

Lori Gusdorf

From: Lori Gusdorf
Sent: Wednesday, February 27, 2019 9:13 AM
To: Lori Gusdorf
Subject: You are a part of something that really matters - sample email from the AFP TX, Fort Worth Chapter



BE  CAUSE
Empower. Strengthen. Transform.

The text 'BE the CAUSE' is displayed in a large, bold, black font. The word 'the' is enclosed in a speech bubble icon with a blue and orange gradient. Below this, the tagline 'Empower. Strengthen. Transform.' is written in a smaller, bold, black font.



DIVERSITY
& INCLUSION



PROFESSIONAL
DEVELOPMENT



RESEARCH

Be The Cause

**Empower. Strengthen.
Transform.**

"I was privileged to be chosen as the AFP Fort Worth Metro Chapter's Chamberlain Scholarship recipient this year. This scholarship allows an AFP member to attend the AFP International Conference for the first time. With phenomenal keynotes like Cleve Jones and Shiza Shadid and expert session speakers like Tom Ahern, this year's conference in San Francisco was incredibly inspiring. I cannot wait to take what I've

Each and every day, the important work you do demonstrates that you are a leader in effecting change in our community, making it a much better place for all of us. These three words—**Empower, Strengthen, Transform**—describe **WHAT** you do as a fundraiser and **WHY** you do it.

When you give to the **BE the CAUSE Campaign**, benefiting both our chapter and the AFP Foundation for Philanthropy, you are investing in the future of our profession and advancing philanthropy for the greater good.

The **BE the CAUSE Campaign**, with several other sources of funding, supports Professional Development Grants, formally known as the Chamberlain Scholarship Program. These grants are provided to first-time attendees at the AFP International Fundraising Conference. The conference provides an opportunity for nonprofit professionals to develop their knowledge and skills in fundraising, while exchanging ideas with colleagues around the world.

Thank you to [Blackbaud](#) for their continued support of the AFP Foundation for Philanthropy in providing a matching grant for the BE the CAUSE Campaign.

During the dates of the AFP International Fundraising Conference (**April 15-17, 2018**) Blackbaud will provide a **\$10 match** toward every gift made (of at least \$10) toward your chapter's **BE the CAUSE Campaign**. This match applies to the first 500 donors during this three-day period. Gifts do not have to be made at the Conference itself, but they do need to be made **during those three days** online at www.afpfoundation.org to counts towards the matching funds.

*learned back to my shop!
Thank you, AFP, for
continuing to be a vital
resource to my career!"*

*Peyton Salavarría,
Executive Director - Gill
Children's Services*

~October, 2017

Your investment in the AFP Foundation for Philanthropy will help support local, national, and international program.

- **Diversity & Inclusion** – Is a pillar of the AFP Strategic Plan, scholarships for people from diverse communities is a priority for the Foundation.
- **Professional Development** - Professional development grants (formerly scholarships) provide fundraisers and nonprofit leaders with education, training, and leadership development opportunities.
- **Research** – provides an increased knowledge of fundraising, philanthropy, and social innovation, and includes the Growth in Giving Initiative

All the best,
Monique Waggoner
waggoner@cnmconnect.org
YOUR Be the Cause Champion

Donate Here(Sunday-Tuesday)

Connect with us

