



**Like Size AFP Chapter Meeting Agenda
Thursday, October 3
1:00 – 2:45 PM**

1. Governance

a. How do chapters plan for board and committee succession?

- Starts with membership when you're a small chapter
- Has committee = President, president-elect, immediate past president, membership chair. One-year terms. 6-year limit then off one year.
- NPD committee works but nominating committee doesn't work for their chapter
- Sent out a survey – would you like to serve? People who said yes, reach out about getting on a committee
- Chamberlain scholars go on to be chapter leaders/presidents

b. How do chapters successfully recruit engaged committee members? How do you transition them into leadership roles?

- Hard to have committees when you have 35 members, would take the whole chapter
- Purpose of committee? Share the load and build your board
- Self-nominating process
- Board report at the beginning of the monthly meeting stating this is what we did
- Instead of committees, break out tasks and assign to people
- Hospitality person – checks that your email is correct, welcomes members into meeting, asks “are you getting our emails?”
- Non designated, no specific role. Just help with whatever needs to be done.

c. How are chapters facilitating successful board onboarding?

- Board retreat – provide packet with bylaws, budget, processes to hand off to next board member
- Google drive is our chapter administrator or divide tasks out instead of paying admin

2. Membership

a. What are creative ways to attract new members?

- Partner with community group for education programming

Don't grow just to grow. Every member must feel there's value in membership

- Mexico is working on task force in regard to international chapter model

d. How do you help your members understand AFP Global benefits?

- Validity and credibility to profession
- Distinguish between global benefits and chapter benefits
- We don't see our members 5 hours away - they like the global benefits
- Chapter extension model – Ex. Sacramento/Capital chapter has the El Dorado extension with 50 members. They have quarterly meetings, and an advisory board. Same Sacramento speaker comes to El Dorado. They don't have accord or a board because they are a part of the Sacramento/Capital chapter but have their own small bank account for speaker expenses.
- Free monthly webinars on zoom, quarterly mixers in different regions

3. Inclusion, Diversity, Equity & Access

- a. What have been the most successful ways chapters have implemented IDEA programs or initiatives?
- b. Have any chapters done IDEA specific surveys? What did they entail?

4. Foundation/Scholarships

- a. What is your Be The Cause or Every Member campaign?
- b. How do you get members to take advantage of scholarships?

5. Education/Program

- a. How are chapters reimagining lunch programs? Are there specific ways to have higher attendance or ways to specifically market them?
 - Better attendance at breakfast meetings and cheaper expense
 - Survey asked – What time of day? 30% breakfast, 30% lunch and 30% after work so we alternate
 - Member benefits one-pager, membership chair talks about it, education and networking opportunities.
 - Non-members keep coming, feel a sense of belonging and eventually join.
 - Ask board members to recommend a speaker. Regional directors used to provide resources on speakers. Personal connection of regional directors was helpful to smaller chapters.
 - Go to ACFRE website to request a speaker – no fee for AFP chapters
 - Do a ted talk about idea, concept > panel discussions are unappealing
 - Targeted programing, mentor/mentee program for specific topics, survey on what programing to have