The Association of Fundraising Professionals (AFP) represents more than 3,000 fundraisers and charities in Canada, and over 27,000 around the world, partnering with donors and volunteers to change the world through ethical and effective fundraising. AFP helps its members raise more than $100-billion annually for a wide variety of causes through advocacy, research, education, mentoring and the most rigorous code of ethics in the profession.

ABOUT

NATIONAL PHILANTHROPY DAY

SPONSOR CONTENT

Demand for services and a decrease in donations put pressure on the sector’s resources and staff at a time when fundraisers and the funds they generate are needed more than ever. According to The Giving Report and released by CanadianHealthcare, a charity monitoring tool, the total in grants dropped through technology, by 25 per cent of Canadians expect to rely on charities this year to meet their basic needs, while more than 15 per cent of church report they are having difficulties meeting the demands for their services.

See COMMUNITIES on page A9.

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HOW BUYING A ’FARM’ SUPPORTS FOOD SECURITY

Gifts to benefit communities around the world

Sustainable development and relief

For the go for it – or the shareholders, a farmer or rabbits, tech, you can even buy a farm! There are just some of the options in the Toronto World Brief and Development: Canada – Water: World Brief. A gift guide and gardening gifts. The gift guide features opportunities for individuals and groups to fund a wide variety of gifts to support local development around the world – from just $1 to monograms needs to to a farm. For gifts includes beehives, livestock, tools and seeds – supporting fire food security projects or eight countries.

The gift guide, the Anglican Church of Canada’s agency for

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Mental health support for students

The next level of cancer treatments
Collaboration between research institutions and hospitals is critical in winning the battle against cancer. It is not easy to build a health care or philanthropic network. Researchers, clinicians and philanthropists unite to build a cancer case resource.
The winter can be harsh – especially for people already experiencing an emergency.

From those recovering from Canada’s record-breaking wildfire season to the millions still living through the aftermath of the earthquakes in Türkiye and Syria, the winter snow, driving winds, and freezing temperatures can make life even harder. But your support will help bring hope and warmth despite the bitter cold.

This holiday, when you give to the Canadian Red Cross, you’re giving more than just a gift. You’re helping us support those who need it most.

Visit redcross.ca or scan here to give the gift of warmth this holiday.
Holiday gift giving helps the Canadian Red Cross respond to emergencies at home and abroad

A MEANINGFUL TRIBUTE
Endowment gift boosts CNIB’s bursary program

The Joyce Family Foundation, a private family foundation created by the late Canadian businessman Ron Joyce, has made a landmark endowment gift of $5.2 million to the Canadian National Institute for the Blind (CNIB) to support its bursary program. The gift will provide financial assistance to empower people impaired by vision loss to improve their quality of life.

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Ordinary, hard-working Canadians battle to make ends meet and find support from The Salvation Army

Ebay and her husband, John, live in Dunnville, Ont. Their family includes two young children, a home and their children are healthy and alive. However, they are among the many families across Canada who are turning to The Salvation Army to help make ends meet.

The couple goes to The Salvation Army food bank in Dunnville, where they solicit items from the pantry and make the children’s choice of fresh produce, bread, juices, bottled water and macaroni and cheese donated by oils in the community.

“The Salvation Army has been there for me,” Nancy says. “There are times we have to put off paying certain bills so we can have healthy foods for the kids.”

Nancy is not the only struggling family in Dunnville. The Salvation Army food bank in Dunnville, Ont., a small town in western Ontario, serves those from different age groups and all walks of life. The cost of living, gas, mortgage payments — it’s hard to keep up, Nancy says.

“After several years of managing on our own, Nancy and John knew they had to reach out for help. They realized they were no longer able to manage. They were struggling to pay their bills and had to turn to the Salvation Army for assistance.”

The impact for many has been devastating. According to The Salvation Army survey, one in seven Canadians faced housing insecurity in the past year with one in 10 people reporting to be rough sleeping in a bed meant for one. In three Canadian cities faced challenges linked to housing insecurity in the past year, with 25 per cent of those surveyed lacking face-to-face conversations about income as a last resort. One in five Canadians had to rely on food banks, community kitchens, partners and food hampers in the last year. For some families, it’s a daily battle.

“As worry for what the future holds weighs on the hearts and minds of Canadians, the Salvation Army continues to be a vital service.”

“We serve people on social assistance. Canadians living on a fixed income, seniors, children, newcomers to Canada, people who experience disabilities, and anyone else who needs a helping hand,” Nancy says.

“We're in 400 communities across the country, partnering with people who are struggling. Some of our direct interventions include providing meals and shelter. And our social and community service programs help to build sustainable skills and strengths.”

“Nancy says. “It’s a huge relief to know we can make a Christmas for our family.”

“I wish I was in a better financial position, but I don’t feel any shame anymore. I know that when the day comes that we’re better off, we’ll continue to donate again,” Nancy says.

“Nancy says. “I was just there, and I saw people from different age groups and all walks of life. The cost of living, gas, mortgage payments — it’s hard to keep up, Nancy says.”

“Canadians are struggling. We serve people on social assistance. Canadians living on a fixed income, seniors, children, newcomers to Canada, people who experience disabilities, and anyone else who needs a helping hand,” Nancy says.

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“Canadians are struggling. We serve people on social assistance. Canadians living on a fixed income, seniors, children, newcomers to Canada, people who experience disabilities, and anyone else who needs a helping hand,” Nancy says.
**Donor support is so pivotal in helping students, because if we can provide that support while they're moving through their academic career, we're hopeful that with the new skills that they have learned, they'll (graduates) be successful.**

Trey Spencer, Director, Student Affairs and Outreach, USask

**We appreciate the generosity of the people in the Saskatchewan. It's such a wonderful community to be a part of and to feel like your work is being supported.**

Jocelyn Orb, Director of Student Wellness, USask

**Recent research has shown us that a majority of Canadian charities are thinking through changes in their governance from a fiduciary, individual, and corporate perspective.**

Dave Ewen, President and CEO, AFP Canada

**Donors boost funding for counsellors, group therapy delivery and peer-health programming.**

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**The Saskatchewan’s gift list of philanthropists in support of the mental health fund at USask is impressive.**

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**The Saskatchewan’s gift to USask for the Student Wellness Centre is a response to the needs of students.**

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**A lack of mental health support is a major concern for us, because of the increasing demand from students.**

A lack of mental health support is a major concern for us, because of the increasing demand from students.
A large Canadian flag is passed through a crowd on October 31, 1995. Thousands of Canadians demonstrated into Montreal to join Quebecers rallying for national unity three days before a referendum that could have propelled Quebec toward secession.

Photo credit: Ryan Remiorz/Canadian Press

What if you never knew this happened?
No news is bad news.

friends.ca
#StandUpForCanadianNews
Canuck Place is a guiding light for families facing the unimaginable

Every gift supports children with life-threatening illnesses

Angela Prona says the centre of attention at all family gatherings – “the invisible hug and laughter that lift up the room” – has loved her despite her health challenges due to a rare genetic disorder. Nothing has stood in the way of all the places she’s visited or the activities she’s enjoyed. That is, until now.

“When she passed away in 2016 due to an inherited lymphoma associated with DiB muscular dystrophy (Skeletoright),” she says Canuck Place Children’s Hospice provided palliative care program. While her parents, Helen and Sam, and older sisters, Isannah and Sharon, struggled to come to terms with her final weeks and were devastated by her death, the care team from Canuck Place cared for her every need.

“Staying Canuck Place great counselling available so our family has been a great asset,” says Sharon. “There is no local hospice, and it prevents you from each of us. I think we all made use of the counselling sessions, and they’re helpful to have someone walk you through one of the most difficult times in your life. (Angela)

Angela spent the last few weeks of her at home with the support and guidance of the Canuck Place team. While the team worked closely with the doctors looked into the overwhelming and made final diagnosis of leukemia,” says Helen. “While approaching a hospital in the week, we had to make a strange for her palliative care and the hospital offered to her hospice program.

The family doesn’t want to expect from a palliative care program, and having a goodbyeto alovedone. (Helen and Sam Prona share a picture of their daughter Angela. With support from the Canuck Place palliative care program, this family was able to spend Angela’s final hours of home)
The gift that keeps on giving

Donors can see the impact of their philanthropy in their lifetime.

The ways to support community through Vancouver Foundation:
- Some donors give lots of all the devices making to the foundation while others want to see the gift spent over a specific number of years. In other words, donors decide to endow a percentage of the gift and give the balance to meet immediate needs.
- Donors can gift cash and assets such as appreciated securities and bequests to or in support of community organizations, to help support those groups.
- The community decides what it’s important to community at that time.
- The ways to support community through Vancouver Foundation.

Cancer Care Wait for Greater Cancer Survivor Network (GCSVN) hopes to emphasize the restriction of cancer care during the COVID-19 pandemic, which is the key of its campaign to call on all affiliates of government to specify, in their emergency preparations in process, rules. Jackie Manthorne, President and CEO, Canadian Cancer Survivor Network.

... after the worst wildfire season in Canadian history, we’re all witnessing the risk of structural and wildfire-developing cancers due to occupational exposure. It’s critical to protect firefighters from developing cancer.

Jackie Manthorne President and CEO, Canadian Cancer Survivor Network

PROMOTING THE BEST STANDARDS OF CARE

Call to include cancer care in emergency preparedness plans

By making a restitutory gift, people receive the benefit of a single charitable deduction that can be used to make donations to their favorite charitable charities.

"Doors decide on the amount of the income to place in the CRA. The money is held, invested and the income that is generated is granted back to the community. The shares or causes the door needs to support - and they get to determine the impact of their gift," he said.

"Most donor advised funds are held in perpetuity. So, even after the donor’s lifetime, that money still does good work in the community," says Mr. Hildes, adding the donor leaves well-documented instructions on the types of organizations and issues that they want to support on an ongoing basis.

"It is a gift that does continue and continues to do forever," he added.

Mr. Hildes acknowledges it is difficult to anticipate the future needs of communities.

"We encourage donors, while they have donor advised funds, to support their favorite charities during their lifetime. After their lifetime, we hope they consider not the charity, but the cause that is important to them," he says.

"We’re talking about perpetuity, and we’re not sure which organizations may still be there, and the gift per se.

However, DAs are just one part of BC’s accessible charitable hospitals and are an example of that process – and philanthropy changes lives and outcomes. About 10 years ago, the

The research we do today, saves lives tomorrow.

Support The Future of Cancer Breakthroughs.

Donate today at thepmcf.ca

The Princess Margaret Q VNH

Friday, November 10, 2023
SPONSOR CONTENT • APP9

Foundation makes a gift to the Vancouver Foundation, a nonprofit organization campaigning for Kiwi kids’ children. While he credits the lead- ship and work done by the Vancouver Foundation, he recalls that at that time the foundation invested an issue that was impacting the health of communities. The concept gained momentum, and in the 2013 and 2014 budgets, the federal government made substantial investments to make children’s health more affordable.

Information www.vancouverfoundation.ca

Canadian history, we’re... after the worst wildfire season in Canadian history, we’re all witnessing the risk of structural and wildfire-developing cancers due to occupational exposure. It’s critical to protect firefighters from developing cancer.

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Jackie Manthorne President and CEO, Cancer Survivor Network
The important role of a robust journalism sector

Amplifying support for public broadcasting and the promotion and protection of Canadian voices

In this case, MARLA BOLTMAN, executive director of FRIENDS, shares observations and insights on the organization and its objective of defending strong news media today and the importance of sustaining a healthy democracy.

Who is FRIENDS, and what is the organization aiming to achieve? Originally founded in 1995 to combat significant budget cuts to the CBC, FRIENDS is a nonpartisan group that stands up for Canadian voices in Canadian media. From public broadcasting to news, entertainment, culture, and current affairs programming, the public works to promote and defend Canadian voices in the public interest. The organization is dedicated to upholding the principles of a functioning democracy. We are an independent nonprofit organization that Advocates for public funding and local news media and works with partners to build a sustainable future of Canadian journalism and national discourse.

Put simply, a thriving journalism sector underpins a strong civil society and a fully functioning democracy. That is why we must not only support public broadcasting and local news media today but also put them on a sustainable path for future generations of Canadians.

Why is it important to maintain a robust journalism sector and in these times in Canada? Credit and reliable news allows Canadians to inform and guide their decisions and make informed, equitable, and ethical choices. It is a vital role that is often taken for granted in a fast-paced, information-saturated world.

The Canadian Cancer Survivor Network (CCSN) is working with policymakers across Canada to make sure cancer survivors have a seat at the table to make sure adequate cancer care continues during the COVID-19 pandemic.

The Canadian Cancer Survivor Network will work to ensure that:

- Patients and survivors will easily access tools to understand disease and make informed choices for their care.
- The Canadian Cancer Survivor Network will work to ensure that:

Patients and survivors will be supported to make a difference through working with others to take action on those issues.

Patients and survivors will benefit from ongoing education about cancer treatment options, and outcomes and-be able to work together to address challenges.

A network of patients, survivors, friends, families, community partners and sponsors will work together taking action to promote the very best standard of care, support, follow up and quality of life for patients and survivors.

For cancer survivor and caregivers, COVID-19 still poses a serious risk.

CCSN is working with policymakers across Canada to ensure that cancer survivors are represented in the government's COVID-19 planning.

The Canadian Cancer Survivor Network, as the name implies, is a connecting place for cancer patients, survivors and caregivers to learn about the complexities of our healthcare system, connect with others to plan action, and act on those plans to make a difference for cancer care and health outcomes for Canadians.

For more information, please contact: info@survivor.ca

800-999-6613
We're at a very unique moment in history to truly transform cancer outcomes and the experience of cancer for patients. We must seize this opportunity, particularly in light of global geopolitical conflicts. 

Miyo Yamashita
President and CEO of the Princess Margaret Cancer Foundation

Cancer is the greatest health crisis facing humanity. For over 20 years, says Dr. Miyo Yamashita, president and CEO of the Princess Margaret Cancer Foundation in Toronto, “cancer is the leading cause of death, and the second leading cause of death globally, in a world that is already being affected by a result of war and natural disasters. “We see a very unique moment in history to truly transform cancer outcomes and the experience of cancer for patients. We must seize this opportunity, particularly in light of global geopolitical conflicts.”

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Cancer cells are shrunk circulating free DNA can be detected in the blood even before a cancer appears on an imaging scan. And we need to work on making surgery, radiation therapy and systemic therapy with targeted drugs including immunotherapy before. Improvements in each of these areas of cancer therapy will lead to improved outcomes for cancer patients.

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Research is key to transforming cancer outcomes
Reaching the next level of cancer treatment could be Canada’s gift to the world

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With the support of our donors and community, USask has never been more equipped to tackle the world’s most pressing challenges.

Together, we will be what the world needs. Visit give.usask.ca to donate today.