



I am very interested in attending **AFP ICON 2020**, the Association of Fundraising Professionals' international conference, in Baltimore, Maryland.

The conference is the largest gathering of professional fundraisers in the world, and I will be able to learn from, and network with, some of the brightest minds in all of philanthropy.

3 REASONS TO ATTEND:

1. To learn from a selection of more than 100 available education sessions
2. To network with more than 3,000 fundraisers from around the world
3. To be inspired and bring a renewed passion back to our workplace

THE 3 EDUCATION SESSIONS* THAT I AM MOST INTERESTED IN ATTENDING ARE:

1. _____
2. _____
3. _____

*Find the full list of sessions at afpicon.com/sessions

THE KEYNOTE SPEAKERS THAT I WILL SEE ARE:

José Andrés

Culinary Innovator, Author, Educator, Television Personality, Humanitarian and Chef/Owner of ThinkFoodGroup



Zainab Salbi

Humanitarian, Bestselling Author and TV Host



THE COST TO ATTEND THE CONFERENCE IS:

- Conference: _____ Based on registration pricing found at **afpicon.com**
- Hotel room: _____ Conference-approved hotel rooms start at \$199 per night
- Travel: _____ Based on \$0.58/mile (IRS Standard 2019) or standard airfare site
- Food: _____ For breakfast and dinner each day (lunch is provided)
- TOTAL:** _____

The cost of attending AFP ICON is a small price to pay for the immense benefits it delivers. Using the skills I gain at the conference to secure just one additional major gift, or a few more annual gifts, will pay for itself. That doesn't even include the priceless experience of expanding my network and learning organizational best practices from similar organizations worldwide.

If you are worried about my absence from the office for a few days, there will be WiFi available throughout the conference, so I will only be a phone call or email away.

Upon my return, I will provide a full report of the most interesting sessions I attended, contacts I made and new ideas that will benefit our team.

If you want to learn more about the conference, visit **afpicon.com**