**2020 AFP Accord - Report of 2019 Chapter Activities**

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| \*1. Chapter Name:(\*Required) |

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| \*2. What Like Size Group is your chapter a part of? (\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | <50 members | |  | 51-100 members | |  | 101-250 members | |  | 251-400 members | |  | 401+ members | |

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| **Professional Development** |

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| \*3. Does your chapter hold at least one event annually focused on the importance of certification (CFRE/ACFRE)?(\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |

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| **Chapter Board** |

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| \*4. How frequently does the chapter board meet?(\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Monthly | |  | Every other month | |  | Quarterly | |  | Other:   |  | | --- | |  | | |

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| \*5. Does your chapter have a written strategic plan?(\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |  | I'm not sure | |

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| \*6. Which of the following policies has your chapter adopted? (Find these and other sample policies here: <https://afpglobal.org/node/268/chapter-resources-sample-policies> )(\*Required) |
| *Select all that apply.* |
| |  |  | | --- | --- | |  | Whistleblower Protection Policy | |  | Chapter Record Retention Policy | |  | Conflict of Interest Policy | |  | Conference Code of Conduct | |  | AFP Member Fair Behavior Policy | |  | Email Policy (DO NOT MAIL and DO NOT EMAIL Codes on member records in the AFP database) | |  | None | |

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| \*7. Has your chapter established its own board approved Code of Conduct? (\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |

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| **Revenue** |

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| \*8. What are your chapter's main revenue sources? (Check all that apply)(\*Required) |
| *Select at least 1 choices.* |
| |  |  | | --- | --- | |  | AFP IHQ Courses (CFRE Review, Fundamentals of Fundraising, etc.) | |  | Chapter conference(s) | |  | Education programs | |  | Grants | |  | Job postings | |  | Member dues | |  | National Philanthropy Day® Event | |  | Sponsorships | |  | Other:   |  | | --- | |  | | |

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| \*9. Does your chapter have a job posting service?(\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |

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| **Communications** |

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| \*10. Does your chapter offer a newsletter to the membership?(\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |

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| \*11. Does your chapter use any of these social media platforms? (Check all that apply)(\*Required) |
| *Select at least 1 choice.* |
| |  |  | | --- | --- | |  | Facebook | |  | Twitter | |  | LinkedIn | |  | YouTube | |  | We do not currently use any of these platforms. | |  | Instagram | |  | Other:   |  | | --- | |  | | |

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| **Chapter Conferences** |

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| \*12. Did your chapter hold an annual conference in 2019?(\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes, by ourselves | |  | Yes, and we collaborate with other organizations | |  | No | |

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| 13. What is the date and title of your 2020 Conference? |
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| \*14. Did your chapter host an event in conjunction with AFP Ethics Month? (\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes, by ourselves | |  | Yes, and we collaborate with other organizations | |  | No | |

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| \*15. Which of the following types of events does your chapter hold? (Required) |
| *Select all that apply.* |
| |  |  | | --- | --- | |  | Annual Conference | |  | National Philanthropy Day® event | |  | Luncheons | |  | Networking Events | |  | Happy Hours | |  | CFRE Refresher | |  | Webinars | |  | Events Hosted by local businesses | |  | Other:   |  | | --- | |  | | |

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| \*16. How often does your chapter host member events (including webinars)? (\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Twice or more per month | |  | Monthly | |  | Quarterly | |  | Less than 4 times per year | |

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| **Chapter NPD** |

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| \*17. Did your chapter hold an annual National Philanthropy Day® event in 2019? (\*Required) |
| *Select one.* |
| |  |  |  | | --- | --- | --- | |  | Yes | (Answer question number 14.1 and 14.2) | |  | No | | |

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| \*17.1. How many individuals attended your National Philanthropy Day® event? |
| *Select one.* |
| |  |  | | --- | --- | |  | <100 attendees | |  | 100-250 attendees | |  | 250-500 attendees | |  | 500-750 attendees | |  | 750+ attendees | |

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| \*17.2 What awards does your chapter offer? (select all that apply) (\*Required) |
| *Select all that apply.* |
| |  |  | | --- | --- | |  | Outstanding Philanthropist | |  | Outstanding Volunteer Fundraiser | |  | Outstanding Foundation | |  | Outstanding Corporation | |  | Outstanding Fundraising Professional | |  | Outstanding Young Professional | |  | Outstanding Youth in Philanthropy | |

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| 18. What is the date and title of your 2020 National Philanthropy Day® event? |
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| **Scholarships** |

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| \*18. Did the chapter offer scholarships for:(\*Required) |
| *Check all that apply.* |
| |  |  | | --- | --- | |  | *Yes* | | \*2019 ICON (not Chamberlain) |  | | \*Additional funds for Chamberlain scholarship recipient |  | | \*Chapter Programs |  | | \*2019 LEAD |  | | \*AFP Professional Membership |  | | \*AFP Young Professional Membership |  | | \*AFP Webinars/Courses |  | |

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| **Membership** |

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| \*20. Does your chapter have a written membership recruitment & retention plan? (\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |

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| \*21. Did your chapter hold at least one membership recruiting event in 2019? (\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |

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| \*22. Does your chapter have a new member orientation program? (\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |

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| \*23. Does the chapter have a mentoring program? (\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |

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| \*24. Did the chapter conduct at least one diversity program in 2019? (\*Required) |
| *Select one.* |
| |  |  | | --- | --- | |  | Yes | |  | No | |

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| 25. Please describe any areas of concern the chapter may have: |
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| \*26. What are your chapter’s top 3 priorities for 2020? (Required) |
| *Select 3 from the below list.* |
| |  |  | | --- | --- | |  | Membership | |  | IDEA | |  | Collaboration/Sponsorship | |  | Event Offerings | |  | Volunteer Leadership | |  | Strategic Planning | |  | National Philanthropy Day | |  | Marketing/Communications | |  | Other:   |  | | --- | |  | | |

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| \*27 Please rank the following benefits offered to Chapters by AFP Global. (Required) | | | | |
|  | 5  Extremely valuable/  Effective | 3  Average Value | 1  Not Valuable/  Effective | Not aware of service |
| Chapter Resource Guide |  |  |  |  |
| Chapter Presidents’ Newsletter |  |  |  |  |
| Chapter Leader Town Hall Webinars |  |  |  |  |
| Strategic Conversation Webinars |  |  |  |  |
| Chapter Board Workshop (at ICON) |  |  |  |  |
| Chapter Management Session (at LEAD) |  |  |  |  |
| Chapter Leader Orientations |  |  |  |  |
| AFP Connect Communities for Chapter Leaders |  |  |  |  |
| On Line Calendar of Upcoming Dates and Deadlines |  |  |  |  |
| Staff Chapter Visitis |  |  |  |  |
| Chapter Presidents Council Meetings (at ICON and LEAD) |  |  |  |  |
| Chapter Like Size Meetings (at ICON & LEAD) |  |  |  |  |
| Large Chapter Presidents Meeting (if applicable) |  |  |  |  |
| Chapter Mailing Program |  |  |  |  |
| Membership Reporting |  |  |  |  |
| Chapter Website Program |  |  |  |  |
| Printq |  |  |  |  |
| Shared Revenue Education Programs (Fundamentals of Fundraising, Donor Retention, & CFRE Refresher Courses) |  |  |  |  |

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| 28. How do you organize your Chapter member data: Share your current database products: Including whether an Association Management System (AMS) and/or a Customer Relationship Management (CRM)); the name of the product/vendor; what you use it for; and any details to describe your current data needs. \*(Required): |
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