BE the CAUSE Campaign Planning Tool

Materials/Strategy	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Calling Program										
Campaign Video										
Case Statement										
Chapter Website										
Conference Challenge										
Donor Recognition										
Donor Photos										
FAQ's										
Flyers (Success Stories)										
I give because… Placard										
Infographic										
Insert										
Outstanding Pledge Calls										
PowerPoint										
Promotional Buttons										
Response Card										
ScaleFunder (Oct. acquisition)										
Social Media Posts										
Solicitation Email(s)										
Solicitation Letter(s)										
The Steward										
Talking Points										
Tent Cards										