



December 8, 2020

Dear Evan

We miss having you as part of the AFP Foundation for Philanthropy family! Your previous support made true impact throughout the country with fundraisers on the front line of nonprofits.

We wanted to provide an update to you on what the Foundation is doing in 2020 and ask for your involvement once again in helping those who make a difference in every local community – including yours!

This year alone, the Foundation has provided:

- **59 Chamberlain Scholars for AFP ICON Virtual**
- **5 Diverse Communities Scholarships for AFP ICON Virtual**
- **5 Collegiate Scholarships for AFP ICON Virtual**
- **53 Scholarships for ICON Summer Sessions to young professionals and those who have been professionally affected by COVID-19**
- **64 Scholarships for AFP LEAD**
- **Over \$82,000 in grants back to AFP chapters around the nation for them to provide local impact**
- **Please see our 2020 Impact Statement [here](#).**

"As an early career fundraiser, I find learning and networking opportunities fundamental for career advancement; the AFP ICON Summer Sessions had informative, data-backed presentations and wonderful presenters. As a Latina woman, I appreciate AFP's effort to include sessions about diversity and sessions led by diverse presenters. As an employee of an arts nonprofit whose income has been affected by the pandemic, I am grateful for this scholarship and the opportunity to attend the Summer Sessions. Being a Scholar allowed me to expand my fundraising knowledge and see more diversity in our profession. Thanks AFP Foundation for Philanthropy!"

- Karyme Garzon-Mahmud, Assistant Manager of Institutional Giving, The Pittsburgh Cultural Trust

Why supporting the fundraising profession is important right now:

- We are facing one of the most uncertain times in recent history – and the non-profit sector will be tremendously affected
- Every single year for the next decade, 80,000 non-profit leadership positions will be vacated by those retiring
- Education, leadership development, research and support are critical to those in the fundraising profession
- Scholarships are necessary to ensure our workforce is diverse and inclusive
- Mentoring ensures that wisdom is passed on and not lost
- Research programs such as the “Growth in Giving” Initiative informs the decisions we need to make
- Programs and resources in your own local communities are available through chapter grants

When you support the AFP Foundation for Philanthropy, you are contributing to the “impact profession.” You are helping to ensure that the non-profit sector, and those fundraisers who are critical to its survival, are braced against the coming tide of declining donations, a reduced donor pool, and the very real probability of some non-profit organizations shuttering their doors.

The Foundation supports nearly 32,000 AFP members along with the non-profit sector as a whole with education, scholarships, leadership development, research, and mentoring while maintaining the highest ethical standards and a commitment to diversity and inclusion.

Your gift can make a difference – your support impacts us all.

Your contribution is very much appreciated.

Please visit us at <https://afpglobal.org/donate> to make a donation today!

Did you know - you can text to give!

1. Text **AFP** to **56512**
2. Follow the Prompts
3. Register your Credit or Debit Card

