WELCOME!
Presenter Today:
Kendall Joyner
Director, Professional Development
AFP Global
E-Mail: Kendall.Joyner@afpglobal.org
Professional Development Opportunities

AFP Global Webinar Program in 2019

• Webinar Wednesdays
• 26 premium webinars in the series
• Available for group viewing by chapters. Great way to generate chapter revenue with education & networking events!
• Buy one, buy 10, or buy them all
Professional Development Opportunities

AFP Global Webinar Program in 2019

• 4 additional webinars exclusively for AFP members at no extra charge!

• Full schedule & registration at: www.afpglobal.org/professional-development/webinars

• Questions–Email Chris.Griffin@afpglobal.org
Professional Development Opportunities

AFP Global Webinar Program in 2019

• Important topics & leading experts include:
  • How to Raise Major Gifts in Only 30 Minutes A Day with Amy Eisenstein
  • Small World, Big Money with Ligia Pena, Simone Joyaux, Penelope Cagney
  • 21st Century Grant Applications with Diane Gedeon-Martin
  • Why You Need a Case for Support and How to Build One with Leah Eustace
Professional Development Opportunities

Additional AFP Global Digital Offerings

• E-courses
  • Fundamentals of Fundraising - full course and individual modules
  • Various e-courses on non-profit management, financial literacy, marketing, and more!
  • Details at www.afpglobal.org/e-courses
Professional Development Opportunities

Additional AFP Global Digital Offerings

• Micro-Learning Videos
  • Short video (3-5 minutes) sharing 1-3 key takeaways about a fundraising or leadership topic
  • For more information, visit https://afpglobal.org/professional-development/micro-learning-videos

• Growing library

• If you have an idea for consideration, email Chris.Griffin@afpglobal.org.
Professional Development Opportunities

Additional AFP Global Digital Offerings

• Conference Recordings
  • Audio/slides recordings for select sessions from AFP ICON and Leadership Academy. 2019 AFP ICON sessions will be available in April.
  • For more information, visit https://afpglobal.org/recordings
Professional Development Opportunities

Host a Fundraising Education Course

• 3 courses currently available for AFP chapter hosting:
  • Fundamentals of Fundraising
  • CFRE Refresher
  • Donor Retention: A Self-Assessment Workshop

• Opportunity to generate chapter revenue!

• For hosting details, contact AFP’s Shayna Camp
  (email: Shayna.Camp@afpglobal.org)
Professional Development Opportunities

AFP Global Conferences & Convenings

• AFP ICON (formerly International Fundraising Conference), March 31 – April 2 in San Antonio

• Education & networking! 100+ education sessions covering all the fundraising knowledge domains, “Rebels, Renegades, & Pioneers” leadership sessions and new health care track

• Keynotes by Spencer West and Soledad O’Brien
Professional Development Opportunities

AFP Global Conferences & Convenings

• 10 pre-conference workshops including major gifts, planned giving, culture of philanthropy, building a development plan and IDEA (Inclusion, Diversity, Equity and Access)

• Details & registration at www.afpicon.com
Professional Development Opportunities

AFP Global Conferences & Convenings

• Leadership Academy – AFP’s leadership development conference
  • October 3-5, 2019 in Phoenix, AZ
  • Day 1: Pre-Conference Sessions focused on Chapter Management, Young Professionals and Leadership; Day 2-3: Leadership Development

• More details to come at www.afpleadershipacademy.com
Professional Development Opportunities

Additional AFP Global Programs

• Faculty Training Academy
  • AFP’s “Train the Trainer” Program
  • 3 to be held in 2019
    • March 29-30 in San Antonio (Pre-Conference)
    • July 25-26 in Arlington, VA (AFP Global Offices)
  • Opportunity to co-host with chapters
  • See website for more details -
    https://afpglobal.org/afp-faculty-training-academy
Professional Development Opportunities

Credentials

• CFRE - A voluntary credential that is recognized worldwide; administered by CFRE Int’l.
  • For more information, visit www.cfre.org
  • Most AFP Global professional development programs are eligible for CFRE credit

• ACFRE - the top credential of the fundraising profession; administered by AFP Global
  • For more information, visit www.acfre.org
  • Designated AFP Global professional development programs are eligible for ACFRE credit
Professional Development Opportunities

Publications and Resources

• Advancing Philanthropy
  • AFP membership magazine, quarterly print issues
  • Additional content also available on the website, www.afpglobal.org/advancing-philanthropy

• Books
  • Ready Reference – Short Form Books
  • Titles include Capital Campaigns & Effective Boards
  • For more information, visit www.afpglobal.org/afp-books
QUESTIONS?

The PowerPoint and recording will be posted on in the Chapter Management Resource Guide and we will send you an e-mail when it’s available.
THANK YOU FOR YOUR TIME!

HAPPY VALENTINE’S DAY