2021 NATIONAL SPONSOR CONTENT FEATURE

NEWSPAPER AND DIGITAL

Philanthropy in Canada

PUBLICATION DATE: Thursday, June 24
GET INVOLVED BY: Thursday, May 13
MATERIAL DUE: Thursday, June 17

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Turbulent and uncertain times add to the pressure of the non-profit sector to provide valuable services and programs while operating under challenging circumstances. This special feature – produced in partnership with the Association of Fundraising Professionals – will highlight the tremendous efforts of Canadian charities to meet fast-evolving needs in Canadian communities while addressing the burning issues of our time, such as equity, inclusion and sustainability.

Proposed topic highlights:

OUTLOOK – Canada's charities meeting the needs of today while preparing for future challenges.

COMMUNITY IMPACT – Celebrating notable achievements.

CANADIAN PHILANTHROPY – The trends shaping the Canadian charitable sector.

BEYOND THE PANDEMIC RESPONSE – Lessons from the pandemic informing giving and volunteering.

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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