FULFILLING THE PROMISE OF PHILANTHROPY

Every donation you make holds the promise of philanthropy.

About the AFP Foundation for Philanthropy – Canada
The Foundation helps donors and charities realize the promise of philanthropy by strengthening the fundraising professionals who enable philanthropy to happen. We do this through Research, Supporting the Profession, Leadership in Philanthropy and Diversity & Inclusion.

Supporting the Profession
Our ambition is to continually build the capacity of all fundraisers to learn, develop and succeed with new responsibilities at different stages in their careers.

Scholarships
$17,142
In 2018, the Foundation granted 28 scholarships for a total of $17,142

$217,714
Since 2011, the Foundation has granted 361 scholarships, for a total of $217,714

“"As a fundraiser for a small charity, I have a limited professional development budget. The AFP Canada Foundation National Scholarship Program allowed me to successfully pursue my CFRE designation and advance my career prospects. I’m proud to be a member of AFP and am grateful for the many benefits my membership has provided me over the years.”

— CHRISTINE SMITH, CFRE, Seva Canada, Vancouver, BC

Research
2019
• “Innovative practices in donor engagement of women: A Canadian Study”
• “Canadian Fundraising Leadership Survey”

2018
• “Retail Demand for Impact Investing”
• “What Canadian Donors Want” part 4 – research study in conjunction with IPSOS

2016
• “What Canadian Donors Want” part 3

2015
• “Responsible Investing in Canada’s Charitable Sector”

Canadian Membership
3,500 members | 20 Chapters

• Vancouver Island
• Greater Vancouver
• Okanagan
• Edmonton & Area
• Calgary & Area
• Southern Alberta
• Saskatchewan
• South Saskatchewan
• Manitoba
• Canada South
• Golden Horseshoe
• Greater Toronto
• South Eastern Ontario
• Central Ontario
• Ottawa
• Quebec
• New Brunswick
• Nova Scotia
• Cape Breton
• Newfoundland & Labrador

“I am very grateful for the support from AFP in pursuing further education focused on the nonprofit sector. The scholarship truly helps to provide both the motivation and resources to continue with my studies.”

— JULIA NYBERG, Development & Alumni Engagement, University of British Columbia, Vancouver, BC

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Thank you for making this happen with your generous donations!

**Fellowship in Inclusion and Philanthropy Program**
Fellows received education, membership, and mentoring through this program.
In 2018, the program received a grant from Canadian Heritage to provide education, professional development and mentorship to 18 emerging and mid-level non-profit professionals from across Canada, representing a wide range of cultural backgrounds and interests. The goal of this program is to build the capacity of emerging fundraising leaders that reflect the diversity of our communities.

- **Duration:** 2018-2019 (7 months)
- **Graduates:** 18 Fellows
- **Grant Received:** $96,160

**Webinars**
In 2018, the Foundation offered three webinars with funding provided by the Ontario Ministry of Citizenship, Immigration and International Trade:
- Unconscious Bias
- Diversity & Inclusion Communication
- Promising Practices on Women’s Advancement

- **Participants:** 496
- **Grant Received:** $7,600

**Regional Programs**
Since 2012, grants totalling $216,097 have been distributed to 20 chapters across Canada.

**Translation**
Offered in both official languages:
- Fundamentals of Fundraising Curriculum
- “What Canadian Donors Want” fact sheets
- “Fundraising Is Awesome”
- “Asking Matters”
- “Friends in High Places”
- “Member Value Matrix”
- “New Narrative White Paper”

**Mentorship**
Total chapter funding since 2011.

- **Fellows:** 18 graduates from the 2018-2019 Fellowship in Inclusion and Philanthropy Program.

**Education**
- **In 2018**
  - Free webinar on the IPOS study “What Canadian Donors Want”
  - “Congress 2018: Fundraising, Feminism and Disruption: Stories, Conversations, and Creating True Change Together” webinar

- **In 2017**
  - “Congress 2017: The Disrupters’ Panel: Breaking Barriers, Smashing Ceilings, and Changing Minds through Effective Leadership” webinar

- **In 2016**
  - “Congress 2016: How to Innovate with Confidence” webinar
  - “What Canadian Donors Want” webinar – participants: 580

**“The Fellowship in Inclusion and Philanthropy has contributed immeasurably to my personal and professional development. Through the program I learned how to be a fundraiser, and how to raise funds ethically. It taught me how to embrace diversity in thought and understanding, how to honour other peoples lived experiences, and how to honour my own. It connected me with a mentor who challenged me to reach to new heights; who walked alongside me and stood beside me when I needed support. People like me (I leave that vague on purpose), would never have had the opportunities that the fellowship provided me with, had I not been accepted into the program.”**

- **Jonea Agwa**
  Pathways to Education Canada, Toronto, ON