional Development Opportunities

## Host a Fundraising Education Course

- 3 courses currently available for AFP chapter hosting:
  - Fundamentals of Fundraising
  - CFRE Refresher
  - Donor Retention: A Self-Assessment Workshop
- Opportunity to generate chapter revenue!
- For hosting details, contact AFP's Shayna Camp (email: [Shayna.Camp@afpglobal.org](mailto:Shayna.Camp@afpglobal.org))



# Professional Development Opportunities

## AFP Global Conferences & Convenings

- AFP ICON (formerly International Fundraising Conference), March 31 – April 2 in San Antonio
- Education & networking! 100+ education sessions covering all the fundraising knowledge domains, “Rebels, Renegades, & Pioneers” leadership sessions and new health care track
- Keynotes by Spencer West and Soledad O’Brien

# Professional Development Opportunities

## AFP Global Conferences & Convenings

- 10 pre-conference workshops including major gifts, planned giving, culture of philanthropy, building a development plan and IDEA (Inclusion, Diversity, Equity and Access)
- Details & registration at [www.afpicon.com](http://www.afpicon.com)

# Professional Development Opportunities

## AFP Global Conferences & Convenings

- Leadership Academy – AFP’s leadership development conference
  - October 3-5, 2019 in Phoenix, AZ
  - Day 1: Pre-Conference Sessions focused on Chapter Management, Young Professionals and Leadership; Day 2-3: Leadership Development
  - More details to come at [www.afpleadershipacademy.com](http://www.afpleadershipacademy.com)

# Professional Development Opportunities

## Additional AFP Global Programs

- Faculty Training Academy
  - AFP's "Train the Trainer" Program
  - 3 to be held in 2019
    - March 29-30 in San Antonio (Pre-Conference)
    - July 25-26 in Arlington, VA (AFP Global Offices)
    - Opportunity to co-host with chapters
    - See website for more details -  
<https://afpglobal.org/afp-faculty-training-academy>

# Professional Development Opportunities

## Credentials

- CFRE - A voluntary credential that is recognized worldwide; administered by CFRE Int'l.
    - For more information, visit [www.cfre.org](http://www.cfre.org)
    - Most AFP Global professional development programs are eligible for CFRE credit
  - ACFRE - the top credential of the fundraising profession; administered by AFP Global
    - For more information, visit [www.acfre.org](http://www.acfre.org)
    - Designated AFP Global professional development programs are eligible for ACFRE credit
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# Professional Development Opportunities

## Publications and Resources

- Advancing Philanthropy
  - AFP membership magazine, quarterly print issues
  - Additional content also available on the website, [www.afpglobal.org/advancing-philanthropy](http://www.afpglobal.org/advancing-philanthropy)
- Books
  - Ready Reference – Short Form Books
  - Titles include Capital Campaigns & Effective Boards
  - For more information, visit [www.afpglobal.org/afp-books](http://www.afpglobal.org/afp-books)



# QUESTIONS?

*The PowerPoint and recording will be posted on  
in the Chapter Management Resource Guide  
and we will send you an e-mail when it's  
available.*

**THANK YOU FOR YOUR TIME!**

**HAPPY VALENTINE'S DAY**