

# Sample IDEAA Community Programming Fund Application

The sample below is intended to help applicants understand the level of detail and type of information the review committee is looking for in a strong application.

## 1. Applicant Information

**AFP Chapter / Group Name:** AFP Manitoba Chapter

**Project Title:** Indigenous Reconciliation and Fundraising: Moving Beyond Land Acknowledgements

**Primary Contact:**

**Title/Role:** Chair, IDEAA Committee

**Email:**

**Phone Number:**

## 2. Tell us about your group and community

AFP Manitoba serves fundraising professionals across Winnipeg and surrounding regions through professional development, networking, and sector leadership opportunities. Over the past several years, our members have expressed a growing need for more meaningful conversations related to anti-racism, belonging, and inclusion within fundraising workplaces. Many smaller charities in our region do not have dedicated DEI staff or training budgets, making accessible IDEAA-focused learning opportunities especially important.

Our chapter has been working to create more inclusive spaces for racialized and emerging fundraising professionals, and we see this funding as an opportunity to continue building awareness, confidence, and practical workplace strategies across the local nonprofit sector.

## 3. Describe your proposed IDEAA program or event

Our chapter proposes to host a half-day hybrid workshop titled “Indigenous Reconciliation and Fundraising: Moving Beyond Land Acknowledgements.” The session will be led by an Indigenous fundraising consultant and educator with experience supporting nonprofit organizations across Canada.

The workshop will explore relationship-building with Indigenous communities, ethical storytelling, Indigenous donor engagement, and practical steps organizations can take to embed reconciliation into fundraising practices.

The session will be open to fundraising professionals, nonprofit leaders, students, and volunteers throughout Manitoba. We anticipate approximately 75 participants through both in-person and virtual attendance.

This topic was selected following feedback from members who expressed uncertainty and discomfort around how to move from performative statements toward meaningful action and relationship-building.

## 4. What anti-racism or IDEAA priorities will this program address?

This program will focus primarily on Indigenous reconciliation and anti-racism within fundraising and nonprofit spaces. It will also explore equity, representation, accessibility, and belonging within donor communications and community engagement practices.

The workshop is intended to create a safer and more informed space for fundraising professionals to ask questions, reflect on current practices, and gain practical tools for advancing reconciliation in their organizations.

## **5. What outcomes or impact do you hope this program will achieve?**

We hope participants leave the session with increased confidence and understanding related to Indigenous reconciliation within fundraising. We also hope organizations will begin incorporating more thoughtful and community-informed practices into donor engagement, storytelling, and relationship-building.

The session recording, resource list, and facilitator slides will be shared nationally through AFP networks so that other fundraising professionals across Canada can access and benefit from the learning.

Long-term, we hope this workshop contributes to stronger relationships between nonprofit organizations and Indigenous communities, while encouraging continued IDEAA learning within our chapter.

## **6. Approximately how many participants do you expect to engage?**

75 participants.

## **7. When do you anticipate delivering this program?**

October 2026.

The program is currently in the planning stages and preliminary conversations with the facilitator have already taken place.

## **8. Funding Request Breakdown**

Total program expenses \$5,000. Total requested: \$2,000.

Funds will be used to cover speaker fees, room rental fees, printed worksheets and materials.

## **9. Evaluation and Promotion Commitment**

I understand that, if selected, our group will be required to:

- Participate in evaluation activities
- Share attendance information and participant feedback
- Acknowledge AFP Foundation for Philanthropy – Canada in promotional materials
- Share learnings and outcomes where appropriate

Yes

## **10. Is there anything else you would like the review committee to know?**

Our chapter is committed to ensuring this event remains accessible and welcoming to both AFP members and the broader nonprofit community. We believe this workshop will help strengthen local conversations around reconciliation while also creating resources that can benefit fundraising professionals nationally.