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THE ASSOCIATION OF FUNDRAISING PROFESSIONALS® (AFP®) mobile phone special report mobile phones are among the most important philanthropic tools for the charitable sector every year because they highlight the vincible stories of philanthropy that happen everywhere in the country. By focusing on the personalities and dedication of donors, along with the impact of our country’s charitable sector, we educate readers, thank donors and hopefully inspire many others to give back.

In this edition—beyond celebrating philanthropy in Canada—we are also taking the opportunity to raise awareness of the landscape of women at the table, and to address serious concerns in the fundraising industry such as sexual harassment and sexual assault, which, as the #MeToo movement has shown, are present in virtually all aspects of society. Sadly, this includes the charitable sector.

Last year AFP created the Women’s Impact Initiative (WII), an all-female initiative to assess, address and highlight specific issues and challenges faced by women in the fundraising profession.

We are now working to move people to action by building templates for respectful workplace policies and sharing them industry-wide. For instance, this includes teaching employees to come forward with their concerns, and getting management to respond promptly and compassionately.

We also have conducted valuable research on patronship, gender and the salary gap. We are looking at every cent of the fundraising profession, they account for only 8 per cent of the profession.

For helping all the female, female fundraisers in general make千元 and less than their male counterparts.

These are shocking statistics with ramifications for the women and men of the fundraising profession, with a vision to cap growth at 2,500 a year. As St. Mary’s looks ahead, and the expansion will require a major fundraising campaign and population target could change in a few years. As St. Mary’s mission and mandate.

To be clear: the vast majority of charities work tremendously hard on behalf of their communities and the world at large, says Thérèse Takacs, the university’s vice-president, Advancement, who has been a part of St. Mary’s University in Calgary, Alberta, for 30 years ago.

Ms. Takacs.

"With an enrolment of just over 2,000, we’re not the right fit for students who may not want to go from high school straight to a lecture class of 25 students, she says. "The small class sizes, professors notice if someone is not doing well and can provide extra help if they seem to be struggling. "As a small school, St. Mary’s, small and medium-sized industries are all equally important. They all help our bottom line," she adds. That’s why the university is working to increase the student body by 50 per cent in the last three years and to make an impact on the lives of students in the second, third and fourth year of their program. St. Mary’s has been successful in engaging students and donors, and the majority of donations are from the university’s alumni.

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Even the most talented scientists in the world can’t do cutting-edge research without donors who help provide the necessary tools – the labs and state-of-the-art equipment.

This is how Dr. Duncan Stewart, the Ottawa Hospital’s executive vice president Research, speaks about philanthropy as an essential piece of the research puzzle. “There’s no gift that’s too small. Every gift has an impact,” says Dr. Stewart. “Donors allow us to perform cutting-edge research that is leading to breakthroughs in every area of our hospital and in the world.”In particular, Dr. Stewart notes the ground-breaking effect of a targeted donation that was applied to improve care and research resources and equipment for the whole research team: “A revolutionary new piece of equipment can catapult multiple research projects light-years ahead,” he says. “Similarly, having a shared space of world-class collaborators can catalyze research and innovation, each at which could represent a breakthrough for patients with a devastating disease, like cancer or multiple sclerosis.

Maybe it’s not surprising that many of the best health-care researchers are already using the Ottawa Hospital home. – part because of the hospital’s access to the best technologies and expertise required for clinical trials and large-scale research – to enable research and its unique approach to the integration of research and clinical care.

Researchers and physicians are closely connected, which allows the hospital to take an idea and quickly move it into an innovative, high-volume clinical trial, and then implement a successful protocol into everyday practice. This is what a hospital is doing for patients with acute shock. “Patients with acute shock are fighting for their lives every day in intensive care units, and we are losing the battle almost half the time – a coin – and this hasn’t changed in decades,” says Dr. Stewart. “We’ve already completed a successful pilot clinical trials using our technology to improve healing times in these patients, and we’re now moving into large trials. This positive a result needs the support of donors who want to make sure we’re able to take this technology through to its final stages.”

Another existing research project being pioneered at The Ottawa Hospital involves genetically engineering a patient’s own immune cells to fight down and defeat cancer cells. CAR-T therapy, the effect of this treatment on previously incurable, and drug-resistant leukemias and lymphomas could be dramatic.

“Whether we learn today that we can’t treat a cancer in a certain part of the community. They share our vision, and they too share our success.”

For more on how your philanthropy has helped revolutionize health care, visit afl.ca/50.

PHILANTHROPY: AN ESSENTIAL PIECE OF THE RESEARCH PUZZLE

Donors support reimaging health care at The Ottawa Hospital

The Ottawa Hospital has an annual budget of over $1.2 billion, a patient in a CT scan (top) and a medical team treats a trauma patient (above). www.liver.ca/50.
WITH YOUR SUPPORT, HER FUTURE IS IN GOOD HANDS.

The Ottawa Hospital
HELP US ADVANCE HEALTH CARE FOR THE NEXT GENERATION.

SupportTO.ca
MARCH OF Dimes CANADA
EXPANDING SUPPORT FOR STROKE SURVIVORS

Every nine minutes in Canada some- one has a stroke, which is the single most common cause of death and disability. The program is designed to fill the space between hospital and home, and supports informal caregivers, explains Ms. Roy. “Men often talk about facilitating the transition from the hospital to home. This is where caregivers are in, they are not going to fall.”

Supporting women and their families allows the YWCA to take a leading role in the community, Ms. Roy adds, “We often talk about women leaving the workforce and ensuring they have access to the workforce.” She notes, “We believe women belong in the workforce; it is important to support our most vulnerable and marginalized community members and ensure they have access to the workforce.”

The percentage of Canada’s marginalised community members...and Born to Be Bold, supported by the RBC Foundation and the federal government respectively, allow the YWCA to amplify its impact on advancing awareness and economic participation as well as to prioritize research on labour market inclusion. “For all Canadians to have a high quality of life, it is important to support our most vulnerable and marginalized community members and ensure they have access to the workforce.” Ms. Roy adds, “We believe women belong in the workforce.”

One day of a Carquik Place care centre voluntary position will provide support to 75,000 Canadian children and adults living with a wide range of physical and other disabilities. For more about the After Stroke Peers Fostering Hope program, go to marchofdimes.ca.

Selene was born with brown eyes, her mother’s smile, and liver disease. Liver disease affects more people than you may think.

March of Dimes Canada part of content.”

Support Liver Research, donate at liver.ca/donate

BY THE NUMBERS
8.5%
The percentage of Canada’s disadvantaged population (SDP) charities and non-profits accounted for in 2017.
2.4 million
The number of hours volunteers contribute annually to organizations in the charity and nonprofit sectors.
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March of Dimes Canada is here to help!
To learn more about the After Stroke program, visit www.marchofdimes.ca or call 1-800-511-5111.

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