



AFPICON ***CHAPTER BOARD*** ***WORKSHOP***

April 15, 2023

Presented by Brandi Brown

TABLE OF CONTENTS

01

Welcome/ Norms

Glad you are here!

02

Content Connector

Mingle Mingle Mingle

03

Volunteer Recruitment

04

Volunteer Engagement

05

Volunteer Retention

06

Q&A

COMMUNITY AGREEMENT





02



Content Connector

Mingle Mingle Mingle

Mingle

Sing Mingle, Mingle Mingle

Greet each other with a high five, smile, nod of the head, fist bump head shake

When you hear Freeze, Get back to back with nearest person

Share

2-3 minutes per person

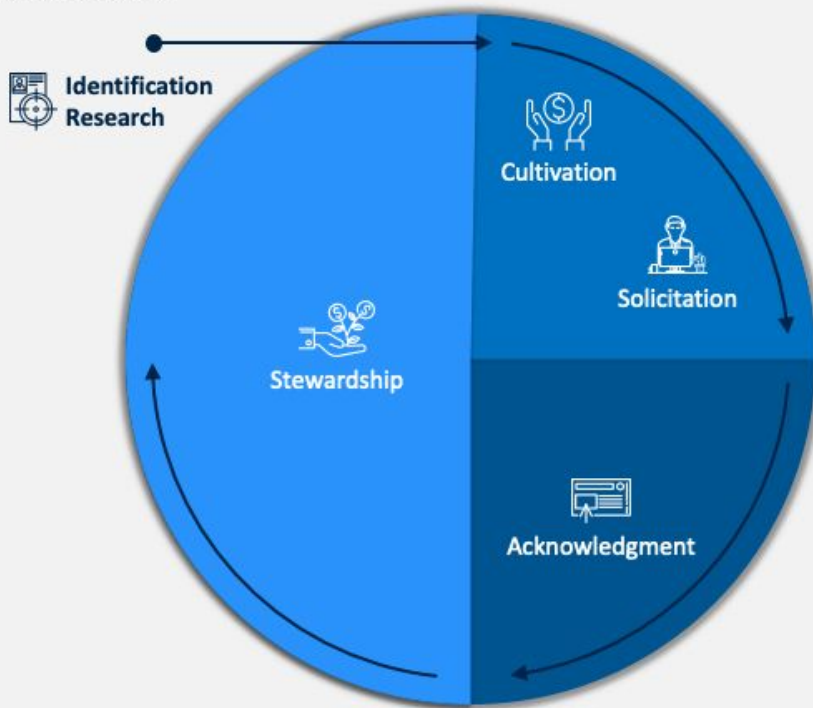
One person speaks at a time

Others deeply listen and hold affirming space

Volunteer Engagement = Donor Relations

DONOR RELATIONS

Donor Relation Cycle



03

Volunteer Engagement = Donor Relations



Volunteer Recruitment

Awareness

A Friend told
me about
AFP

I recognize
the name

Involved/Engage

Attended one
chapter
meeting

Eager to
learn more

Ownership

Recruit and
serve as a
spokesperson

Serve in a
leadership

Volunteer Engagement

- Engagement starts the moment someone inquires about getting involved
- Understand volunteers motivation
- Use Your Volunteer Engagement to Tell a Story
- Provide Orientation, Training and Feedback
- Be Flexible
- Create a culture of collaboration

Volunteer Retention

Challenging

Volunteers enjoy challenging task

Skill Development and growths

Communicate Often

One of the best ways to build trust with volunteers is through effective communication.

Considerate of Time

Be flexible and considerate of your volunteers schedule

Streamline Recruitment

Maximize efforts to effectively organize and promote events while scheduling, recruiting, and engaging volunteers

Reward/Recognize

Helps with retention and they feel inspired to do more

Give Yourself a Pat on the Back!



Q & A



THANKS



Do you have any questions?

brandi@hypefs.org

832.510.0431

.www.hypefs.org

CREDITS: This presentation template was created by **Slidesgo**, and includes icons by **Flaticon**, and infographics & images by **Freepik**