



# Chapter Board Workshop

April 15, 2023

**AFPICON** | NEW ORLEANS  
2023 | APRIL 16-18

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# Agenda

- Welcome
- Table Icebreaker: *What is your favorite dessert?*
- Table Discussion: *How to stay focused on strategic plan and annual goals*
- AFP Global Updates
- Table Discussion: *How can/does your chapter create a diverse board?*
- Break
- Volunteer Leader Engagement with Brandi Brown



# AFP Global Chapters & Membership Teams

**Welcome Ciera Jeter and Nakera Dumas, PMP!**





# AFP Global Database Update

- Launched on March 7<sup>th</sup>
- Chapter Member Duplicates being removed
- Chapter Admin Portal access work around implemented
- Individual members encountering errors on [afpglobal.org](http://afpglobal.org)? Email AFP Global staff directly.



## Chapter Ten Star (Gold)

- Commitment to Strategic Plan strengthens chapter and AFP Global.
- Required goals support healthy chapters
- Ten Star Goals: 6 Required / 6 Optional
- Ten Star Gold Requirements: 13 Required / 6 Optional
- Rewards:
  - Ten Star: free webinar, logo, recognition at AFP ICON
  - Ten Star Gold: Free webinar, 1 free membership, personalized logo, recognition at AFP ICON and in *Advancing Philanthropy*



# Chapter IDEA Champion

- Encourages chapters to perform specific activities designed to increase IDEA within fundraising and public awareness of the importance of philanthropy in all cultures and communities.
- Goals: 6 required / 2 optional
- Rewards:
  - Logo
  - 1 free membership
  - Recognition at AFP ICON



## Why should you be a member of AFP?

- ✓ **Community:** AFP is the world's largest community of fundraising professionals. Lean on your fellow colleagues for help and build your network during events—both locally and globally— and virtual Affinity Group meetings, and through AFP Connect, our acclaimed online forum.
- ✓ **Essential Info:** The AFP Daily newsletter and quarterly Advancing Philanthropy magazine keep you informed on what's happening. Research, like the annual Compensation and Benefits Report and ground-breaking Sexual Harassment Survey, offers a unique perspective to our sector.
- ✓ **Valuable Guidance:** Hands-on training, webinars, conference recordings, and e-courses—many free of charge—keep you at the top of your game. Career advancement tools like AFP360° powered by Korn Ferry Advance and mentoring programs help take you to the next level.
- ✓ **Leadership:** AFP fights to advance the profession through public advocacy and promoting and enforcing ethical fundraising.



## What are 10 of the most valuable resources included with AFP membership?



<b>INCLUDED</b> with membership	<b>20+ Member-Exclusive Webinars</b> each year, plus access to our member-exclusive webinar archive.	<b>INCLUDED</b> with membership	<b>Compensation and Benefits Report Data</b> , refreshed each year, providing salary and benefits benchmarks for the fundraising sector.
<b>INCLUDED</b> with membership	Access to <b>AFP360°</b> powered by <b>Korn Ferry Advance</b> , our online career development platform offering you interview tips, resume review and more.	<b>INCLUDED</b> with membership	<b>Mentoring Program Opportunities</b> to connect you with seasoned fundraisers who have been in your shoes and can help guide you to success.
<b>INCLUDED</b> with membership	<b>\$100 Education Credit</b> valid on premium webinars, select e-courses (including the <b>Fundamentals of Fundraising eCourse</b> ), or conference recordings through the <b>AFP Blue Sky/Path Learning Management System (LMS)</b> . Learn more at <a href="http://afpglobal.org/thankyou">afpglobal.org/thankyou</a> .	<b>INCLUDED</b> with membership	<b>Introductory-level fundraising courses</b> through <b>Blackbaud University</b> covering the basics of fundraising, marketing and more.
<b>INCLUDED</b> with membership	Access to <b>AFP Connect</b> , our acclaimed online forum where thousands of fundraisers interact, ask questions and provide answers.	<b>DISCOUNTED</b> with membership	<b>Registration on all of AFP's premium offerings</b> including <b>AFP ICON</b> —the world's largest fundraising conference, <b>AFP LEAD</b> —our annual leadership conference, <b>26 premium webinars</b> each year, and so much more.
<b>INCLUDED</b> with membership	<b>Affinity Group Meetings</b> , held both virtually and in-person at <b>AFP ICON</b> , connecting you with fellow fundraisers making great impact. <b>AFP Affinity Groups</b> include <b>Black/African American, Latinx, LGBTQ+</b> and more.		
<b>INCLUDED</b> with membership	<b>Ground-Breaking Research</b> , including the first comprehensive study of its kind about sexual harassment in the fundraising profession and subsequent toolkit: <b>"How to Prevent and Deal with Sexual Harassment in Fundraising."</b>		

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# AFP Global Support for Chapters

- Free Higher Logic Website Platform
- D&O and Event Liability Insurance
- IRS Group Exemption for US Chapters
- Chapter Admin Portal Access
- Chamberlain Scholarship for AFP ICON
- Membership Scholarship for Ten Star Gold and IDEA Champion Chapters
- Free Webinar Viewing for Ten Star & Ten Star Gold Chapters
- On-Line Resource Guide
- Virtual Prof. Development Sessions
- Virtual Chapter Visits
- In-person Chapter Visit-AFP Global leadership
- AFP LEAD Chapter Leader discount
- Strategic Planning
- Recruitment/Retention Toolkit
- 2 Annual Membership Coupons
- Renewal/Retention Communications



# AFP Global Resource: Virtual Chapter Visit

- Strategic Planning
- Member Benefits Presentation to Members
- Membership Plan Development
- Educational and Professional Development Programs
- Advocacy Activities
- IDEA and Young Professional Programming
- Communications and Marketing
- Financial Health
- Women's Impact Initiative Programming



# AFP Global Resource: Job Descriptions

President

President-Elect

Immediate Past President

Committee on Directorship Chair

Secretary

Chapter Administrator

Treasurer

Membership Chair

Education/Professional Development Chair

Communications & Public Relations Chair

Government Relations Chair

Foundation Development Chair

Inclusion, Diversity, Equity, and Access Chair

Mentoring Chair

Scholarships Chair

National Philanthropy Day Chair

Ethics Education Chair

Youth in Philanthropy Chair

Webmaster



# AFP Global Resource: Sample Policies

- AFP Conference Code of Conduct
- AFP Member Fair Behavior Policy
- Chapter Program Pricing Policy
- Sample Board Expectation Policy
- Sample Board Travel Policy
- Sample Budget Policy
- Sample Chapter Audit Policy
- Sample Chapter Committee Policy
- Sample Chapter Investment Policy
- Sample Chapter Reserve Policy
- AFP Conference Code of Conduct
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- Sample Chapter Committee Policy
- Sample Chapter Investment Policy
- Sample Chapter Reserve Policy
- Sample Scholarship Policy - US
- Sample Speakers Policy
- Sample Sponsorship Policy
- Sample Voting Policy
- Sample Whistleblower Protection Policy
- Template Conflict of Interest
- Tips for General Board Member Operations
- Chapter Record Retention Guidelines
- Social Media Guidelines