



AFP Foundation Fundraising Board **Member Expectations, Roles and Responsibilities**

The purpose of the AFP Foundation for Philanthropy is to generate the resources to fund AFP's strategic initiatives that advance ethical and effective fundraising. Our continued success depends on the personal commitment and active participation in fundraising of a select group of influential individuals with the will and capacity to move the Foundation forward.

Fundraising board members embrace the privilege to serve and the responsibility to lead, bringing personal and/or business resources and capacity to support the Foundation's mission.

Fundraising board members are passionate advocates, enthusiastic communicators of our mission and vision.

Fundraising board members play an integral role in our fundraising activities.

Fundraising board members bring prestige and credibility to the role.

Each member of the *fundraising board* is expected to make a minimum personal gift of \$1,500 annually and assist in raising additional funds and assume responsibility for securing external funding for the AFP Foundation for Philanthropy.

Members of the AFP Foundation Fundraising Board make a personal commitment to:

- Inspire prospects by becoming donors themselves, and encouraging others to follow their example.
- Provide objective guidance and feedback on the development strategy for the Foundation.
- Champion our cause and help develop case(s) for support.
- Bring expertise and networks to supplement in-house resources.
- Identify prospective donors and introduce them to AFP.
- Cultivate prospects through events, visits, communications, etc.
- Solicit prospects as well as help the CEO and development staff make the asks.
- Support stewardship activities.
- Assess the progress of development activities against the agreed milestones and help identify appropriate future action(s).
- Participate actively in fundraising events and campaigns, and be available as needed to participate in the solicitation process.
- Attend at least one in-person meeting annually.
- Participate in scheduled meetings of the AFP Foundation's Fundraising Board and meetings of the AFP's Resource Development Division.
- Provide Information to AFP Foundation staff concerning all prospect and stewardship conversations and meetings.