



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

# National Philanthropy Day®

**INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.**

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November 15, National Philanthropy Day®, is recognized worldwide as a day to celebrate the charitable work of individuals and organizations that contribute to strengthening our communities. In 2012, Canada became the first country to officially recognize National Philanthropy Day®. This special feature, produced in partnership with the Association of Fundraising Professionals (AFP) Canada, will highlight some of the outstanding contributions of individuals, foundations, corporations, fundraising volunteers and nonprofit organizations who have worked to make a difference to a wide variety of causes in Canada and beyond.

**Proposed topic highlights:**

- IMPACT** — How Canadian philanthropy is changing lives and outcomes
- GET INVOLVED** — How you can make a difference
- OUTLOOK** — How the nonprofit sector is responding to changing needs
- ACHIEVEMENTS** — Putting a spotlight on inspiring stories of donors and volunteers.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 11	October 20	November 10	September 11