The David M. Underwood Chapter





Certified to Change the World

TX, U Houston (AFP-UH)

## **BACKGROUND**

The Association of Fundraising Professionals (AFP) has made the commitment to promote and encourage the involvement of young people in philanthropy and the profession of ethical fundraising.

To that end, the AFP-Greater Houston Chapter partners with the Nonprofit Leadership Alliance. This program at University of Houston provides nonprofit leadership certification for an undergraduate student credential of Certified Nonprofit Professional (CNP). Nonprofit Leadership Alliance (NLA) – David M. Underwood Chapter, has now merged the memberships for its college students to include:

- NLA certification and CNP credential
- Active membership in the AFP Collegiate Chapter at the University of Houston (AFP-UH)

Now AFP-UH seeks to directly foster the development of fundraising expertise and promote high ethical standards for fundraising professionals for college students seeking to enter nonprofit sector careers.

Beginning Fall 2017, AFP-GHC and NLA/AFP-UH will jointly host the CFF Initiative to connect professionals and collegiate members of AFP. Will you share your expertise with the next generation of fundraisers and nonprofit professionals?

# **Contact Information**

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# **CULTIVATING FUTURE FUNDRAISERS** (CFF) 2018

# **FUNDRAISER ROLE**



- Serve as a positive fundraising professional role model
- Build a relationship by planning and participating in engagement activities
- Help NLA/AFP-UH students set career goals in the fundraising arena

# **PARTICIPATION REQUIREMENTS**

- Current AFP-GHC member with 4+ years in the field
- Interest in guiding a potential future fundraising professional
- Participation in engagement activities listed below
- Willingness to cultivate friendly, professional relationships with student(s)

## TIME COMMITMENT

- Between Oct. 1, 2018 Jan. 15, 2019
- Meet/communicate with student either via: e-mail, telephone or in-person
- Host student(s) at the AFP-GHC October member mixer
- Host student(s) for a site visit at the professional's nonprofit organization
  - Visit will occur at the discretion of professional/student to be completed by January 15, 2018

## NEED

15-20 professionals to partner with NLA/AFP-UH students







# CULTIVATING FUTURE FUNDRAISERS (CFF) INITIATIVE 2018

# I am ready to register, what's next...?

| Submit Volunteer Professional Registration Form (in-person or online)  |
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| Can be completed ONLINE - <a href="https://goo.gl/forms/BJY32PNdnXANomrF3">https://goo.gl/forms/BJY32PNdnXANomrF3</a>  |
| <br>Must be received by September, 15, 2018  |
| NLA Representative confirms your sign-up via email   |
| NLA Representative sends <b>Collegiate Member Match information</b> by 10/03/18  |
| Attend October AFP Member Mixer (October TBA) Collegiate Members will also be in attendance for a casual meet-n-greet.   |
| <ul> <li>Host AFP Collegiate Member (your match) at a "Site Visit"</li> <li>Minimum: one-time, 1-hour visit</li> <li>NOTE: This can be extended at the discretion of professional and collegiate match</li> </ul>  |
| Must be completed by December 15, 2018   |
| Preferred meeting location to be at professional's nonprofit organization  |
| <ul> <li>Sample Conversation Topics / Questions: <ul> <li>Tell me about a typical day? How did you get your start in this field?</li> <li>What's it like working at your company?</li> <li>What projects are you working on right now?</li> <li>What is the most rewarding thing about working in this industry? The most challenging?</li> <li>What advice do you have for new profession/graduates?</li> <li>Did you go to grad school, if so how did you choose a program?</li> <li>What ongoing professional development/ training do you engage in?</li> <li>What is the main problem faced in nonprofits today and how can we help reduce it?</li> </ul> </li> </ul> |
| - As you advanced in your career, what aspects of your position surprised you the most & why?  |



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