Chapter Management
Agenda

• Welcome
• AFP Update Speed Rounds
• Chapter Resource Sharing
• Break
• Group Exercise: Information Sharing with Chapters
• Jenny Carrillo: Time For A Tough Talk
AFP Update:
Speed Rounds
• By Laws/Board Policies/IRS
• Chapter Board Orientation
• Chapter Visit Program
• Topic Selected by Live Poll
• Topic Selected by Live Poll
• Topic Selected by Live Poll
Chapter By Laws/Board Policies/IRS
Chapter Board Orientation

• AFP Global Orientation Webinars
• Establish Board Orientation for your chapter
• Set Expectations for Board Member responsibilities
• Create an environment to work cohesively
• Board Orientation Toolkit in Chapter Resource Guide
Chapter Visit Program
Pick The Next Topics!

• Search for [https://pollev.com/allisonsedwi694](https://pollev.com/allisonsedwi694)

OR

• Text ALLISONSEDWI694 to 22333

THEN

• Select your preferred topic by letter
Chapter Accord

• Annual compliance process chapters MUST complete.
• Next Accord Process – Open in mid-November
• December 16, 2019 – 2020 Chapter Leaders Due
• January 15, 2020 – All other requirements Due
Be The Cause/Every Member Campaign

• Supports developing/implementing new programs
• Enhances existing ones like education, research and ICON scholarships.
• Leadership development at AFP LEAD.
Chapter Leader Professional Development

- Chapter Board Workshop at AFP ICON
- Chapter Management Session at AFP LEAD
- Annual Board Chair Orientation Webinars
- Strategic Conversation Webinars
- Chapter Resource Guide
Chapter Recognition

Ten Star/Ten Star Gold

- Acknowledges chapters committed to AFP strategic plan
- Professionalism in fundraising/importance of philanthropy

IDEA Champion (formerly FOD)

- Leader in the IDEA space
- Increase diversity within fundraising/importance of philanthropy in all cultures.
Chapter Resource Guide

• Chapter Board Positions – Job Descriptions
• Key Chapter Management Elements
• Upcoming Dates/Deadlines
• Member Value Info
• How to Liaise with AFP Global staff
Ethics Toolkit

• Donor Bill of Rights
• Ethics Month – launched October 2019
• Ethics Month Toolkit in Resource Guide
• Weekly Updates to Chapter Leaders - October 2019
Implementing IDEA
Member Benefits Webinars

- Conducted by AFP Global staff
- Review of current member benefits
- Visual of benefits on www.afpglobal.org
- Participate as a group or individually
- Invite prospective members to learn more
Member Renewal Process

• Renew on individual anniversary annually
• Invoices: Sent on 5 occasions starting 3 months before anniversary
• Final notice is 5 months after anniversary
• Renewal Emails: 5 sent starting 3 months before anniversary. Final sent 3 months after anniversary.
• Large NPO members processed manually
AFP Global New Member Onboarding

1. Welcome Email – within 24 hours of joining
2. AFP Connect Access email – within 24 hours
3. AFP Daily Newsletter – within 48 hours of joining
4. AP Magazine – within one month of joining
5. Five Touch Point Emails – during first 2 months
6. Daily Email update to each chapter contact regarding new members and renewals.
Scholarships From AFP Global

• AFP Foundation for Philanthropy Support
• Chamberlain Scholarship to ICON
• Diverse Community ICON Scholarship
• Levy Scholarships for ICON and LEAD
• Chapter Grants for LEAD
Shared Revenue Program

• Host a Fundraising Education Course
• 3 courses currently available for AFP chapter hosting: Fundamentals of Fundraising, CFRE Refresher and Donor Retention: A Self-Assessment Workshop
• Opportunity to generate chapter revenue!
• For hosting details, contact AFP’s Shayna Camp (email: Shayna.Camp@afpglobal.org)
AFP Connect

- Launched Fall 2018: [community.afpglobal.org/home](community.afpglobal.org/home)
- General Discussion Board
- Chapter Leader Communities
- Chapter Resource HUB
- Affinity Groups
- Individual Chapter Communities
AFP Core Courses

- Blackbaud University – Fundraising and Nonprofit Basics
- AFP Fundamentals of Fundraising e-course
- AFP e-courses in Partnership with MindEdge
AFP Webinars

• Available to Members and non-members at a cost
• 26 Webinars annually
• Small number of Free Webinars annually
• Third party webinar host
• Purchase webinar for Chapter viewing
What I’m Glad I Knew As A Chapter Leader
Chapter Resources
Chapter Resources

- Young Professionals – Anne Bradley, CFRE - New Jersey Chapter
- IDEA Initiative – Matt Siegel, CFRE - Silicone Valley Chapter
- Board Scorecard – Anne Bradley, CFRE - New Jersey Chapter
- Mentor Program – Melissa Simon, MSW, CFRE - Houston Chapter
- NPD Programming – Kelley Tanksley, AFP Tri State Chapter
- Chapter Luncheons – Marco Corona, AFP Low Country Chapter
10 Minute Break
Group Exercise:
Information Sharing with AFP Chapter Leaders
Jenny Carillo Session
Thank You!