

**Like Size Group 5
AFP LEAD - 2019
Meeting Notes**

**Governance**

* + How do chapters plan for board and committee succession?
		- Advancement Northwest- one year terms- 3.5 year commitment total
		- DC – Succession planning
			* Include individuals without a title role on the board
			* Develop Survey for current volunteer to help them act as a mentor to the next volunteer
			* Put together a board matrix
			* Bring future leaders into the fold but getting them participate is a challenge
		- Houston- recently built out an engaged committee by creating a communications plan and asking volunteers choose a piece of the plan to take ownership.
			* The plan plays into the Chapter Strategic Plan
			* Get a people involved in the NPD Committee and other bigger roles and then identify people to go into specific roles
			* Everyone’s engaged in trying to move those volunteers up the pipeline
		- Minnesota
			* Encourage members to be members of committees they are passionate about
			* Let people be innovative and creative even on committees that aren’t new
	+ How do chapters successfully recruit engaged committee members? How do you transition them into leadership roles?
		- Houston – During the summer the president and presidents elect check in with committee members and share ways to get involved in the fall
			* Gives an opportunity to check in with the board to see how they’re doing
		- Cincinnati Chapter
		- Has a volunteer dedicated to engagement who sits on the board and handles people who are interested in being involved on a committee and filters them out to the board members as needed.

**Membership**

* What are creative ways to attract new members?
	+ New York City
		- Has a specific program focused on acquiring large organizational memberships.
		- Member committee focused on identifying the large NPOs in the market and pitching to those members and CEOs the benefits of an organizational membership
		- Package local benefits with the global benefits to help sell the memberships.
	+ DC – how do you get a hold of people who leave the large non profit?
		- Large NPO members- the company pays for membership but they have to pay for education sessions.
			* They say that have no idea when their membership expires, what they get out of.
			* IDEA – reach out to the large NPO members and do a member benefit webinar
		- Houston – large organizational memberships approach the chapter and asked for a part in kind sponsorship to NPD
		- Atlanta
			* Holds a lunch time meeting for all of their NPO members.
			* Invited the leaders who were not part of their membership to become part of the membership
			* As a result they got new members.
		- New Jersey – Young professionals field trip series (information attached)
* Inclusion, Diversity, Equity & Access
	+ Strategies to get demographics
		- E-mail the members chapter pushing them to complete their demographics
		- DC – did a raffle and got 800 responses that way
			* Sent out an e-mail to all members including their answers and asking them how they would change them.
		- Chicago – embed same questions in everything you’re doing but it means they have to manage 2 databases.
		- Advancement Northwest - intentionally recruiting a diverse group of candidates to join the board.
		- Houston -highlighting Hispanic Heritage month on social media and celebrate diverse membership.
		- DC – moved into committee recruitment process to help ensure they’re seeking out diverse applicants who are participating in the process
			* Look at diversity and intentionally review those applications.
			* Building a report that’s being handed to the committee so they know their committee make up and how they can change things moving forward.
		- New Faces in Fundraising Program – Cincinnati Chapter
			* 10 month program.
			* Have a paid internship with a local foundation.
			* Give them free one year membership and ask them to connect with a committee.
			* 80% of the graduates so far have stayed in the field.
			* Chapter allocates $20,000 a year towards the program and the chapter felt it was an incredibly important investment to make.
		- Minnesota
			* Implemented IDEA fellowship
				+ Free membership.
				+ Free education sessions.
				+ Announces at NPD.

**Foundation/Scholarships**

* + What is your Be The Cause or Every Member campaign?
		- Houston
			* Spot light members and board members about why they give to Be the Cause.
			* Printed newsletter spotlighting BTC gifts.
			* Use the BTC toolkit.
			* Chapter has grown exponentially
			* Went to a hybrid model where they have an exec director and an association management firm
			* Elevated the position from chapter admin to chapter manager

**Education/Programs**

* + How do you make your education programs appeal to those in different stages of their careers?
		- DC – Has an affinity group specific to senior professionals.
		- Houston – Has senior professionals programing
		- DC - uses free AFP webinars to gather members to watch it together.
		- Dallas – Holds breakfast with philanthropists.
	+ Philadelphia - how do you engage mentor program chair? They get burnt out and they have a hard time keeping leadership.
		- Minnesota – task a few strategic priorities to a specific strategic director.

**National Philanthropy Day**

* + What is one change you have made in your NPD program that has helped grow its success?
		- Houston- had more applications in the past few years by making the application easier and revising it.
		- New York City – changed the format to a low priced cocktail reception as an opportunity to celebrate their reception and getting rid of an official NPD.