

CardConnect Payments Processing Overview for Nimble AMS

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Parent Company

First Data
is now fisery.

Payments

Partner

cardconnect A First Data Company

CardConnect **Products**







CardConnect and Nimble AMS

Nimble AMS partnered with CardConnect to provide fully integrated payment processing via the BluePay gateway to manage all aspects of credit, debit and ACH processing within a single source with features like:

- Real-time reporting in Nimble AMS
 - Ability to drill down to transaction detail
 - Easily process refunds
 - Simplified reconciliation

CardSecure: Patented Tokenization

+ Irreversible

Tokens are randomly generated and impossible to decrypt

+Intelligent

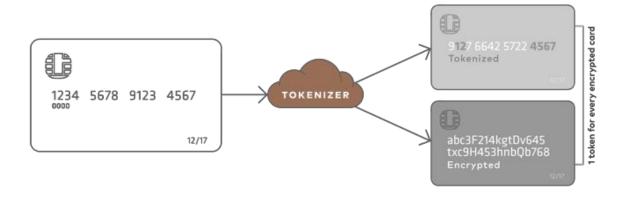
Passes Luhn test, maintains BIN recognition and last four

+ Persistent

Tokens can be used for recurring charges

+ MerchantSpecific

Tokens are unique to your organization





Hosted Payment Page

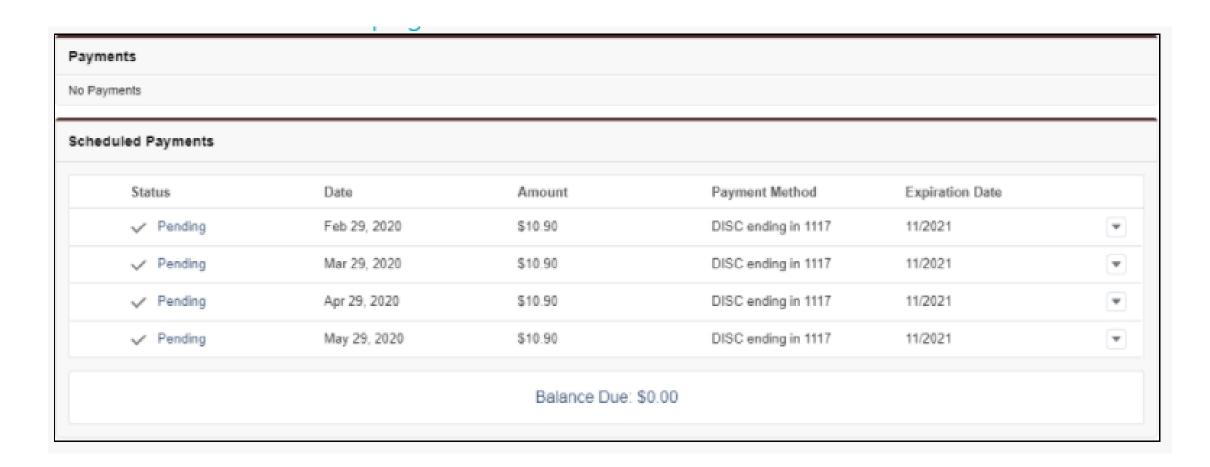
Payment Forms hosted at CardConnect and presented through Nimble AMS for entry of customer payment information.

Reduce your PCI scope by reducing the storage, transmission and processing of sensitive customer payment information.

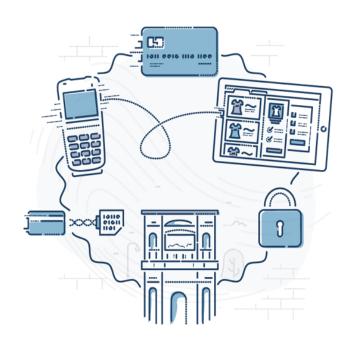
- + Securely hosted by CardConnect
- + Can be embedded into a website
- + Reduces PCI Scope



View Scheduled Recurring Billings



Automatic Card Updates



Approximately 40% of all cards are updated each year. So the question is this, if you have 1,000 customers, do you really have the time to call 300 of them and ask for updated information after the transaction was declined?

Account Updater

- Automatically update cardholder payment information
- Improve customer retention by preventing payment disruptions
- Increase successful transactions and avoid fees for declines

Did you know? The average Nimble AMS user updates 60 cards per month, which equates to roughly 30,000 dollars saved each month, that's \$360,000 every year!





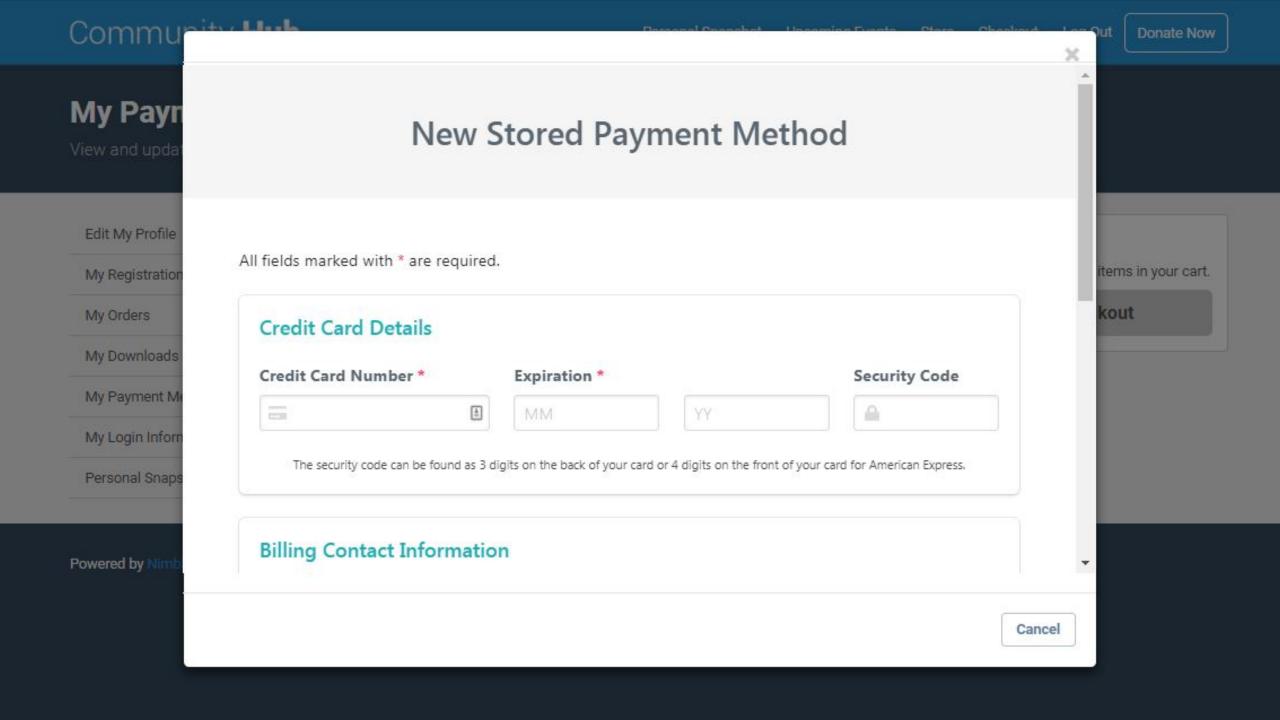
Auto Account Updater: difference maker

Individual transactions processed & approved via updated tokens	Approved transaction Count	2020 Sum of processed-approved transactions via updated tokens	2019 Sum of processed-approved transactions via updated tokens	YOY
Nimble AMS	6,181	\$1,643,466.03	\$807,548.77	+104%



Fiserv ACH Payment Processing A Flexible Payment Option for Your Business

- Expand processing capabilities and accept checks online
- •Virtual Terminal for checks by phone and mail, and recurring checks
- •Save time and cut costs associated with traditional check payments
- •Funds in 5 days
- Not available in Canada





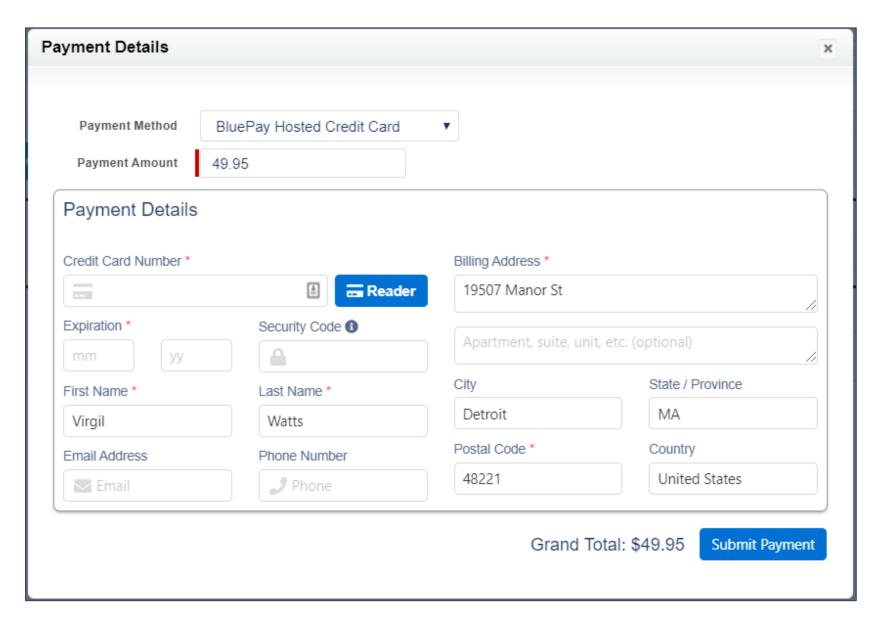
Nimble AMS Mobile Point of Sale

- Accept credit cards anywhere through a card reader
- Chip and Magstripe
- Quicker and less error prone
- Process secure "Card Present" transactions
- Simple payment experience for everyone



- Requirements:
- Hosted Payment Forms must be enabled to use the Point of Sale feature
- Nimble AMS should be running on a PC that has a USB port and is running on Windows 7 or higher
- Nimble AMS should be running on latest version of Chrome, Firefox, or Microsoft Edge

Nimble AMS Point of Sale



Merchant Portal: CardPointe

cardpointe

Omni-channel payment processing platform with real-time transaction management and reporting

Accessible via desktop, tablet and mobile app



- iOS and Android App
- P2PE Terminal

■ Virtual Terminal

- Recurring Billing
- Self-Service Marketplace
- E-statements

Account Alerts

Powered by an advanced and secure Payment Gateway



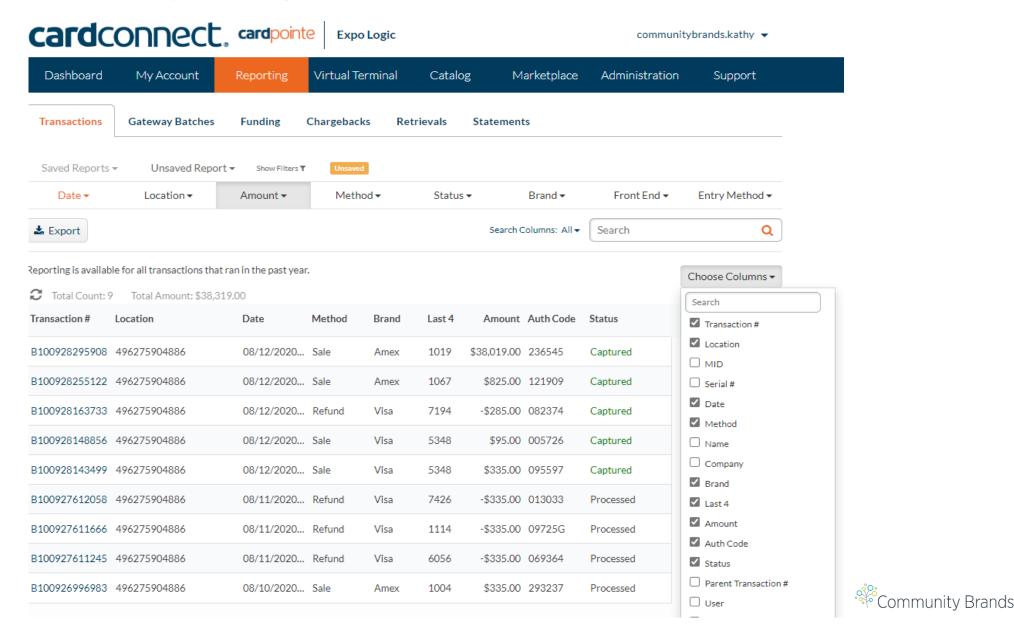
Developer-Friendly APIs for omni-channel integrations



Patented tokenization protects every transaction



Reporting outside of Nimble AMS





The Benefits

5 key benefits customers receive when choosing CardConnect's BluePay gateway as the integrated payments partner.

- 1. Real-time reporting
- 2. Recurring Billing
- 3. Hosted Payment Forms
- 4. Mobile Solutions
- 5. ACH Acceptance





Pricing Proposal

An analysis and competitive proposal will be provided after 6 months of processing statements are made available.



Thank you