

## Alpha Society Recurring Monthly Gift

The Alpha Society Recurring Monthly Gift is an automated, monthly giving program that allows members to support the AFP Foundation U.S BE the Cause Campaign. BE the Cause is an annual, unrestricted fund that provides a direct benefit to your local community through your AFP Chapter.

The major benefits of the Alpha Society Recurring Monthly Gift include:



## **Convenience**

No more checks to write and no monthly reminders to set! This saves donor time and reduces printing and postage costs.



## **Impact**

In 2024, AFP's Alpha Society donors contributed \$72,043 to the BE the CAUSE Campaign, which raised in total \$305,651.



## **Timeliness**

Members know their gifts will always be on time and will go to work immediately, improving the U.S Foundation's planning and program development.