CHAPTER PRESIDENTS ORIENTATION

February 5, 2019
WELCOME!

Today’s goal is to provide an overview of the resources chapter presidents need to lead their chapters effectively and confidently.
A message from CPC Board Representative Luce Moreau
AGENDA

• Overview of AFP
• Chapters and IHQ Working Together
• Running your Chapter
• Resources
• Higher Logic Communities
AFP Mission

The Association of Fundraising Professionals, empowers individuals and organizations to practice ethical fundraising through professional education, networking, research & advocacy.
AFP Vision

Stimulate the world of generosity and positive social good through fundraising best practice.
AFP OPERATIONS

• Membership Division
• Professional Development Division
• External Relations Division
• Finance Committee
• AFP Foundations for Philanthropy
CHAPTER PRESIDENTS’ COUNCIL (CPC)

• Composition
  – All Chapter Presidents
  – Ex-officio non-voting representatives
    *AFP President & CEO and the AFP Board Chair*

• Selects members of the Committee on Directorship (COD)

• Elects a representative to the AFP Board

• Forum for networking, feedback, dialogue and identification of issues
YOUR CHAPTER’S ROLE

• Link to your chapter members
• Interface with AFP International
• Ambassador to your community
YOUR CHAPTER’S ORGANIZATION

• Bylaws
• Executive Committee
• Committee on Directorship
• Board
• Committee structure
CHAPTER OPERATIONS

- Membership
- Education
- Resource Development
- Communications & Public Relations
- Sample Committee Descriptions
HOW DO WE WORK TOGETHER?

COMMUNICATE!

- Monthly Chapter Presidents’ Newsletter
- Direct communication with Chapter Committee Chairs
REQUIREMENTS

• Accord
• By-laws & Policies
• CPC / COD
To Be an Exceptional Chapter…

• Ten Star Award
• Ten Star Gold Award
• Web Resources
• Friends of Diversity Designation
Chapter’s Cannot…

• Change Membership Categories
• Conduct Ethics Review
AFP Chapter Leader Resource Guide

The AFP Chapter Leader Resource Guide includes everything Chapter Leaders and Administrators need to successfully operate their chapter!

Your Chapter To-Do Checklist (Updated 1/28/2019)

- Apply for Chapter Ten Star and Ten Star Gold Awards - Due January 31, 2019
- Apply for Chapter Friends of Diversity Designation - Due January 31, 2019
- 2019 Chapter Presidents Orientation - February 5, 2019: 1:30-4:30 PM (Eastern)
- 2019 Chapter Membership Chair Orientation - February 7, 2019: 1:30-4:30 PM (Eastern)
- Save-The-Date for AFP's 2019 Leadership Academy - October 3-5, 2019
- Sign Up for Upcoming 2019 AFP Webinars
- More Important Chapter Dates and Deadlines
- Chapter Locator
Mark Your Calendar: Dates and Deadlines

Use these resources for planning and informational purposes.

**Calendar Planning Resources**

---

**Important Chapter Dates and Deadlines**

Get weekly updates: Email Address

< January 2019 >

Sun | Mon | Tue | Wed | Thu | Fri | Sat
---|-----|-----|-----|-----|-----|-----
30 | 31  | 1   | 2   | 3   | 4   | 5   

[Association of Fundraising Professionals (AFP)]
Manage Your Chapter

We offer a variety of resources for successful chapter facilitation.

Lead Your Collegiate Chapter

Learn how to effectively lead a Collegiate Chapter.
TOOLS & TEMPLATES

Board Orientation Toolkit

Chapter Board Member Orientation

All documents may be found in the Attachments section.

1. Sample Board Orientation Agendas
   • Sample Board Retreat Agenda
   • Sample New Board Member Orientation Agenda

2. Organizational Structure
   • Sample Committee Descriptions
   • Chapter Organizational Chart
   • Board Roster Template
   • Board Expectation Policy
   • Sample Chapter Goals

Scroll Down for More Information
Chapter Orientation Calls

- Membership Chairs Orientation (February 7)
- IDEA Chairs Orientation (February TBD)
- Education Chair Orientation (February 14)
- Foundation Chair Orientation (February 26)
- Treasurer Orientation (March 11)
Strategic Conversations

- Membership Marketing
- Next Generation
- National Philanthropy Day Chairs
- Education Chairs
- Presidents-elects
- Succession Planning
- Inclusion, Diversity Equity & Access (IDEA)
Town Hall Meetings

- March 1
- August TBD
- November TBD
Like Size Meetings
2019 Leadership Academy
AFP IDEA: 
Women’s Impact Summit
New Chapter Communities
Learn the Basics
LATEST DISCUSSIONS

MORE ON AFP CONNECT/FORUMS-- PLEASE READ

BY: MICHAEL NILSEN, 26 DAYS AGO

POSTED IN: OPEN FORUM

Hi, everyone. We are excited to see so many members using the forums and all of the great discussions that are taking place. AFP Connect is the second of four major online projects this year, which include our new chapter websites (many of which ...

RE: FUNDRAISING STRATEGIC PLAN

BY: ANNE MYERS, 43 MINUTES AGO

POSTED IN: OPEN FORUM

Please add me to the list as well. Thank you. -- Anne Myers BA Blue Ridge CTC Martinsburg WV (304)260-4380 EXT 2410

RE: E0Y APPEAL FORMATS

BY: JANAY JOHNSON, 43 MINUTES AGO

POSTED IN: OPEN FORUM

Thanks to all for your thoughts and advice. This is really helpful! -- Janay Johnson Bozeman Public Library Foundation Bozeman MT (406)
2019 CHAPTER PRESIDENTS
This is a closed discussion forum for 2019 Chapter Presidents to socialize and share information, experiences, and advice.

AFP - GREATER HOUSTON CHAPTER
AFP - Greater Houston Chapter

AFP AB, EDMONTON & AREA CHAPTER
AFP AB, Edmonton & Area Chapter
Choosing the Open Forum
AFP Connect
Open Forum Member Tab
QUESTIONS?

The PowerPoint and recording will be posted on in the Chapter Management Resource Guide and we will send you an e-mail when it’s available.
THANK YOU FOR ALL YOU DO FOR AFP!
CHAPTER PRESIDENTS ORIENTATION

February 5, 2019
WELCOME!

Today’s goal is to provide an overview of the resources chapter presidents need to lead their chapters effectively and confidently.
A message from CPC Board Representative Luce Moreau
AGENDA

- Overview of AFP
- Chapters and IHQ Working Together
- Running your Chapter
- Resources
- Higher Logic Communities
The Association of Fundraising Professionals, empowers individuals and organizations to practice ethical fundraising through professional education, networking, research & advocacy.
AFP Vision

Stimulate the world of generosity and positive social good through fundraising best practice.
AFP OPERATIONS

• Membership Division
• Professional Development Division
• External Relations Division
• Finance Committee
• AFP Foundations for Philanthropy
CHAPTER PRESIDENTS’ COUNCIL (CPC)

• Composition
  – All Chapter Presidents
  – Ex-officio non-voting representatives
    AFP President & CEO and the AFP Board Chair

• Selects members of the Committee on Directorship (COD)

• Elects a representative to the AFP Board

• Forum for networking, feedback, dialogue and identification of issues
YOUR CHAPTER’S ROLE

• Link to your chapter members
• Interface with AFP International
• Ambassador to your community
YOUR CHAPTER’S ORGANIZATION

- Bylaws
- Executive Committee
- Committee on Directorship
- Board
- Committee structure
CHAPTER OPERATIONS

• Membership
• Education
• Resource Development
• Communications & Public Relations
• Sample Committee Descriptions
HOW DO WE WORK TOGETHER?

COMMUNICATE!

• Monthly Chapter Presidents’ Newsletter
• Direct communication with Chapter Committee Chairs
REQUIREMENTS

- Accord
- By-laws & Policies
- CPC / COD
To Be an Exceptional Chapter…

• Ten Star Award
• Ten Star Gold Award
• Web Resources
• Friends of Diversity Designation
Chapter’s Cannot…

• Change **Membership Categories**
• Conduct Ethics Review
AFP Chapter Leader Resource Guide

The AFP Chapter Leader Resource Guide includes everything Chapter Leaders and Administrators need to successfully operate their chapter!

---

Your Chapter To-Do Checklist (Updated 1/28/2019)

- Apply for Chapter Ten Star and Ten Star Gold Awards - Due January 31, 2019
- Apply for Chapter Friends of Diversity Designation - Due January 31, 2019
- 2019 Chapter Presidents Orientation - February 5, 2019: 1:30-4:30 PM (Eastern)
- 2019 Chapter Membership Chair Orientation - February 7, 2019: 1:30-4:30 PM (Eastern)
- Save-The-Date for AFP's 2019 Leadership Academy - October 3-5, 2019
- Sign Up for Upcoming 2019 AFP Webinars
- More Important Chapter Dates and Deadlines
- Chapter Locator
Mark Your Calendar: Dates and Deadlines

Use these resources for planning and informational purposes.

Calendar Planning Resources

Important Chapter Dates and Deadlines

< January 2019 >

AFP
Association of Fundraising Professionals
Manage Your Chapter

We offer a variety of resources for successful chapter facilitation.

Manage Your Chapter Resources

Lead Your Collegiate Chapter

Learn how to effectively lead a Collegiate Chapter.
Board Orientation Toolkit

Chapter Board Member Orientation

All documents may be found in the Attachments section.

1. Sample Board Orientation Agendas
   - Sample Board Retreat Agenda
   - Sample New Board Member Orientation Agenda

2. Organizational Structure
   - Sample Committee Descriptions
   - Chapter Organizational Chart
   - Board Roster Template
   - Board Expectation Policy
   - Sample Chapter Goals
Chapter Orientation Calls

- Membership Chairs Orientation (February 7)
- IDEA Chairs Orientation (February TBD)
- Education Chair Orientation (February 14)
- Foundation Chair Orientation (February 26)
- Treasurer Orientation (March 11)
Strategic Conversations

- Membership Marketing
- Next Generation
- National Philanthropy Day Chairs
- Education Chairs
- Presidents-elects
- Succession Planning
- Inclusion, Diversity Equity & Access (IDEA)
Town Hall Meetings

• March 1
• August TBD
• November TBD
Like Size Meetings
2019 Leadership Academy
AFP IDEA: Women’s Impact Summit
#AFPLive

@afpihq
New Chapter Communities
Learn the Basics
AFP Connect - Higher Logic Page

community.afpnet.org/home
AFP Connect
Choosing All Communities

2019 CHAPTER PRESIDENTS
This is a closed discussion forum for 2019 Chapter Presidents to socialize and share information, experiences, and advice.

AFP - GREATER HOUSTON CHAPTER
AFP - Greater Houston Chapter

AFP AB, EDMONTON & AREA CHAPTER
AFP AB, Edmonton & Area Chapter
Choosing the Open Forum
Higher Logic
Open Forum Discussion

POST A MESSAGE

<table>
<thead>
<tr>
<th>To</th>
<th>OPEN FORUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cross Post To</td>
<td>NO ADDITIONAL DISCUSSIONS</td>
</tr>
<tr>
<td>From</td>
<td>Elinor Klein</td>
</tr>
<tr>
<td>Subject</td>
<td></td>
</tr>
</tbody>
</table>

Yes [ ] Automatically insert content preview for links
AFP Connect
Open Forum Member Tab
QUESTIONS?

The PowerPoint and recording will be posted on in the Chapter Management Resource Guide and we will send you an e-mail when it’s available.
THANK YOU FOR ALL YOU DO FOR AFP!
CHAPTER PRESIDENTS ORIENTATION

February 5, 2019
WELCOME!

Today’s goal is to provide an overview of the resources chapter presidents need to lead their chapters effectively and confidently.
A message from CPC Board Representative Luce Moreau
AGENDA

• Overview of AFP
• Chapters and IHQ Working Together
• Running your Chapter
• Resources
• Higher Logic Communities
AFP Mission

The Association of Fundraising Professionals, empowers individuals and organizations to practice ethical fundraising through professional education, networking, research & advocacy.
AFP Vision

Stimulate the world of generosity and positive social good through fundraising best practice.
AFP OPERATIONS

- Membership Division
- Professional Development Division
- External Relations Division
- Finance Committee
- AFP Foundations for Philanthropy
CHAPTER PRESIDENTS’ COUNCIL (CPC)

• Composition
  – All Chapter Presidents
  – Ex-officio non-voting representatives
    *AFP President & CEO and the AFP Board Chair*

• Selects members of the Committee on Directorship (COD)

• Elects a representative to the AFP Board

• Forum for networking, feedback, dialogue and identification of issues
YOUR CHAPTER’S ROLE

• Link to your chapter members
• Interface with AFP International
• Ambassador to your community
YOUR CHAPTER’S ORGANIZATION

• Bylaws
• Executive Committee
• Committee on Directorship
• Board
• Committee structure
CHAPTER OPERATIONS

• Membership
• Education
• Resource Development
• Communications & Public Relations
• Sample Committee Descriptions
HOW DO WE WORK TOGETHER?

COMMUNICATE!

• Monthly Chapter Presidents’ Newsletter
• Direct communication with Chapter Committee Chairs
REQUIREMENTS

- Accord
- By-laws & Policies
- CPC / COD
To Be an Exceptional Chapter…

- Ten Star Award
- Ten Star Gold Award
- Web Resources
- Friends of Diversity Designation
Chapter’s Cannot…

- Change Membership Categories
- Conduct Ethics Review
AFP Chapter Leader Resource Guide

The AFP Chapter Leader Resource Guide includes everything Chapter Leaders and Administrators need to successfully operate their chapter!

Your Chapter To-Do Checklist (Updated 1/28/2019)

- Apply for Chapter Ten Star and Ten Star Gold Awards - Due January 31, 2019
- Apply for Chapter Friends of Diversity Designation - Due January 31, 2019
- 2019 Chapter Presidents Orientation - February 5, 2019: 1:30-4:30 PM (Eastern)
- 2019 Chapter Membership Chair Orientation - February 7, 2019: 1:30-4:30 PM (Eastern)
- Save-The-Date for AFP's 2019 Leadership Academy - October 3-5, 2019
- Sign Up for Upcoming 2019 AFP Webinars
- More Important Chapter Dates and Deadlines
- Chapter Locator
Mark Your Calendar: Dates and Deadlines

Use these resources for planning and informational purposes.

Calendar Planning Resources

Important Chapter Dates and Deadlines

< January 2019 >

AFP
Association of Fundraising Professionals
Manage Your Chapter

We offer a variety of resources for successful chapter facilitation.

Manage Your Chapter Resources

Lead Your Collegiate Chapter

Learn how to effectively lead a Collegiate Chapter.
TOOLS & TEMPLATES

Board Orientation Toolkit

Chapter Board Member Orientation

All documents may be found in the Attachments section.

1. Sample Board Orientation Agendas

   • Sample Board Retreat Agenda
   • Sample New Board Member Orientation Agenda

2. Organizational Structure

   • Sample Committee Descriptions
   • Chapter Organizational Chart
   • Board Roster Template
   • Board Expectation Policy
   • Sample Chapter Goals

Scroll Down for More Information
Chapter Orientation Calls

- Membership Chairs Orientation (February 7)
- IDEA Chairs Orientation (February TBD)
- Education Chair Orientation (February 14)
- Foundation Chair Orientation (February 26)
- Treasurer Orientation (March 11)
Strategic Conversations

- Membership Marketing
- Next Generation
- National Philanthropy Day Chairs
- Education Chairs
- Presidents-elects
- Succession Planning
- Inclusion, Diversity Equity & Access (IDEA)
Town Hall Meetings

- March 1
- August TBD
- November TBD
Like Size Meetings
2019 Leadership Academy
AFP IDEA:
Women’s Impact Summit
New Chapter Communities

Learn the Basics
AFP Connect - Higher Logic Page

community.afpnet.org/home

Latest Discussions

More on AFP Connect/Forums—Please read
By: Michael Nielsen, 26 days ago
Posted in: Open Forum

Hi, everyone. We are excited to see so many members using the forums and all of the great discussions that are taking place. AFP Connect is the second of four major online projects this year, which include our new chapter websites (many of which ...

Re: Fundraising Strategic Plan
By: Anne Myers, an hour ago
Posted in: Open Forum

Please add me to the list as well. Thank you. ------------------------ Anne Myers BA Blue Ridge CTC Martinsburg WV (304)260-4380 EXT 2410 ------------------------

Re: EOY Appeal Formats
By: Janay Johnson, an hour ago
Posted in: Open Forum

Thanks to all for your thoughts and advice. This is really helpful! ------------------------ Janay Johnson Bozeman Public Library Foundation Bozeman MT (406) ------------------------

Upcoming Events

AFP Leadership Academy (October 12-13, 2018 - Toronto, Canada)
Oct 12 - 13, (ET)

Member Spotlight
Choosing All Communities

2019 CHAPTER PRESIDENTS
This is a closed discussion forum for 2019 Chapter Presidents to socialize and share information, experiences, and advice.

AFP - GREATER HOUSTON CHAPTER
AFP - Greater Houston Chapter

AFP AB, EDMONTON & AREA CHAPTER
AFP AB, Edmonton & Area Chapter

ALL COMMUNITIES
CREATE A NEW COMMUNITY

291 total

DISCUSSIONS 1
LIBRARIES 3
MEMBERS 15

DISCUSSIONS 0
LIBRARIES 0
MEMBERS 565

DISCUSSIONS 0
LIBRARIES 0
MEMBERS 187
AFP Connect
Open Forum Member Tab
QUESTIONS?

The PowerPoint and recording will be posted on in the Chapter Management Resource Guide and we will send you an e-mail when it’s available.
THANK YOU FOR ALL YOU DO FOR AFP!
CHAPTER PRESIDENTS ORIENTATION

February 5, 2019
WELCOME!

Today’s goal is to provide an overview of the resources chapter presidents need to lead their chapters effectively and confidently.
A message from CPC Board Representative Luce Moreau
AGENDA

• Overview of AFP
• Chapters and IHQ Working Together
• Running your Chapter
• Resources
• Higher Logic Communities
AFP Mission

The Association of Fundraising Professionals, empowers individuals and organizations to practice ethical fundraising through professional education, networking, research & advocacy
AFP Vision

Stimulate the world of generosity and positive social good through fundraising best practice.
AFP OPERATIONS

- Membership Division
- Professional Development Division
- External Relations Division
- Finance Committee
- AFP Foundations for Philanthropy
CHAPTER PRESIDENTS’ COUNCIL (CPC)

• Composition
  – All Chapter Presidents
  – Ex-officio non-voting representatives
    *AFP President & CEO and the AFP Board Chair*

• Selects members of the Committee on Directorship (COD)
• Elects a representative to the AFP Board
• Forum for networking, feedback, dialogue and identification of issues
YOUR CHAPTER’S ROLE

• Link to your chapter members
• Interface with AFP International
• Ambassador to your community
YOUR CHAPTER’S ORGANIZATION

- Bylaws
- Executive Committee
- Committee on Directorship
- Board
- Committee structure
CHAPTER OPERATIONS

- Membership
- Education
- Resource Development
- Communications & Public Relations
- Sample Committee Descriptions
HOW DO WE WORK TOGETHER?

COMMUNICATE!

• Monthly Chapter Presidents’ Newsletter
• Direct communication with Chapter Committee Chairs
REQUIREMENTS

• Accord
• By-laws & Policies
• CPC / COD
To Be an Exceptional Chapter…

• Ten Star Award
• Ten Star Gold Award
• Web Resources
• Friends of Diversity Designation
Chapter’s Cannot…

- Change Membership Categories
- Conduct Ethics Review
AFP Chapter Leader Resource Guide

The AFP Chapter Leader Resource Guide includes everything Chapter Leaders and Administrators need to successfully operate their chapter!

---

Your Chapter To-Do Checklist (Updated 1/28/2019)

- Apply for Chapter Ten Star and Ten Star Gold Awards - Due January 31, 2019
- Apply for Chapter Friends of Diversity Designation - Due January 31, 2019
- 2019 Chapter Presidents Orientation - February 5, 2019: 1:30-4:30 PM (Eastern)
- 2019 Chapter Membership Chair Orientation - February 7, 2019: 1:30-4:30 PM (Eastern)
- Save-The-Date for AFP’s 2019 Leadership Academy - October 3-5, 2019
- Sign Up for Upcoming 2019 AFP Webinars
- More Important Chapter Dates and Deadlines
- Chapter Locator
Mark Your Calendar: Dates and Deadlines

Use these resources for planning and informational purposes.

Calendar Planning Resources

Important Chapter Dates and Deadlines

< January 2019 >

AFP
Association of Fundraising Professionals
Lead Your Collegiate Chapter

Learn how to effectively lead a Collegiate Chapter.

Manage Your Chapter

We offer a variety of resources for successful chapter facilitation.

Manage Your Chapter Resources
TOOLS & TEMPLATES

Board Orientation Toolkit

Chapter Board Member Orientation

All documents may be found in the Attachments section.

1. Sample Board Orientation Agendas
   - Sample Board Retreat Agenda
   - Sample New Board Member Orientation Agenda

2. Organizational Structure
   - Sample Committee Descriptions
   - Chapter Organizational Chart
   - Board Roster Template
   - Board Expectation Policy
   - Sample Chapter Goals

Scroll Down for More Information
Chapter Orientation Calls

- Membership Chairs Orientation (February 7)
- IDEA Chairs Orientation (February TBD)
- Education Chair Orientation (February 14)
- Foundation Chair Orientation (February 26)
- Treasurer Orientation (March 11)
Strategic Conversations

- Membership Marketing
- Next Generation
- National Philanthropy Day Chairs
- Education Chairs
- Presidents-elects
- Succession Planning
- Inclusion, Diversity Equity & Access (IDEA)
Town Hall Meetings

- March 1
- August TBD
- November TBD
Like Size Meetings
AFP IDEA: 
Women’s Impact Summit
New Chapter Communities
Learn the Basics
Choosing All Communities

2019 CHAPTER PRESIDENTS
This is a closed discussion forum for 2019 Chapter Presidents to socialize and share information, experiences, and advice.

AFP - GREATER HOUSTON CHAPTER
AFP - Greater Houston Chapter

AFP AB, EDMONTON & AREA CHAPTER
AFP AB, Edmonton & Area Chapter
Choosing the Open Forum
AFP Connect
Open Forum Member Tab
QUESTIONS?

The PowerPoint and recording will be posted on in the Chapter Management Resource Guide and we will send you an e-mail when it’s available.
THANK YOU FOR ALL YOU DO FOR AFP!