**2020 AFP Accord - Report of 2019 Chapter Activities**

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| \*1. Chapter Name:(\*Required) |

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| \*2. What Like Size Group is your chapter a part of? (\*Required) |
| *Select one.* |
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|  | <50 members |
|  | 51-100 members |
|  | 101-250 members |
|  | 251-400 members |
|  | 401+ members |

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| **Professional Development** |

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| \*3. Does your chapter hold at least one event annually focused on the importance of certification (CFRE/ACFRE)?(\*Required) |
| *Select one.* |
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|  | Yes |
|  | No |

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| **Chapter Board** |

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| \*4. How frequently does the chapter board meet?(\*Required) |
| *Select one.* |
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|  | Monthly |
|  | Every other month |
|  | Quarterly |
|  | Other:

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| \*5. Does your chapter have a written strategic plan?(\*Required) |
| *Select one.* |
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|  | Yes |
|  | No |
|  | I'm not sure |

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| \*6. Which of the following policies has your chapter adopted? (Find these and other sample policies here: <https://afpglobal.org/node/268/chapter-resources-sample-policies> )(\*Required) |
| *Select all that apply.* |
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|  | Whistleblower Protection Policy |
|  | Chapter Record Retention Policy |
|  | Conflict of Interest Policy |
|  | Conference Code of Conduct |
|  | AFP Member Fair Behavior Policy |
|  | Email Policy (DO NOT MAIL and DO NOT EMAIL Codes on member records in the AFP database) |
|  | None |

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| \*7. Has your chapter established its own board approved Code of Conduct? (\*Required) |
| *Select one.* |
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|  | Yes |
|  | No |

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| **Revenue** |

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| \*8. What are your chapter's main revenue sources? (Check all that apply)(\*Required) |
| *Select at least 1 choices.* |
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|  | AFP IHQ Courses (CFRE Review, Fundamentals of Fundraising, etc.) |
|  | Chapter conference(s) |
|  | Education programs |
|  | Grants |
|  | Job postings |
|  | Member dues |
|  | National Philanthropy Day® Event |
|  | Sponsorships |
|  | Other:

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| \*9. Does your chapter have a job posting service?(\*Required) |
| *Select one.* |
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|  | Yes |
|  | No |

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| **Communications** |

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| \*10. Does your chapter offer a newsletter to the membership?(\*Required) |
| *Select one.* |
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|  | Yes |
|  | No |

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| \*11. Does your chapter use any of these social media platforms? (Check all that apply)(\*Required) |
| *Select at least 1 choice.* |
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|  | Facebook |
|  | Twitter |
|  | LinkedIn |
|  | YouTube |
|  | We do not currently use any of these platforms. |
|  | Instagram |
|  | Other:

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| **Chapter Conferences** |

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| \*12. Did your chapter hold an annual conference in 2019?(\*Required) |
| *Select one.* |
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|  | Yes, by ourselves |
|  | Yes, and we collaborate with other organizations |
|  | No |

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| 13. What is the date and title of your 2020 Conference? |
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| \*14. Did your chapter host an event in conjunction with AFP Ethics Month? (\*Required) |
| *Select one.* |
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|  | Yes, by ourselves |
|  | Yes, and we collaborate with other organizations |
|  | No |

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| \*15. Which of the following types of events does your chapter hold? (Required) |
| *Select all that apply.* |
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|  | Annual Conference |
|  | National Philanthropy Day® event |
|  | Luncheons |
|  | Networking Events |
|  | Happy Hours |
|  | CFRE Refresher |
|  | Webinars |
|  | Events Hosted by local businesses |
|  | Other:

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| \*16. How often does your chapter host member events (including webinars)? (\*Required) |
| *Select one.* |
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|  | Twice or more per month |
|  | Monthly |
|  | Quarterly |
|  | Less than 4 times per year |

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| **Chapter NPD** |

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| \*17. Did your chapter hold an annual National Philanthropy Day® event in 2019? (\*Required) |
| *Select one.* |
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|  | Yes | (Answer question number 14.1 and 14.2) |
|  | No |

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| \*17.1. How many individuals attended your National Philanthropy Day® event? |
| *Select one.* |
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|  | <100 attendees |
|  | 100-250 attendees |
|  | 250-500 attendees |
|  | 500-750 attendees |
|  | 750+ attendees |

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| \*17.2 What awards does your chapter offer? (select all that apply) (\*Required) |
| *Select all that apply.* |
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|  | Outstanding Philanthropist |
|  | Outstanding Volunteer Fundraiser |
|  | Outstanding Foundation |
|  | Outstanding Corporation |
|  | Outstanding Fundraising Professional |
|  | Outstanding Young Professional |
|  | Outstanding Youth in Philanthropy |

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| 18. What is the date and title of your 2020 National Philanthropy Day® event? |
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| **Scholarships** |

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| \*18. Did the chapter offer scholarships for:(\*Required) |
| *Check all that apply.* |
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|  | *Yes* |
| \*2019 ICON (not Chamberlain) |  |
| \*Additional funds for Chamberlain scholarship recipient |  |
| \*Chapter Programs |  |
| \*2019 LEAD |  |
| \*AFP Professional Membership |  |
| \*AFP Young Professional Membership |  |
| \*AFP Webinars/Courses |  |

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| **Membership** |

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| \*20. Does your chapter have a written membership recruitment & retention plan? (\*Required) |
| *Select one.* |
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|  | Yes |
|  | No |

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| \*21. Did your chapter hold at least one membership recruiting event in 2019? (\*Required) |
| *Select one.* |
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|  | Yes |
|  | No |

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| \*22. Does your chapter have a new member orientation program? (\*Required) |
| *Select one.* |
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|  | Yes |
|  | No |

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| \*23. Does the chapter have a mentoring program? (\*Required) |
| *Select one.* |
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|  | Yes |
|  | No |

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| \*24. Did the chapter conduct at least one diversity program in 2019? (\*Required) |
| *Select one.* |
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|  | Yes |
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| 25. Please describe any areas of concern the chapter may have: |
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| \*26. What are your chapter’s top 3 priorities for 2020? (Required) |
| *Select 3 from the below list.* |
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|  | Membership |
|  | IDEA |
|  | Collaboration/Sponsorship |
|  | Event Offerings |
|  | Volunteer Leadership |
|  | Strategic Planning  |
|  | National Philanthropy Day |
|  | Marketing/Communications |
|  | Other:

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| \*27 Please rank the following benefits offered to Chapters by AFP Global. (Required) |
|  | 5Extremely valuable/Effective | 3Average Value | 1Not Valuable/Effective | Not aware of service |
| Chapter Resource Guide |  |  |  |  |
| Chapter Presidents’ Newsletter |  |  |  |  |
| Chapter Leader Town Hall Webinars |  |  |  |  |
| Strategic Conversation Webinars |  |  |  |  |
| Chapter Board Workshop (at ICON) |  |  |  |  |
| Chapter Management Session (at LEAD)  |  |  |  |  |
| Chapter Leader Orientations |  |  |  |  |
| AFP Connect Communities for Chapter Leaders |  |  |  |  |
| On Line Calendar of Upcoming Dates and Deadlines |  |  |  |  |
| Staff Chapter Visitis |  |  |  |  |
| Chapter Presidents Council Meetings (at ICON and LEAD) |  |  |  |  |
| Chapter Like Size Meetings (at ICON & LEAD) |  |  |  |  |
| Large Chapter Presidents Meeting (if applicable) |  |  |  |  |
| Chapter Mailing Program |  |  |  |  |
| Membership Reporting |  |  |  |  |
| Chapter Website Program |  |  |  |  |
| Printq |  |  |  |  |
| Shared Revenue Education Programs (Fundamentals of Fundraising, Donor Retention, & CFRE Refresher Courses) |  |  |  |  |

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| 28. How do you organize your Chapter member data: Share your current database products: Including whether an Association Management System (AMS) and/or a Customer Relationship Management (CRM)); the name of the product/vendor; what you use it for; and any details to describe your current data needs. \*(Required): |
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