



## 2021 AFP GLOBAL COMMITTEE DESCRIPTIONS

### MEMBERSHIP DIVISION

**Member Engagement:** Provides services to members and support to chapters and chapter engagement.

**Chapter Support Committee:** Utilizes peer-to-peer outreach to form supportive relationships with Chapter leaders and educate them about the resources available and develop and best practices that promote strong chapter leadership. Facilitates like size and regional meetings as needed. Meets for three to four one-hour conference calls per year. Time varies based on project but normally not more than 6-10 hours for the year. Should be a past chapter leader (no more than 2 years past) and members are encouraged to attend AFP LEAD. (7–10 volunteers desired)

**Collegiate Chapter Committee:** Supports Collegiate Chapters in engaging their members by developing ways to engage and strengthen collegiate chapters. Serves as a personal contact/mentor for collegiate chapters as needed. Meets for a one-hour conference call quarterly. Collegiate chapter members, faculty advisors, and chapter advisors are encouraged to join. (7 -9 volunteers desired)

**Inclusion, Diversity, Equity & Access (IDEA) Committee:** Develops recommendations for programs that ensure diversity in AFP's membership and leadership; develops resources for individuals in the sector that increase diversity, equity, and inclusion; develops resources for chapters to promote diversity, equity, and inclusion. Meets for a one-hour conference call every quarter. (15-20 volunteers desired)

**IDEA Reflections & ICON IDEA Workshop:** Develops curriculum for the IDEA Workshop and preconference workshop at ICON. Works with youth and member artists to display art in the exposition hall at ICON. Task Force meets for a one-hour conference call every month, and there is on-site commitment at the ICON. Members in Minneapolis are encouraged to join as that's the location of the 2021 ICON. (9 volunteers desired, one-year term limit)

**Diversity Scholarship Task Force:** Works with the AFP Foundations for Philanthropy to help administer and steward ICON scholarships for members from the Diverse Communities in Fundraising Program. Selects the recipients annually, promotes the scholarship and creates engagement opportunities for the recipients. Meets for a one-hour conference call every six weeks late summer through early fall. (7-9 volunteers desired)

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**Women's Impact Committee:** Develop content and resources to raise awareness of the issues women in fundraising face. Develop women's impact mentor program, guides creation of education opportunities around women's issues, and suggests research opportunities. (10-15 volunteers desired)

**Emerging Leaders Task Force:** Develop education, content and resources to prepare those new to the fundraising profession to take on leadership roles. Develop resources for Chapters to engage and recruit young professionals, lead the emerging leader mentor program, and create content to showcase the importance of emerging leaders in the fundraising profession. (10 – 15 volunteers desired)

**International Development Forum:** Develops international member and chapter engagement resources and resources for international attendees of ICON, including the International Buddy Program. Meets for a one-hour conference call three times a year. (10-15 members desired)

## **EXTERNAL RELATIONS**

**Marketing, Awards & Communications Committee:** Provide advice and counsel to AFP staff on awards, internal and external marketing, outreach and communications. The committee addresses a wide range of projects and initiatives, including National Philanthropy Day®, AFP branding and positioning, website strategy and direction, social media initiatives, recruitment and retention of members, and development of new tools, systems, and resources to enhance abilities of chapters to market at a local level. Meetings include conference calls, small focus groups (when needed) working via email, and face-to-face meetings (attendance not required), typically held in conjunction with AFP's ICON and/or AFP LEAD.

**Content Advisory Committee:** Provides subject matter expertise and support for AFP's publications initiatives including *Advancing Philanthropy* magazine, short-form books, and online resources and discussion forums. Helps identify important topics, trends, and research relevant to the fundraising profession; suggests writers and helps with editorial review; and provides moderation for online discussion forums. Meets once a year face-to-face and holds additional conference calls throughout the year.

**U.S. Government Relations Committee:** Helps guide AFP advocacy efforts in the U.S. for public policies that encourage giving and volunteering and enhance the capacity of nonprofits to function efficiently. The committee monitors legislation related to fundraising and alerts AFP's grassroots network when there is a need for action, educating fundraisers, policy makers and the public about issues related to fundraising and philanthropy. The committee often has several task forces that address emerging issues. The committee typically meets via conference call, as well as occasional face-to-face meetings (attendance not required) at AFP ICON and/or AFP LEAD.

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**AFP Political Action Committee (PAC) Board:** Leads the AFP PAC, making decisions on fundraising for the PAC and deciding which federal candidates receive PAC donations based on their votes and other actions and decisions related to legislation impacting philanthropy, fundraising and nonprofit operations within the charitable sector. The PAC Board meets via conference call five times a year and twice face-to-face in conjunction with AFP ICON and AFP LEAD. *Membership on the PAC Board is approved by the U.S. Government Relations Committee and by the AFP Association Board Chair.* (15 members desired)

## **PROFESSIONAL DEVELOPMENT**

The Professional Development division's volunteer committees focus their work on priorities that are established each year by AFP staff, with the general goal to complete specific projects in timely fashion. Priorities vary from year to year by committee and based on the division's overall direction and workload. Committee chairs help provide oversight of projects on behalf of AFP staff.

These committees provide general structure, with additional task forces as needed:

**ACFRE Board:** Develops criteria for obtaining the ACFRE credential; promotes participation in the ACFRE program; evaluates the qualifications of those seeking the credential and confers the credential. *Ratified by the Executive Committee.* Meets several times a year face-to-face, and monthly by conference call.

**ICON Education Advisory Committee:** Provides subject matter expertise regarding educational programming for AFP ICON. Reviews and recommends session proposals; advises about speaker policies and guidelines; and recommends additional speakers. Meets once or twice a year face-to-face, including a mandatory meeting at AFP IHQ in June, and holds additional conference calls as needed. (20-25 volunteers desired)

**AFP LEAD Host Committee:** Assists in developing the AFP LEAD task to include helping identify leadership education speakers, networking opportunities and information exchange, and serving as onsite hosts at AFP LEAD. Meets for a one-hour call every other month from February - October. Terms are for 1-year. Prefer members from Indiana as the 2020 AFP LEAD is in Indianapolis, Indiana. (7-9 volunteers desired)

**Professional Development (PD) Labs (ad hoc as needed):** Provides subject matter expertise in support of the division's strategic goal to build a comprehensive, cohesive professional development pathway. Identifies trends, reviews prospective programs, and suggests speakers and partners. Special emphasis on development of advanced programming targeted to senior professionals. Meets virtually throughout the year based on need.

**Research Council:** Provides guidance regarding AFP's research priorities and initiatives. Recognizes and promotes research; helps publish research results; and seeks and provides support for research. Meets once a year face-to-face and holds additional conference calls throughout the year.

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## STANDING COMMITTEES

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### **Finance Committee**

Reports to the Board on the financial performance of the Association; recommends policies that will ensure long-range financial stability; counsels other committees on matters that have financial impact; monitors financial and investment performance; performs other duties in connection with the finances of the Association, as determined by the board of directors. Committee usually meets six times a year – two times face-to-face in conjunction with board meetings and the remainder by teleconference – generally an hour. Subcommittees and/or special task forces may be formed to address specific issues. (7-9 members desired)

- ***Investment Subcommittee:*** Reports to the Finance Committee on the investment performance of the Association; understands AFP's investment goals and how these objectives support AFP's mission; adopts, reviews and monitors AFP's Investment Policy Statement; monitors the performance of the investment funds and investment managers; performs other duties in connection with the investments of the Association, as determined by the board of directors or Finance Committee. Subcommittee usually meets four times a year – either face-to-face in conjunction with AFP ICON and/or AFP LEAD or by teleconference – generally an hour. (5 members desired)