

# Fundraising Support When You Need It Most

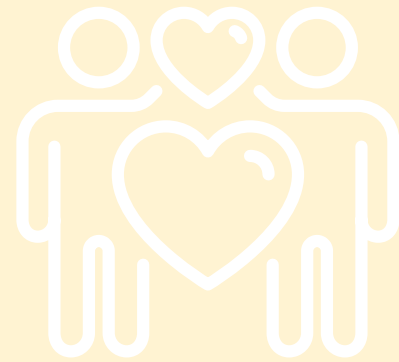


AFP membership and support from the fundraising community is essential to any fundraiser, even in the best of times.

But in the toughest of times—after the events of September 11, the Great Recession, and now during the COVID-19 pandemic—**AFP membership is CRITICAL.**

## Why?

- 1 You need to stay at the top of your fundraising game.** As an AFP member, you'll have access to resources and tools created by and compiled from top fundraisers from around the world.
- 2 You need custom solutions to your unique challenges.** AFP's breadth of experience and diversity allows you to hear different perspectives from experienced fundraisers.
- 3 You need to connect with fellow fundraisers.** It's important to reach out directly to your colleagues—for advice, tips and reassurance you need during these challenging times. Through local chapters, mentor programs and the acclaimed online forum AFP Connect, AFP is YOUR community that allows you to discuss and share with colleagues around the world or around the block.
- 4 You need guidance on the latest government policies and ethical fundraising practice.** AFP offers leadership that advances the profession, such as supporting legislation like the CARES Act, and ensures that ethics remain at the forefront of fundraising.



## Guidance. Experience. Community. Leadership.

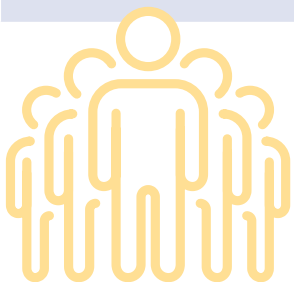
This is what AFP offers to fundraisers of every cause, of every specialty, of every experience level. Stay connected to the largest association of professional fundraisers in the world.

# Fundraising Support When You Need It Most



## What virtual resources do you get with your AFP membership?

<b>FREE</b>	Access to <a href="#">AFP Connect</a> , our acclaimed online forum where thousands of fundraisers interact, ask questions and provide answers.
<b>FREE</b>	<a href="#">Introductory-level fundraising courses through Blackbaud University</a> covering the basics of fundraising, marketing and more.
<b>FREE</b>	<a href="#">Micro-learning videos and member-exclusive webinars</a> to keep you up to date on key industry trends: More than 100 to choose from for fundraisers of all skill levels, whether you have a couple of minutes or a couple of hours.
<b>FREE</b>	<a href="#">Ground-breaking research results</a> that inform the nonprofit sector on the latest trends in fundraising.
<b>FREE</b>	<a href="#">Career advancement tools</a> like negotiation workshops through the AAUW Work Smart program and access to the AFP Career Center.
<b>FREE</b>	<a href="#">Profile in AFP360° powered by Korn Ferry Advance</a> , our online career development platform offering you interview tips, resume review and so much more.
<b>DISCOUNTED</b>	<a href="#">Premium webinars starring the best fundraising experts in the nonprofit sector</a> : 26 brand new webinars each year with an archive of more than 100.
<b>DISCOUNTED</b>	<a href="#">Rates for AFP ICON</a> , the world's No. 1 conference for professional fundraisers: Join us live or watch recordings at your convenience!



Professional membership starts at \$285 (plus chapter dues) with discounts available based on your individual and organizational demographics.