AFPICON CHAPTER BOARD WORKSHOP

April 15, 2023
Presented by Brandi Brown
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<td><strong>01</strong></td>
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<td>Welcome/ Norms</td>
<td>Content Connector</td>
<td>Volunteer Recruitment</td>
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<tr>
<td>Glad you are here!</td>
<td>Mingle Mingle Mingle</td>
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<td><strong>04</strong></td>
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<td>Volunteer Engagement</td>
<td>Volunteer Retention</td>
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COMMUNITY AGREEMENT

Together, we know a lot. Alone, we don't know it all!

Take space, make space.

Lean into discomfort. It's how we grow.

Do your best. Be curious + respectful.

Uphold what's confidential. What we learn - leaves here, what we say - stays here.
Content Connector

02

Mingle Mingle Mingle
Mingle

Sing Mingle, Mingle Mingle

Greet each other with a high five, smile, nod of the head, fist bump head shake

When you hear Freeze, Get back to back with nearest person

Share

2-3 minutes per person

One person speaks at a time

Others deeply listen and hold affirming space
Volunteer Engagement = Donor Relations

DONOR RELATIONS
Donor Relation Cycle

- Identification
- Research
- Stewardship
- Cultivation
- Solicitation
- Acknowledgment

03
Volunteer Engagement = Donor Relations
<table>
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<tr>
<th>Awareness</th>
<th>Involved/Engage</th>
<th>Ownership</th>
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<tr>
<td>A Friend told me about AFP</td>
<td>Attended one chapter meeting</td>
<td>Recruit and serve as a spokesperson</td>
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<td>I recognize the name</td>
<td>Eager to learn more</td>
<td>Serve in a leadership</td>
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Volunteer Engagement

- Engagement starts the moment someone inquires about getting involved
- Understand volunteers' motivation
- Use Your Volunteer Engagement to Tell a Story
- Provide Orientation, Training and Feedback
- Be Flexible
- Create a culture of collaboration
Volunteer Retention

**Challenging**
Volunteers enjoy challenging task
Skill Development and growths

**Communicate Often**
One of the best ways to build trust with volunteers is through effective communication.

**Considerate of Time**
Be flexible and considerate of your volunteers’ schedule

**Streamline Recruitment**
Maximize efforts to effectively organize and promote events while scheduling, recruiting, and engaging volunteers

**Reward/Recognize**
Helps with retention and they feel inspired to do more
Give Yourself a Pat on the Back!

CELEBRATING
NATIONAL
VOLUNTEER MONTH
Q & A
Do you have any questions?

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