Our continued success depends on the personal commitment and active involvement of a select group of elected individuals, who embrace the privilege to serve and the responsibility to lead. Board members are expected to be zealous advocates on our behalf, enthusiastic communicators of our mission and vision, to aspire to an advanced professional credential, and to play an integral role in our leadership development and fundraising activities.

**ADVOCACY AND PERSONAL INVOLVEMENT**

Be well-informed and actively convey our mission and strategies, policies, programs, strengths, and needs.

**Board Meeting Attendance**
Strongly encourage attendance at all meetings with the understanding that members will attend the summer face-to-face meeting in conjunction with the Canadian Leadership Retreat and a minimum of 75% of all meetings

**Committee Participation**
Actively participate and be willing to chair or co-chair one committee.

**LEADERSHIP DEVELOPMENT**

**Leadership Appointments**
Secure at least one major gift annually.

**Board Recruitment**
Identify strong candidates for the board who will represent our profession effectively.

**Self-Assessment**
Complete annual self-assessment to appraise performance.

**FINANCIAL EXPECTATIONS**

**Annual Support**
Make a personal leadership gift in order to establish meaningful giving levels.

**Endowment Gift**
Aspire to make a planned gift, i.e. bequest, life insurance policy, charitable trust, etc.  

*revised October 2018*