



## **AFP Global Chapter Visit Program**

### **Program Overview**

The Chapter Visit program provides the opportunity for AFP Staff to visit chapters at no cost to chapters. The Chapter Engagement Team conducts needs-based chapter outreach and visits based on chapter statistics. Chapters may request a visit at any time, and they are scheduled according to staff availability.

### **Purpose of Chapter Visits**

- Strengthen relationships between local chapters and AFP Global
- Engage AFP Global to understand the complexities of challenges that chapters face
- Allow chapters to showcase the successes
- Share information and resources between chapters and AFP Global
- Assist chapters on a variety of issues and chapter programs, based on the chapter needs
- Identify collaboration opportunities for AFP Global

### **Areas of Support**

- Strategic Planning
- Member Value Presentation to Members
- Membership Plan Development
- Educational and Professional Development Programs
- Advocacy Activities
- IDEA and Young Professional Programming
- Communications and Marketing
- Financial Health
- Non-Dues Revenue Generation
- Governance and Succession Planning

### **Expected Visit Schedule**

Depending on specific chapter goals and AFP Global priorities, the recommended ideal time for a visit is at a chapter education program or board of directors meeting. Each visit will vary based on chapter's needs and many visits include the following activities:

- Chapter Board of Directors meeting for governance and leadership development
- Strategic collaboration at Executive Committee meeting
- Chapter social event for AFP Global update and member value presentation
- Breakfast/luncheon/business meeting remarks to members/non-members
- Presentation to chapter



### **Virtual Chapter Visits**

When in person visits aren't possible, AFP Global staff will connect with chapters virtually using the platform that works best for the chapter.

### **President & CEO and Sr. Leader Chapter Visits**

AFP's Sr. Leadership chapter visits provides the opportunity for the chapter to bring members together, hold a special event, launch key initiatives, generate media interest and/or reach out to local organizations. It also provides the opportunity for leadership to engage directly with AFP chapter members in detailed discussions about fundraising, the role of AFP Global and the future of philanthropy.

### **Process**

AFP Global staff is proactively reaching out to chapters to plan chapter visits, any chapter may also request a visit by completing [this online form](#). Once received, Derek Mulhern, AFP's Chapter Development Director, will contact the chapter to coordinate an in person or virtual visit.

Prior to the chapter visit, the Chapter's executive committee will collaborate with AFP Global staff to identify the focus area during the visit and to develop a visit agenda that best meets the chapter's needs.

All visits should be requested at least 60 days in advance.

### **Follow-Up**

Staff will prepare a follow up visit summary and present that to the Chapter's executive committee within one month of the visit.

You will be asked to complete a survey regarding your chapter visit experience. Staff is looking for candid and constructive feedback in order to improve the program with each Chapter visit.

### **More Information**

For more information or questions, please contact Derek Mulhern, Chapter Development Director at [derek.mulhern@afpglobal.org](mailto:derek.mulhern@afpglobal.org) or (703) 519-8463.