Every donation you make holds the promise of philanthropy.

About the AFP Foundation for Philanthropy – Canada
The AFP Foundation for Philanthropy – Canada helps donors and charities realize the promise of philanthropy by strengthening the fundraising professionals who enable philanthropy to happen. We do this through Research, Supporting the Profession, Leadership in Philanthropy and Diversity & Inclusion.

Supporting the Profession
Our ambition is to continually build the capacity of all fundraisers to learn, develop and succeed with new responsibilities at different stages in their careers.

“Whenever I attend AFP events, I’m always floored by the incredible community of fundraisers that come together to learn and support each other. Being able to attend the 2019 Congress, thanks to the AFP Foundation’s scholarship, both inspired me and reminded me to always continue learning.”

– REBEKAH LOBOSCO GILLI
National Scholarship Program Recipient

Scholarships

$232,647
Since 2011, the Foundation has granted 382 scholarships, for a total of $232,647

$14,933
In 2019, the Foundation granted 21 scholarships for a total of $14,933

Education

In 2020
3 complimentary webinars:
• “Fundraising Team Effectiveness in Challenging Times”
• “On Leadership, Decision Making and Organization Resilience”
• “Achieving Success in a VUCA² Environment”

In 2019
• “More Than a Movement, The Power of Youth Philanthropy” livestream webinar at Toronto Congress
• AFP IDEA #Solvathon workshop at Banff Compass

Research

2020
• Fundraising Effectiveness Project brought to Canada

2019
• “Innovative practices in donor engagement of women: A Canadian Study.” Research grant awarded to Mikhael Bornstein, CFRE
• “Retail Demand for Impact Investing”
• “What Canadian Donors Want” part 4 – research study in conjunction with IPSOS

2018
• “Canadian Fundraising Leadership Style Survey”. $4,266 grant awarded to Mikhael Bornstein, CFRE

2016
• “What Canadian Donors Want” part 3

Canadian Membership

3,700+ members | 21 Chapters

- Vancouver Island
- Vancouver
- Okanagan
- Edmonton
- Calgary
- Southern Alberta
- Saskatchewan
- South
- Manitoba
- Canada South
- London
- Golden Horseshoe
- Greater Toronto
- South Eastern Ontario
- Central Ontario
- Ottawa
- Quebec
- New Brunswick
- Nova Scotia
- Cape Breton
- Newfoundland & Labrador

Fulfilling the Promise of Philanthropy
**Inclusion & Diversity**

**Fellowship in Inclusion and Philanthropy Program**

The program provides education, professional development and mentorship to mid-level and emerging Canadian nonprofit professionals representing a wide range of cultural backgrounds. The goal of this program is to build the capacity of emerging fundraising leaders that reflect the diversity of our communities.

2019 Graduates: **20 Fellows**
Total Fellows to date: **80**

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**AFP Diversity Scholarship Program**

The AFP Foundation for Philanthropy provides two Diverse Communities Scholarships annually for Canadians to attend the AFP International Conference on Fundraising.

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**Inclusive Giving Project**

A series of 13 workshops such as:
- The African-Caribbean Philanthropy Conference
- Colloque-Philanthropie franco-ontarienne
- Indigenous Philanthropy Conference
- LGBT Philanthropy Conference
- Opportunities and Possibilities: Fundraising and People with Disabilities

Duration: **3 years (2012-2014)**
Workshops held: **13**
Participants: **2,200+**
Grant Received: **$300,000**

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**Translation**

Offered in both official languages:
- "Donor Engagement of Women in Canada."
- "New Narrative White Paper"
- "Fundraising is Awesome"
- Fundamentals of Fundraising Curriculum
- "Friends in High Places"
- "Member Value Matrix"
- All nine Ready Reference guides (for example, "Asking for Major Gifts"; "Reviving Your Donor File").

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**Mentorship**

**$19,950**
Total chapter mentorship funding since 2011.

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**Regional Programs**

**$252,987**
Since 2012, grants totalling $252,987 have been distributed to 20 chapters across Canada.

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Thank you for making this happen with your generous donations!

**AFP FOUNDATION FOR PHILANTHROPY – CANADA**
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