CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - AFP International
Title of Activity: - AFP ICON 2024
Names of Presenter(s): - Various
Dates and Location: - April 7-9, Toronto, Ontario

Date: Friday, April 5, 2024
Pre-Conference: 8:00 [am] – 5:30 [pm] (8 pts)
☐ - [Fundamentals of Fundraising]
☐ - [CFRE Refresher]

Date: Saturday, April 6, 2024
Pre-Conference: 8:00 [am] – 5:30 [pm] (8 pts)
☐ - [Fundamentals of Fundraising]
☐ - [CFRE Refresher]
☐ - [Capital Campaign Fundraising: Ready, Set, Go!]
☐ - [Create the Ultimate, Money-Raising, Donor Engaging Comprehensive Fundraising Plan]
☐ - [Donor Retention: A Self-Assessment Workshop]
☐ - [Engaging Meaningfully with Donors Through a Gift in Will Pipeline]
☐ - [How to Write a Case for Support that Will Inspire Donors to Give]
☐ - [The Donor Decision Lab: Using Behavioral Science to Engage Supporters]
☐ - [The Future of Fundraising Events – Reimagining Events for New Generations of Donors]
☐ - [You’ve Got The Chops: Speaking for Results]

Date: Sunday, April 7, 2024
Session 1: 9:00 [am] – 10:15 [am] (1.25 pts)
☐ - [2022 Stewardship Survey Results: Sharing Best Practices]
☐ - [Building the House: Applying Project Management Principles to the Grant Proposal Process]
☐ - [Creating Real, Token Free Board Diversity]
☐ - [Driving Impact: How to Supercharge Your Golf Tournament’s Fundraising Power]
☐ - [Getting Help: Engaging Volunteers to Grow Your Gift Planning Program]
☐ - [How to Communicate your Cause using the 3 Vs of Communication]
☐ - [Influencing and Informing Your Organization’s Vision for Philanthropy]
☐ - [Learning To Speak about Love in Fundraising: New Research from 2023]
☐ - [Show Me the Money, Securing Lucrative Sponsorships]
☐ - [Small Shops Big Success in Planned Giving]
☐ - [Strategies for Indigenous Engagement in Fundraising: Lessons Learned and Shared]

Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.
- [The Annual Global Review of Legal Developments & Court Decisions Impacting Fundraising and Philanthropy]
- [The Downside of Donor Centric Fundraising]
- [The Status of Canadian Fundraising Report: Current Trends, Examples and Advice to Drive Growth (Blackbaud)]

**Date: Sunday, April 7, 2024**

**Session 2: 10:45 am – 12:00 pm (1.25 pts)**
- [Before Lights, Camera, ACTION!]
- [Creating a Framework for Compassionate & Ethical Storytelling]
- [Empowering Communication Strategies Within The Disability Sector]
- [From Capitol Hill to Nonprofits: how understanding public policy makes you a better fundraiser]
- [From Click to Impact: Enhancing Your Online Donation Journey]
- [Fundraising Intelligence: The New Standard in Modern Fundraising]
- [Hacking Human Wetware - The Art and Science of Neurophilanthropy]
- [Inspire and Influence Others to Act: Get Out of Your Head. Get Into Your Heart]
- [Making the Ask- using neuroscience in your solicitation]
- [Philanthropy is Black History: The Untold Stories of Black Philanthropists]
- [Preparing Before, During, and After for Stellar Engagement]
- [So, You’re Thinking About Leadership?]
- [Sway the Doubters: Change the Narrative for Professional Fundraising]
- [The Journey from 2 to 10 Million: Capital Campaigns and Identity]

**Date: Sunday, April 7, 2024**

**Session 3: 4:00 pm – 5:15 pm (1.25 pts)**
- [Cognitive Impairment in Donors: Best Practices & Considerations]
- [Faith, Fundraising, & Death - 3 traditions, unlimited questions]
- [Fill your Prospect Pipeline: Internal and External Methods to Finding Your Next Major Gift Donors]
- [Fundraising Effectiveness Project 2023 Review - Sector Trends and What To Do About Them]
- [Get Q’d In! Advance Your Mission by Engaging LGBTQA+ Donors]
- [How to Convert Fans to Donors - A Fundraisers Guide to Social Media]
- [How to engage with Latinx Community and thrive!]
- [Interactive Listening Workshop: AI for Fundraisers]
- [Matching the Ask to the Motivation]
- [She Leads: Navigating Leadership in Nonprofit and Beyond]
- [Taking Care of Your Workforce: Innovations in Mental Health Care]
- [The New AFP Code of Ethics- Understanding and Using it.]
- [Treat Stewardship as the Year-Long Celebration of the Gift- and Here's How to do it!]
- [Women’s Leadership Journeys: Success in the face of organizational design, diversity and imposed imposter syndrome]

**Date: Monday April 8, 2024**

**Session 1: 8:00 am – 9:15 am (1.25 pts)**
- [AFP Government Advocacy in Canada]
- [Capital Campaigns: Top Trends and Best Practices to Help You Plan a Successful Campaign]
- [Challenges of Being A Black Male In Fundraising]
- [Culture Shock: Understanding Death Rituals and Superstitions in a Diverse World]
- [Don’t Close the Door on Your Donors: Intentional Inclusivity in Fundraising Events]
- [In a Donor Experience, Everything is Love or Lost]
- [Let’s Get Critical: Rethinking Research & Evidence for the Sake of Better Practicel]
- [Leverage Top Trends for Engaging Your Healthcare Philanthropy Board]
- [Leveraging Logic Models to Elevate Your Grant Writing and Reporting Prowess]
- [Low Code App Development: A First Step to Creating Your Own AI Powered Tools]
- [No Nonsense Must-Haves for Major Giving Success NOW!]

Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.
- [Stepping Out to Fit In: How diverse consultants are reaching success on their own terms]
- [Transform Your Relationships: How to Turn Volunteers and Donors Into Super Supporters]
- [Why difficult ethical questions and dialogue are vital for a robust organizational culture]

**Date: Monday April 8, 2024**

**Special Session: 9:45 [am] – 11:45 [am] (2 pts)**
- [Breaking the Silence: Confronting Anti-Black Racism in AFP]

**Date: Monday April 8, 2024**

**Session 2: 10:15 [am] – 11:30 [am] (1.25 pts)**
- [De-Mystifying AI: Making sense of ChatGPT and Fundraising in the Age of AI]
- [Demystifying Wellbeing: Taking the "Woo Woo" out of Individual and Organizational Wellbeing]
- [Engaging Stakeholders to Champion Philanthropy]
- [Exploring the Influence, Trends, and Education of the Hispanic and Latinx Community in American Philanthropy]
- [Get to know your donors to increase engagement. Legal Aid and their LGBTQ+ audience]
- [Just Do It! Kickstarting Your Inclusive Fundraising & Communications Practice]
- [Mastering the Art of Year-Round Donor Engagement: Strategies to Acquire, Retain, and Inspire Donors]
- [Must Wear Pants: Legacy Events Coming out of Covid]
- [Planning and Budgeting for Fundraising Success]
- [Stewardship: Why We Need to Say Thank You* So Many Times]
- [The fundraising profession taking over the world]
- [The Future of Fundraising is Female: Fundraisers & Donors Explore]
- [Unlocking the Potential of Donor Advised Funds: Insights from the National Study on DAFs]

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**Date: Monday April 8, 2024**

**Session 3: 1:30 [pm] – 2:45 [pm] (1.25 pts)**
- [Why Direct Mail + Digital is the Perfect Pairing to Recruit Young Donors]

- [Building Healthy Relationships Inside Your Organization to Best Serve Donors]
- [Chasing Money, Power, Respect and the Uncharitable Impact of Inequitable Fundraising]
- [Corporate Giving Officers’ Top Ten Turn-Offs, Straight from the Donor’s Mouth]
- [Curating THE Volunteer Experience]
- [Digital Marketing & Fundraising in 2024: How To Align Campaign Strategies To Maximize Results]
- [Everything You Need To Know About African American High Wealth Donors]
- [From Talk to Walk: Building a Diverse Donor Base through Authentic Partnerships]
- [How to Create a Donor Newsletter That Raises Money]
- [How to Implement Strategies for Increasing Engagement and Philanthropy among Donors of Color]
- [Learn About The Advanced Credential in Fundraising. Its time to Get Involved in ACFRE]
- [Less Attrition, More Funds Recipes to Improve Stewardship and Philanthropic Culture From Donors and Boards]
- [Nine Simple Ideas to Increase Your Legacy Gifts]
- [Predications and Personalization: Leveraging AI to Supercharge Your Nonprofit through Precision Philanthropy]
- [Realigning fundraising for the *dollars up, donors down* era]
- [Using an Equity Lens to Create Gift Acceptance Policies]
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☐ - [Trust, Impact, and Communications to Overcome Donor Skepticism and Increase Fundraising Results]
☐ - [Unlocking Donor Potential: Transforming Volunteers into Cause Champions through Relationship-Driven Fundraising]
☐ - [Using the Power of Connections and Influence in Global Corporate Fundraising]
☐ - [You Can Be More Than Remotely Successful Fundraising Remotely]

Total number of points attained: __________