Leadership Development Through Scholarships

**Chamberlain Scholarship Program**

In 2021, 89 Chamberlain Scholars attended AFP ICON Virtual. Since the program began in the year 2000, we have awarded 2,530 Chamberlain Scholarships.

**Diversity Scholarship Program**

In 2021, 18 Diverse Communities Scholarships were awarded to attend AFP ICON Virtual. The program was extended to AFP LEAD for the first time, and an additional 25 scholarships were awarded to attend that event. Since it’s inception in 2012, a total of 178 scholarships have been granted.

**Collegiate Scholarship Program**

In 2021, 8 Collegiate Scholars attend ICON Virtual, and 15 attended AFP LEAD through the generosity of the Marjorie K. and Stephen M. Levy Philanthropic Professional Education Fund. A total of 111 scholars have been awarded through this fund since 2017.

**AFP Spotlight Sessions**

Health Care: April 20–21, 2021, the Foundation awarded 14 scholarships.

**Chapter Partnership Grants**

In partnership with AFP Chapters, the AFP Foundation for Philanthropy conducts the **BE the CAUSE** annual fundraising campaign. A portion of the funds raised are granted back to chapters for programs and services in local communities.

In 2021, the Foundation granted $73,095 back to 104 chapters. The funds were used for the following purposes:

- **40%** Scholarships
- **23%** Education
- **15%** National Philanthropy Day
- **12%** IDEA (Inclusion, Diversity, Equity and Access)
- **6%** Other
- **2%** Mentoring
- **1%** Youth in Philanthropy
- **1%** Other

**QUOTE FROM DONOR**

“I give to the AFP Foundation for Philanthropy because it supports the important work of those who lead and serve our nonprofit institutions. I benefitted personally more than 15 years ago when AFP invested in my research project “African American Development Officers: Confronting the Obstacles and Rising Above them in the New Millennium” which propelled so much of the diversity and inclusion efforts I am involved with today.”

—Champions Circle Donor and AFP Global Chair-Elect Birgit Smith Burton
Blackbaud Diversity Fund

The Foundation’s ongoing partnership with Blackbaud, and our shared commitment to diversity, has led to the creation of the Blackbaud Development Fund. This fund offers diversity-based scholarships for both AFP ICON and AFP LEAD, with the awarding of 39 scholarships for ICON Virtual 2021 and 25 for AFP LEAD. We are so grateful to be able to expand our diversity-based scholarship opportunities due to their generosity.

2021 Endowment Funding/Research

Skystone Partners Research Prize:
- “Madam C.J. Walker’s Gospel of Giving: Black Women’s Philanthropy During Jim Crow” by Tyrone McKinley Freeman, Ph.D.
- Donald A. Campbell, Jr. Scholarship Fund provided 5 scholarships to attend AFP ICON Virtual.
- J. Richard Wilson Endowment supported the AFP ICON Opening Plenary speaker Heather McGhee.
- Funds from the Marjorie K. and Stephen M. Levy Philanthropic Professional Education Fund provided collegiate scholarships to ICON and LEAD and LEAD programming.

AFP LEAD

AFP LEAD is sponsored by the AFP Foundation for Philanthropy and provides relevant training on leadership development for fundraising professionals that helps them in leading an AFP chapter and developing professional skills in the nonprofit sector.

In 2021 the Foundation awarded 45 scholarships for AFP LEAD in Indianapolis, October 18–20, 2021.

Catapult Calling Program

The AFP Foundation for Philanthropy is celebrating five years of in-kind support from Catapult Fundraising. Each year Catapult calls 4,000 lapsed Foundation donors and asks them to renew their BE the CAUSE gifts. This program is a tremendous help to the BE the CAUSE Campaign and increases our ability to serve the nonprofit community through scholarships, leadership development opportunities, education, and so much more.

Leadership Gift

Martha Schumacher, CFRE, ACFRE, MInstF, immediate past-Chair of AFP Global, and president of Hazen/HILT has provided a 2021 major gift to provide a BE the CAUSE match over the dates of AFP LEAD, scholarships for emerging and diverse fundraisers, support a senior-level leadership program, and a challenge gift to AFP Global and AFP Foundation for Philanthropy Board members to make a gift or increase their giving to the Foundation.

QUOTE FROM SCHOLAR

“This scholarship means so much to me. I’m a small shop fundraising generalist—so I don’t have any organization provided professional development funds. I’m also a proud member of the disabilities community. Thank you so much AFP Foundation for Philanthropy!!!

—Danielle Kempe, CFRE, 2021 ICON Diverse Communities Scholarship recipient

Thank you for making a difference with your generous donations!

Lori Gusdorf, CAE, Executive Vice President
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