

la Philanthropie

Fulfilling the Promise of Philanthropy

Every donation you make holds the promise of philanthropy.

About the AFP Foundation for Philanthropy - Canada

The AFP Foundation for Philanthropy - Canada champions philanthropy by developing the not-for-profit sector's current and future leaders, welcoming diverse new voices into the charitable world, and rigorously upholding the highest standards of ethics. We do this through Research, Supporting the Profession, Leadership in Philanthropy and Diversity & Inclusion.

EDUCATION

In 2021

• "What Canadians Want" webinar

In 2020

3 complimentary webinars:

- "Fundraising Team Effectiveness in Challenging Times"
- "On Leadership, Decision Making and Organization Resilience"
- "Achieving Success in a VUCA² **Environment**"

CANADIAN MEMBERSHIP

AFP supports over 3,080 members and 21 Chapters located in:

- Vancouver Island
- Greater Vancouver Area
- Okanagan
- Edmonton & Area
- Calgary & Area
- Southern Alberta
- Saskatoon
- South Saskatchewan
- Manitoba
- · Canada South
- · London & Region

- · Golden Horseshoe
- Greater Toronto
- South Eastern Ontario
- · Central Ontario
- Ottawa
- Quebec
- · New Brunswick
- Nova Scotia
- Cape Breton
- Newfoundland
- & Labrador



Supporting the Profession

Our ambition is to continually build the capacity of all fundraisers to learn, develop and succeed with new responsibilities at different stages in their careers.



RESEARCH

\$9,595

SCHOLARSHIPS

In 2022, to date, the Foundation granted 14 scholarships for a total of \$9,595

\$268,077

Since 2011, the Foundation has granted 441 scholarships, for a total of \$268,077

In 2022

- "Assessing the Role of **Foundation Grants in Achieving** Sustainable Fundraising by Canadian Charities"
- In conjunction with Volunteer Canada, disseminating information about the "Canadian Giving and Volunteering Knowledge Hub"

2021

 "What Canadian Donors Want" part 5





I am incredibly grateful to have been selected this year.

The scholarship served as a powerful reminder that I have been lucky in my fundraising career to learn from some pretty incredible fundraisers. I share this achievement with everyone who has helped me along the way.

With these funds, I am looking forward to attending some inspiring professional development opportunities.

- Morgan Won





I want to inspire people about the possibility of a purpose-driven life by giving.

I used my scholarship to take CAGP's Bequest Administration 2022 Course.

Thank you so much, AFP Foundation for Philanthropy-Canada, for supporting my career development.

- Berma Gülmisâl



MENTORSHIP

\$19,950

Total chapter mentorship funding since 2011.

INCLUSION & DIVERSITY

Fellowship in Inclusion and **Philanthropy Program**

The program provides education, professional development and mentorship to mid-level and emerging Canadian nonprofit professionals representing a wide range of cultural backgrounds.

The goal of this program is to build the capacity of emerging fundraising leaders that reflect the diversity of our communities.

2019 **Graduates:**

20 **Fellows** **Total fellows** to date:

80

AFP Diversity Scholarship Program

In 2022 Diversity Scholarships for \$1,500 were awarded to 2 recipients to attend AFP ICON.

Recipients:

Scholarships awarded:



TRANSLATION

Offered in both official languages:

In 2021

- "Fundraising Effectiveness Project's (FEP) 2019 Canada Fourth Quarter Report"
- · "What Canadian Donors Want"
- "Fundamentals in Fundraising Curriculum"

In 2020

• "Donor Engagement of Women in Canada."

In prior years

- "New Narrative White Paper"
- · "Asking Matters"
- "Friends in High Places"
- "Fundraising is Awesome"
- "Member Value Matrix"



REGIONAL PROGRAMS

Grants to AFP chapters to offer resources in their local geographic area such as educational programs, scholarships, and National Philanthropy Day®.

\$7,678

in grants have been awarded in 2022 to date

\$323,556

Total grants awarded since 2012.

Thank you for making this happen with your generous donations!



AFP FOUNDATION FOR PHILANTHROPY - CANADA

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