**SEASON OF GIVING**

Meeting the needs of today and preparing for future challenges

**WHY THE PANDEMIC AND CLIMATE EMERGENCY ARE INFLUENCING TRENDS IN PHILANTHROPY**

While the COVID-19 pandemic and the climate emergency are posing unprecedented challenges, they are also creating new opportunities for philanthropy.

**Resilience and Community Building**

- Many people have experienced firsthand the importance of community and resilience, leading to a greater desire to support these values through philanthropy.
- The need for immediate support and relief has underscored the importance of local and community-based organizations.

**Fiscal Responsibility and Philanthropic Giving**

- The pandemic has highlighted the importance of fiscal responsibility, leading to a shift towards more strategic and impactful giving.
- There is a growing interest in understanding the long-term impact of philanthropy and the role it plays in addressing complex challenges.

**Increased Need and Support**

- With increased need in areas such as healthcare, education, and social services, there is a greater emphasis on supporting organizations that are making a meaningful difference.
- The pandemic has underscored the importance of organizations that are able to adapt and respond quickly to changing needs.

**Sustainability and Environmental Philanthropy**

- There is a growing interest in sustainability and environmental issues, with many donors looking for ways to support organizations that are working towards a more sustainable future.
- The importance of addressing climate change and sustainability is becoming more prominent in philanthropic giving.

**MUSEUM TACKLES TEXTILES’ SUSTAINABILITY ISSUES**

With financial support from both private and public-sector donors, the Fine Arts Textile Museum of Concordia is helping people understand the need for a more sustainable and environmentally friendly textile industry. The museum is working to educate the public about the environmental impact of textile production and is exploring new ways to reduce the industry’s carbon footprint.

**Learn more about Concordia Planned Giving**

A planned gift can help fulfill your financial, philanthropic and estate-planning goals. Concordia Planned Giving officers can meet your unique financial needs.

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