**Large Chapter Presidents Meeting**MGM Grand  
Room 203  
Saturday, April 30  
3:00 – 5:00 PM

NOTES

**Table Discussion:** What successes membership recruitment successes have you had for the following membership groups?

* + Large NPO
  + Professional Members
  + Young Professional Members

**Table Discussion:** How do you develop relationships with diverse organizations and populations to increase engagement?

**Table Discussion:** What is your outreach calendar for existing members?

**Table Discussion:** What are your grassroots membership recruitment efforts?

**Table Discussion:** How do you remind members of benefits both at the local and global level?

**Table Discussion:** What are tactics you can use to help get to a place where the diversity of your  membership in your chapter is representative of the diversity of you specific community?

**Table Discussion:** How do you welcome and onboard new members?

**Table Discussion:** How do you build value for a diverse group of members to increase engagement? What programs and benefits do you have in place?

**Table Discussion:** What scholarships do you award to meet the needs of diverse populations?

**Table Discussion:** How do you engage senior professionals?

**Table Discussion:** How do you recruit those new to the fundraising profession?

**Table Discussion:** How do you build value for large and small organizations – what programs and benefits do you have in place for them?