

Dear Melissa,

Each and every day, the important work you do demonstrates that you are a leader in effecting change in our community, making it a much better place for all of us. These three words—**Empower, Strengthen, Transform**—describe WHAT you do as a fundraiser and WHY you do it.

When you give to the annual **BE the CAUSE Campaign**, benefiting both our chapter and the AFP Foundation for Philanthropy, you are leveraging change for our whole industry by:

- Empowering fundraisers by providing opportunities for training, networking, mentoring and research;
- Strengthening nonprofit organizations by practicing ethical and effective fundraising, and
- Transforming society by connecting donors and volunteers with causes they value.

Please join me today and make your gift. You can go online to afpfoundation.org/bethecause and click the DONATE NOW button on the top - It's that easy!!

As a board member of the Triangle AFP Chapter we must have 100% board participation to keep our Ten Star Status, so please make a gift today so as a board - and as a team - we can help make a difference for our chapter and our profession.

Sincerely,

Sherry