

NATIONAL PHILANTHROPY DAY



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Donor support is vital as charities face new challenges and demands

For Canadians who can give, even a small contribution can have a profound, collective impact

MICROSTOCKHUB VIA GETTY IMAGES

With around one in five charities noting an increased demand for services in both 2023 and 2024, the sector is facing a dual challenge of stretching their already strained resources to meet growing needs, according to a report by the Charity Insight Canada Project at Carleton University in Ottawa.

While the inflation rate is falling, it remains a significant challenge for charities, particularly in key operational areas like salaries, insurance, supply/inventory and utilities.

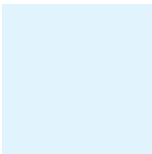
But the fiscal strain does not end with operational expenses, the report notes. Provision costs are also on the rise, paralleled by a growing demand for services.

Leaders in the sector say many charities are struggling to keep pace, facing a dual pinch from a pullback in corporate and foundation giving and a long-standing absence from federal government policy consultation.

They are calling on Canadians to sustain their generosity – no matter the size of the gift – and are

“It’s surprising that government doesn’t seem to appreciate how large our contribution is to the GDP and employment. And yet in comparison, other sectors have voices, and we don’t.

Rea Ganesh
Chair, the Association of Fundraising Professionals Canada Board



simultaneously advocating for a permanent seat at the government decision-making table to ensure the sector’s vital role is recognized and supported.

“The giving doesn’t stop when times get tough,” notes Neil McEachern, a director on the Association of Fundraising Professionals (AFP) Canada Foundation board. He cites the COVID-19 pandemic as proof of Canadians’ generosity but warns that current corporate giving is not keeping pace with the need.

“I was at a meeting maybe a month ago (with a corporate donor) and they basically told us that they’ve slashed their budget right in half,” says Mr. McEachern.

This scaling back is compounded by a ‘reprioritization’ of corporate funds, partially influenced by shifts in investment in diversity, equity and inclusion south of the border, which has had an impact on Canadian causes.

Foundations are also feeling the squeeze, facing a surge in requests while grappling with statutory

dispersal quotas and volatile investment markets.

For Canadians who have the means to give, even a small contribution can have a profound, collective impact. This is particularly true for unrestricted gifts, which offer

charities the operational flexibility needed to respond to constantly evolving, urgent demands.

“When someone donates to a charity, especially when they make

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ABOUT

Tomorrow is National Philanthropy Day – an opportunity to celebrate and honour Canada’s social sector.

The Association of Fundraising Professionals (AFP) represents more than 26,000 fundraisers around the globe, partnering with donors and volunteers to change the world through ethical and effective fundraising. AFP helps its members raise more than \$100-billion annually for a wide variety of causes through advocacy, research, education, mentoring and the most rigorous code of ethics in the profession.

The 3,000 AFP members in Canada are leaders in the charitable sector – a sector that contributes over 8 per cent to Canada’s GDP annually. They raise funds for organizations large and small. They support arts, culture, shelters, emergency services, health care, education and social justice. Their fundraising efforts help fight poverty, hunger, climate change and inequalities in Canada and around the world.

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CANADIANS URGED TO GIVE TIME, TALENT AND TREASURE

The Kidney Foundation is a vibrant organization and a real difference maker in people’s lives

One in 10 Canadians lives with kidney disease, so everyone knows someone who is impacted, says Kurtis Krug, a 20-year volunteer and now national president of The Kidney Foundation of Canada.

“We believe things can be better for the four million Canadians living with kidney disease, and our organization is making tremendous strides to bring that future about,” he says.

As a leader in the philanthropy sector, Mr. Krug regards his work with the foundation as a privilege.

“Philanthropy is about hope. I want people living with kidney disease to know they are not alone,”



Kurtis Krug, national president of The Kidney Foundation of Canada with his dog, Cairo. Mr. Krug invites everyone to get involved to improve the lives of the four million Canadians living with kidney disease. **SUPPLIED**

he says, adding the foundation provides education and support, funds research and advocates for equitable access to kidney care at all stages while remaining dedicated to finding a cure for kidney disease.

Underscoring the importance of advocacy, he says the foundation is working to secure federal recognition of chronic kidney disease (CKD) as a distinct chronic disease.

Calling it a potential win-win for people affected by kidney disease and the government, Mr. Krug notes that recognizing CKD as a chronic disease would raise awareness and draw attention to the importance of

early diagnosis. Beyond improving the lives of those living with CKD, he adds, earlier treatment would lead to lower health care costs in the long term.

A lifelong supporter of a variety of charities, Mr. Krug became involved with The Kidney Foundation when a friend – who is a nephrologist – encouraged him to join the board of the Saskatchewan branch.

“Kidney disease is incredibly insidious, and it doesn’t just affect the person living with it, but their entire family. So, it is a very easy charity

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Donor support powers cardiac care at Osler

Brampton Civic’s Cath Lab plays a crucial role in diagnosing and treating coronary artery disease

Imagine someone going about their day – at work, spending time with family or running errands – when suddenly, they’re struck by an overwhelming chest pain. Panic sets in as they grapple with the uncertainty of what’s happening to their body. It could be a heart attack. The fear is palpable. But as they arrive at Brampton Civic Hospital’s state-of-the-art cardiac catheterization lab (Cath Lab), they’re met with an expert team ready to save their life, no matter the hour.

William Osler Health System’s (Osler’s) renowned cardiac program provides lifesaving care for a community at higher-than-average risk of heart disease. Ischaemic heart disease is the world’s leading cause of death, and Brampton Civic’s Cath Lab plays a vital role on the front lines of this crisis. As the only 24/7 emergency cardiac catheterization service in the region, it delivers critical, around-the-clock care to a rapidly growing population.

The numbers tell a powerful story. Osler treats more than twice the number of cardiac arrests than neighbouring hospitals, handling 14 per cent of the province’s cardiac arrest patients, despite representing only 6 per cent of the population. Each year, Osler’s cardiac team performs more than 2,000 angioplasties and 4,000 angiograms, making it one of the busiest and most efficient programs in the province. Within just 40 minutes from arrival, the team can clear a cardiac blockage – well below the provincial benchmark of 90 minutes.



Last year nearly 4,100 procedures, including more than 350 emergency interventions for patients in crisis, were completed at Brampton Civic’s Cath Lab. SUPPLIED

The donor-funded Cath Lab stands as a symbol of innovation and hope. Last year alone, the Cath Lab team completed nearly 4,100 procedures, including more than 350 emergency interventions for patients in crisis. This leading-edge facility plays a crucial role in diagnosing and treating coronary artery disease. Beyond emergency response, the Cath Lab supports a full spectrum of care – from

advanced diagnostics and device insertions to minimally invasive procedures that restore blood flow, preserve heart function and reduce the risk of long-term damage. Every day, Osler’s skilled physicians, nurses and technologists deliver care that combines precision with deep compassion. They guide patients and their loved ones through some of life’s most frightening moments, offering not

only world-class expertise but also empathy, comfort and humanity. As Brampton continues to grow, so too does the demand for advanced cardiac care. Thanks to the generosity of donors, plans for a third Cath Lab are underway – an essential expansion that will increase capacity, reduce wait times and ensure patients receive lifesaving care when every second counts. This vital project will empower

Osler’s cardiac team to treat even more patients with complex heart conditions, close to home.

The Cath Lab expansion is just one part of a much larger transformation across Osler. From the transformation of Peel Memorial Centre for Integrated Health and Wellness into Brampton’s second hospital, to plans for a Comprehensive Cancer Care Centre and the establishment of Osler’s Research Institute for Health Innovation, donor support is fuelling a more integrated and sustainable model of care. And, as the primary clinical partner of Toronto Metropolitan University’s new School of Medicine, Osler is training the next generation of health care professionals right here in the community.

Together, these initiatives represent Osler’s vision for the future – comprehensive, accessible and compassionate care for every patient, every time.

William Osler Health System Foundation raises funds for Brampton Civic Hospital, Etobicoke General Hospital and Peel Memorial Centre for Integrated Health and Wellness. The generosity of individuals, families and corporate leaders is what brings together the innovation, technology and compassion that define health care across this community. This collective support makes Osler’s vision of exceptional health care a reality, ensuring that when the unthinkable happens, expert care is ready and waiting.

Learn more: oslerfoundation.org

HELP WITHOUT JUDGMENT

The Salvation Army responds on a large scale, but with a human touch

According to Statistics Canada, in 2023, approximately 10 million people, or 25.5 per cent of the population in the provinces, lived in households that reported experiencing some form of food insecurity.

This was an increase of almost 1.3 million people from the previous year and marked the third consecutive annual increase. In the same year in the territories, 37.4 per cent of people lived in a household with some degree of food insecurity.

This snapshot of the number of people facing food insecurity is just one of the indicators that illustrates the vital role of social services.

The Salvation Army, the largest

non-governmental provider of social services in Canada, is active in 400 communities across the country, and in some areas – especially remote and rural ones – it is the only source of non-governmental social assistance for people in need.

“The margins are very fine for a lot of vulnerable people, and they’re having to make tough decisions that, a lot of the time, impact not only them but their families too,” says Lt-Colonel John Murray, territorial secretary for communications with The Salvation Army.

Lt-Colonel Murray says the organization wants to address immediate needs through direct interventions,

such as food, temporary shelter, clothing, disaster and crisis response, and help at Christmas time with food hampers and toys.

“At the same time, we offer programming that helps to build capacity through addiction recovery, job training, housing support programs and more. Our goals in partnering with struggling people depend on their individual circumstances and our capacity to serve, but we aim to mitigate their immediate crisis while working with them to establish the building blocks for a more stable future,” he says.

“The size of our footprint, the generosity of our donors and the

depth of our expertise in social services equip The Salvation Army to respond on a large scale, but with a human touch,” says Lt-Colonel Murray. “We help all people who come to us, based on our capacity to serve, and we combine practical assistance with longer-term supports as well as emotional and spiritual care when it’s requested.”

It’s imperative to offer help without judgment, he adds. “We aim to treat everyone who comes to us with respect. When we help address immediate needs with food, temporary

shelter, clothing, we build trust. When we add longer-term supports, such as job and life skills training, we promote the idea of a better future.”

Lt-Colonel Murray believes everyone deserves to be treated with compassion.

“Emotional and spiritual care is about valuing the whole person, uplifting and encouraging through simply listening and really hearing what they’re saying.”

Learn more: salvationarmy.ca



The Salvation Army is active in 400 communities across Canada. PUNNARONG VIA GETTY IMAGES

FROM PAGE 1

HOPE: LEGACY GIVING IS AN OPPORTUNITY TO MAKE A TRANSFORMATIONAL GIFT

to become involved with because it does so much good for so many people,” he says.

In his career as a philanthropic adviser, Mr. Krug says there is the perception that would-be donors don’t want to talk about sensitive issues like their wills and the distribution of their assets, but this is not his experience.

“Whenever I speak with people about the idea of leaving a gift in their will, the most common response is, ‘I didn’t realize it was so simple!’ The information is always warmly received,” he says. “If legacy giving isn’t yet part of someone’s estate plans, it may be that – even if they’ve heard about it before – they just need a gentle reminder or another opportunity to consider the impact they could have.”

A bequest to a favourite cause could be a transformational gift for the charity, says Mr. Krug. “Your forethought and your generosity can really positively impact charities and the people who need their services,” he says.

However, it’s not solely about financial contributions.

“We’ve all heard of the three Ts: time, talent and treasure. The giving of your time as well as giving of your talent is just as important as giving funding,” he says.

“I firmly believe that ordinary

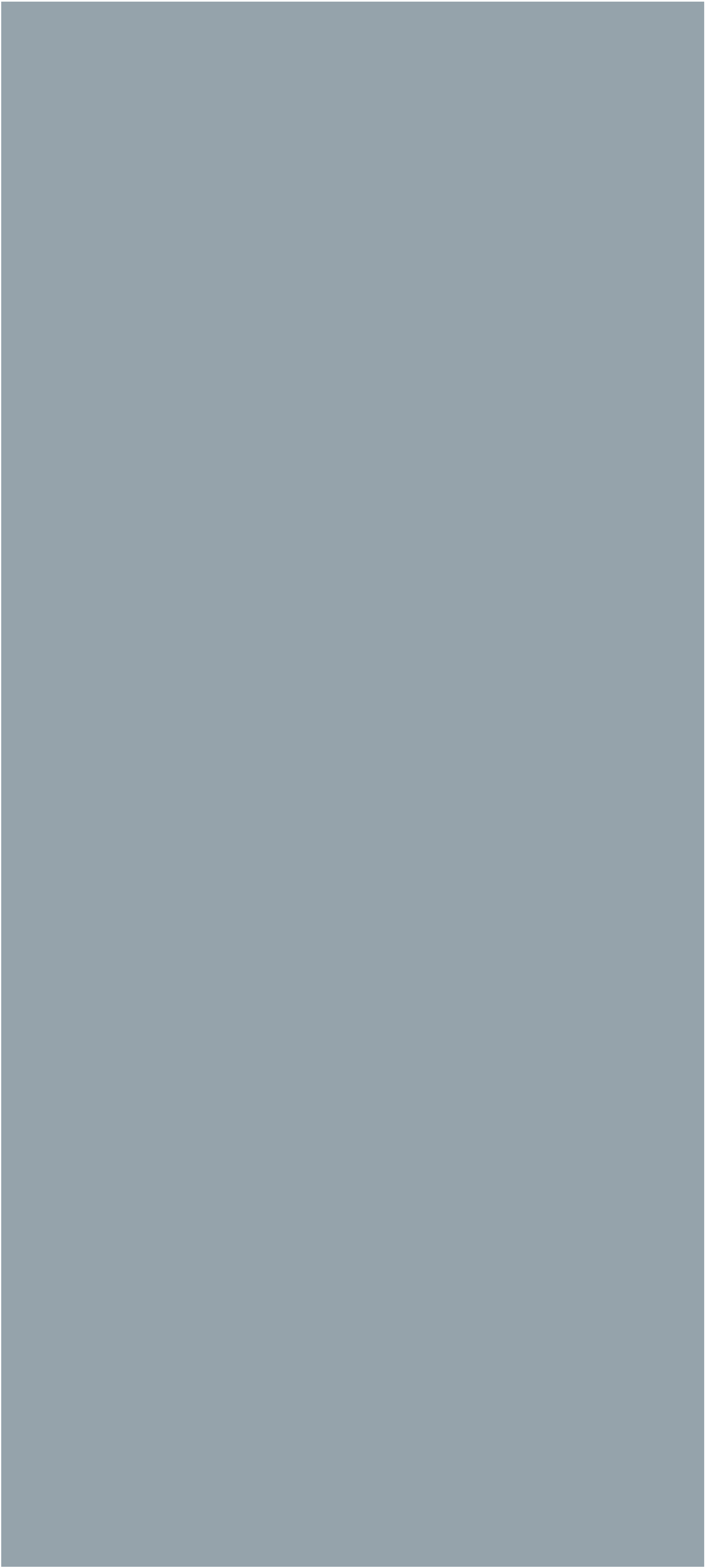
people can do extraordinary things. People can advocate, volunteer or be a caring presence for someone who needs support,” says Mr. Krug. “Doing one or more of the three Ts can save lives and restore hope.”

As it looks ahead to achieving extraordinary things in the next five years, The Kidney Foundation stands for all those living with or at risk of kidney disease, no matter who they are, where they live, or what stage of the journey.

Mr. Krug says this includes empowering people to take control of their kidney health by providing information, connection and support; breaking down the systemic barriers that delay, complicate or limit equitable access to treatment and care; and funding innovations that lead to earlier detection, better treatments and breakthroughs in transplant that can reshape the future of kidney health.

“The Kidney Foundation is a vibrant organization and a real difference maker in people’s lives. We are very much a grassroots charity, and we couldn’t do it without the support of Canadians. I invite everyone to get involved; start by contacting The Kidney Foundation office in your area,” he says.

Learn more: kidney.ca



Helping families navigate life’s most difficult journeys

At Canuck Place every light is precious, no matter how long it shines

The holidays can be a time of light and joy. Children with life-threatening illnesses and their families experience emotions like anxiety and loneliness as the expectations of the season also include facing finite time together.

Delmar Lee and Sung Eun Yu’s daughter, Diana, was just 12 when she passed away from Alexander Disease, an extremely rare and progressive neurological disorder. In her short life, however, Diana radiated a generosity and wisdom that continues to transform the lives of those who knew her.

Diana was, in her mother’s words, “the funniest and most creative person” she had ever met – a girl who viewed the world in a “warm and fresh light” and only knew how to love.

The family’s journey to Canuck Place, B.C. and the Yukon’s only pediatric palliative care provider, began after Diana’s devastating diagnosis, which caused a profound isolation as friends and acquaintances became unsure of how to approach



Sung Eun Yu and Delmar Lee with their daughter Cailyn, who is holding a framed photograph of her sister, Diana. CANUCK PLACE

Diana as her illness progressed.

“The day we first stayed at Canuck Place, we realized that we were not alone in this world,” Mr. Lee recalls.

Despite the debilitating pain caused by her condition, Diana’s focus remained outward. Her favourite thing to do was baking and crafting, not for herself, but to make others happy.

“Even though she later on lost the ability to eat, she would still make breakfast and desserts for her family,” says Mr. Lee. Her specialties included cheesecake, and in her final days, a rice omelet she insisted on making for her older sister, Cailyn, three days before she passed.

Diana’s greatest gift, her father believes, was being able to teach and show other people how to be a better person. Her mother saw this selflessness as her way of expressing love, never lashing out or feeling sorry for herself, but instead focusing on the things she could do to make others happy.

Canuck Place became a much-needed sanctuary, a place where

Diana could be her authentic self. The nurses and physicians helped manage her complex medical needs, and her boundless creativity was fostered through recreation therapy.

Activities like tie-dying, jewelry making and outings to craft stores with Canuck Place recreation therapist Laura Fielding were a lifeline of joy.

“She would buy many craft materials and spend all day in bed, making her jewelry,” say her parents.

They were introduced to medical respite care, a key program at Canuck Place that was a “lifesaver” for the Lees, who were exhausted as they tenderly provided 24-hour care for their daughter.

“We were given the time to recharge ourselves, both in body and soul, to be able to rejuvenate our love so that we could keep looking after our daughter,” says Ms. Yu.

Ms. Yu says no words can describe how grateful the family is that Canuck Place exists.

“When we first found out about Diana’s condition and were told that she didn’t have long to live, we were at our wit’s end and didn’t know what to do. Canuck Place nurses, doctors and counsellors helped us through this time by showing us the road that we had to take.”

Diana’s last day was spent at Canuck Place. The clinical staff, including Laura, guided the family through their initial shock and grief, creating precious keepsakes, including a mould of their hands holding Diana’s. Even after her passing, Canuck Place counsellors continue to support them in their grief and keep her memory alive through invitations to remembrance events.

“In her short lifetime, Diana touched more people’s hearts than I have in my 46 years of life,” says Mr. Lee.

The Lees want donors to know that their kindness supports a place where children with life-threatening illnesses are seen for who they truly are, not just their diagnosis. At Canuck Place every light is precious, no matter how long it shines.

FROM PAGE 1

CHALLENGES: ADVOCATING FOR FORMAL REPRESENTATION

an unrestricted gift, they are really allowing the charity to best respond to the changing demand,” says Mr. McEachern.

These gifts are crucial for alleviating the pressure on the core operations, staffing and resourcing, the non-glamorous but essential costs of running a charitable organization.

Rea Ganesh, chair of the AFP Canada board, emphasizes that the size of a donation doesn’t negate the impact, particularly when it comes to regular contributions.

“Monthly donors are probably my favourite donors of all,” she says, highlighting that even gifts of \$5 or \$10 given every month that come from a charity’s most loyal supporters have a profound impact on charities because they can count on those funds coming in.

The immediate, tangible impact of donor generosity underscores the importance of continued giving.

Mr. McEachern shares an example from his time with Variety, the children’s charity, in British Columbia, where donor funds provided access to private autism assessments for children in northern B.C., where wait times through the public system stretched to four years – three years longer than in Vancouver.

“Because of donors, we were able to help youth and children in Prince George and northern British Columbia get access to private autism assessments,” he says.

He also notes the impact of donor funds on community safety and outreach through the Vancouver Police Foundation,

where donations funded programs to help vulnerable individuals in the downtown east side replace lost identity documents and brought kids together for mentorship opportunities like playing floor hockey.

Ms. Ganesh points to the diverse motivations behind giving, noting that donors are often driven by personal experience, such as being a grateful patient at a hospital or a desire to address systemic inequities.

She says many donors support causes outside their immediate area, such as the Love, Scarborough campaign, because they strongly believe that every person in Canada deserves proper health care.

A key challenge the charitable sector continues to face is its lack of formal representation within the federal government, a significant

oversight according to AFP given the sector’s massive economic footprint.

“We generate \$200-billion plus annually in GDP, but we don’t have any representation,” Mr. McEachern points out.

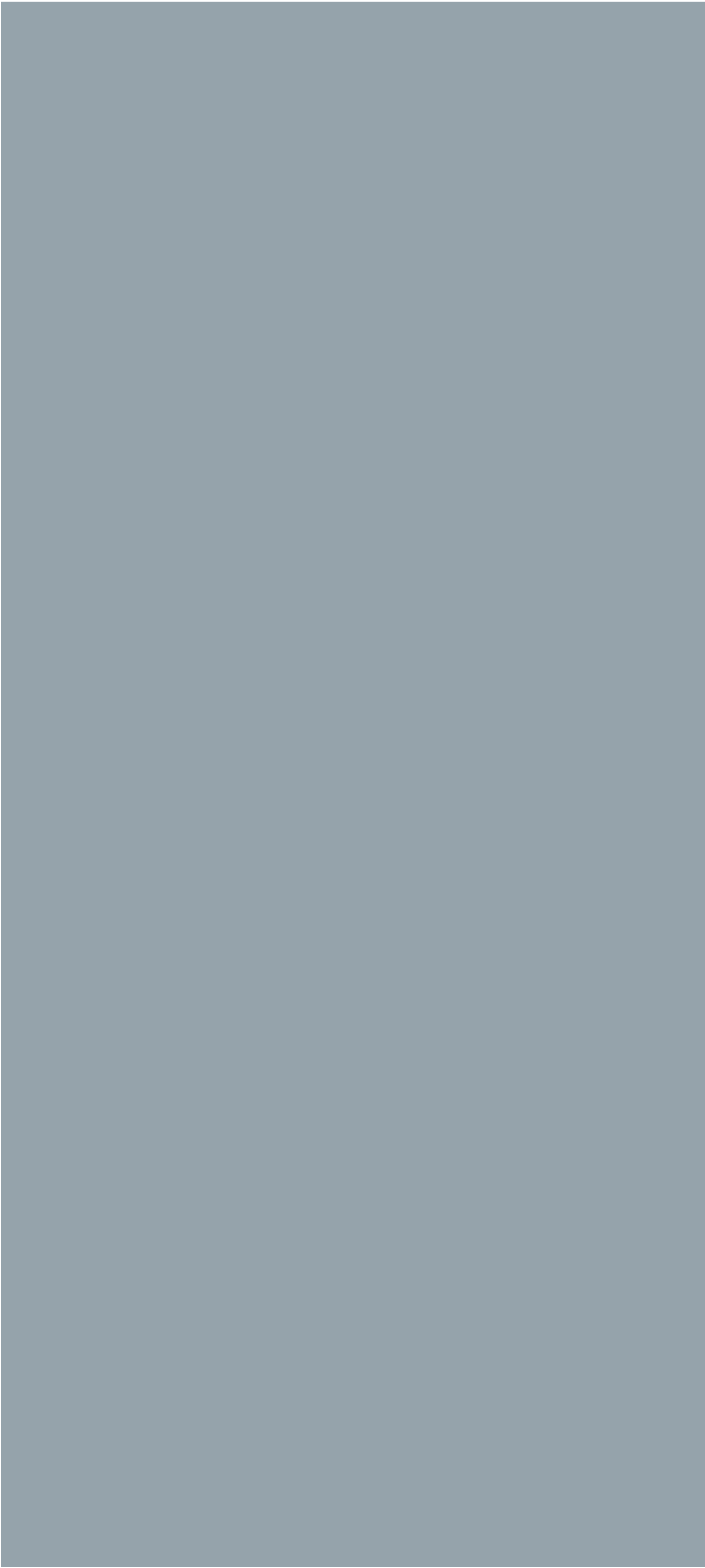
AFP has been actively campaigning for the creation of a Charitable Sector Secretariat to give the sector a permanent voice,” says Ms. Ganesh.

“Progress is slow, and policy is often created in a vacuum, leading to detrimental effects.

“It’s surprising that government doesn’t seem to appreciate how large our contribution is to the GDP and employment. And yet in comparison, other sectors have voices, and we don’t,” says Ms. Ganesh.

Learn more: afpglobal.org

Learn more: canuckplace.org



The road to recovery from crises

From Ukraine to Jasper, Canadian Red Cross donors support a return to normalcy for affected people



Nadia Zmurko (above left) is visited twice a week by Olena Sykolyuk, a social worker with the Ukrainian Red Cross, as part of the home-based program in Poltava, Ukraine. The Canadian Red Cross has been supporting the Ukrainian Red Cross since the escalation of the armed conflict by providing emergency relief items, trained personnel and funds to support relief and recovery programs. In Poltava, Ukraine, Veronika Marchenko (above right) plays in a child-friendly space set up by the Ukrainian Red Cross with Canadian Red Cross support. ANGELA HILL/CANADIAN RED CROSS

Traditions and memories play an important role in celebrations, but this year the holiday season will look and feel different for the many people in Canada and around the world who continue to feel the on-going impacts of a disaster, conflict or other emergency.

By providing financial assistance and personalized support to affected households and communities, the Canadian Red Cross is helping smooth the path to recovery, creating opportunities for people to observe customs and mark milestones in their journey toward regaining a sense of normalcy.

“Our role is always to support communities and walk alongside them in their recovery – we are one piece of a very large puzzle that comes together in moments of recovery.

Emily Pietropaolo
Vice-President, Recovery,
Canadian Red Cross

The Red Cross delivers a variety of aid, including supporting families in child-friendly spaces around the world. These are nurturing environments that foster growth and development and help the healing of children’s hearts and minds after they have experienced trauma, says Charlotte McGlade, the Canadian Red Cross’s senior director, International Partnerships and Programs.

On the outside these spaces don’t look out of the ordinary, but stepping inside reveals a magical transformation.

“Children in these spaces have the freedom to act like kids again;

they can experience a sense of community, a sense of play, some laughter – where children can just be children and regain a sense of normalcy, continuity and joy in their lives,” says Ms. McGlade.

Along with play there are also tools to help children discuss and process their experiences.

In the Ukraine, “the purpose of our space is precisely psychological support, to distract children from the events that sometimes take place outside our windows,” says Natalia Shaporenko, a Ukrainian Red Cross facilitator at a child-friendly space.

In addition to the child-friendly spaces, the Canadian Red Cross supports the Ukrainian Red Cross in the delivery of many other services including funding full-time psychotherapy positions in Unbroken Centres. These centres help people recover from severe injuries, including amputations. It provides treatment, physical rehabilitation, prosthetics and psychosocial support. She explains there are also centres supported by the Ukrainian Red Cross that have dormitories and small apartments where people who are displaced can live.

“These have created a real community for people who don’t want to leave Ukraine, and the Red Cross continues with renovations and rehabilitation of these collective centres to make them more comfortable so that people can stay close to their memories during the conflict,” she says.

RECOVERY IN JASPER

In Jasper, Alta., the Red Cross is supporting people navigating recovery. In July 2024, a devastating wildfire swept through the town, destroying 30 per cent of all structures and resulting in the evacuation of more than 25,000 people.

“Recovery aims at leaving the community stronger and with more resources – more tools, knowledge and resilience – than they had before,” says Emily Pietropaolo, the Canadian Red Cross’s vice-president, recovery.

“Our role is always to support communities and walk alongside them in their recovery – we are one piece of a very large puzzle that comes together in moments of recovery,” says Ms. Pietropaolo.

In February this year, the Red Cross began working with the Jasper Recovery Coordination Centre

(JRCC) to support the interim housing efforts they had been leading.

The Red Cross was asked to manage the accommodation in the trailers brought in by the JRCC. This includes site maintenance, lease management, support to unit repairs, and ensuring people have a referral to the Red Cross’s personalized recovery support team that connects them to mental health services, financial assistance and any other help they may need.

Since September 2024, the Red Cross has also been supporting recovery of small businesses in the town, providing two programs to support unexpected costs and gaps in insurance.

“Businesses are an important part of the community and are critical to people returning home and the continued recovery of the town,” says Ms. Pietropaolo.

The Canadian Red Cross also focuses its recovery efforts on helping to maintain established social structures and initiatives – like Jasper’s community dinners that started back in the 1990s.

“The dinners typically take place in winter months when there are fewer tourists and the weather can be harsh, to provide an opportunity for community to come together for a meal,” says Ms. Pietropaolo.

“Typically, the dinners are run on donations; people come in and provide a few dollars at the door. It’s a beautiful tradition and one that the community wanted to continue,” she says, adding the Red Cross accepted an invitation earlier this year to fund and host a dinner.

“It embodies what Jasper is as a community, a place with strong social connections where everyone looks out for everyone else,” adds Ms. Pietropaolo.

The Red Cross is dedicated to staying in the community for the long haul, says Ms. Pietropaolo. “We’ll be there as long as we’re needed; ultimately we want to see everyone return home.”

Recognizing the generosity of donors, Ms. McGlade says, “Every dollar counts to support people in a time of crisis; your support has been a lifeline for countless families facing unimaginable hardship. The generosity and support that Canadians continue to show is truly amazing.”

Learn more: redcross.ca



Native tree newly planted by Forests Canada planting partner Cariboo Carbon at the base of dead burnt tree as part of large-scale forest restoration efforts in British Columbia. Inset: Dead burnt trees resulting from the 2023 Bush Creek East fire. FORESTS CANADA

FORESTS ARE ESSENTIAL

Forests Canada restores thousands of hectares of critical forested landscapes following devastating storms and wildfires

Growing among the destructive remains of 2022’s Hurricane Fiona in parts of the Wabanaki-Acadian Forest in Nova Scotia are 200,000 red spruce, red oak, sugar maple and white pine that were newly planted last year to contribute to the long-term health and sustainability of this integral forest ecosystem.

On the West Coast, in North Shuswap and Criss Creek, British Columbia, 100,000 Douglas fir, western larch and white spruce, among other native trees, were planted this past spring in areas of the province that were devastated by the 2023 Bush Creek East wildfire.

In eastern Ontario, more than 120,000 white pine, red pine and red oak were planted earlier this year to restore local forests in four locations that suffered substantial structural damage from the Derecho Storm that devastated parts of Ontario and Quebec in 2022.

The significant environmental and economic impacts of powerful storms, intense wildfires and invasive species are not exclusive to Canadian communities – they are felt worldwide. The work of national charity Forests Canada is taking on these challenges head on and seeing first-hand the fruitful results of the restoration movement they helped foster and grow.

“Canada’s forests can teach us so much,” says Jess Kaknevicus, Forests Canada’s chief executive officer. “Walking through a forest is a masterclass in biodiversity, sustainability, resilience and the delicate balance of ecosystems that are crucial to urban, rural and remote communities across the country.”

This fall, Forests Canada surpassed a major milestone – supporting the planting of 50 million trees over the past 20 years on more than 10,400 project sites. But more importantly, those new and restored forests are helping to improve biodiversity, increase wildlife habitat corridors, and support critical ecosystem resilience.

From collecting and nurturing millions of tree seeds to the planting of quality seedlings and investing in the long-term health and resilience of those future forests, the charity’s innovative forest recovery system emphasizes measurable and meaningful outcomes for Canada’s natural landscapes.

In the last three years alone, the demand for Forests Canada’s restoration expertise, science-based data analysis and investment in forest recovery efforts, has significantly increased. This is primarily due to the devastating impacts of recent wildfires, extreme weather events and invasive species on the landscape.

“Smart, sustainable ecological restoration is the science of hope,” says restoration ecologist Val Deziel, Forests Canada’s director of restoration programs. “The diversity of our forest restoration projects allows us to prioritize the lasting and positive landscape outcomes we are looking for.”

Those measurable outcomes are especially important to the corporations, foundations, individuals and governments whose financial investment is needed to support the health and sustainability of Canada’s forests. Their support is integral to Forests Canada’s ability to invest in quality seed and stock, training for practitioners, practical forest stewardship, strategic data-analysis, and integrated educational programs that are the foundation of its work.

This fall, Forests Canada surpassed a major milestone – supporting the planting of 50 million trees over the past 20 years on more than 10,400 project sites. But more importantly, those new and restored forests are helping to improve biodiversity, increase wildlife habitat corridors, and support critical ecosystem resilience.

“Our work isn’t just about planting the right tree in the right place and for the right reason – it is about creating thriving forested landscapes that benefit our lives, local economies and the world we share with every living thing today, and for generations to come,” adds Ms. Kaknevicus. “Canada’s forests do so much for us – we need to keep working hard for them.”

Learn more: ForestsCanada.ca



Sunday community dinners are an important tradition for Jasper residents. Every week during the winter months, residents gather to dine in community – a tradition that started in 2023 and continues today. Canadian Red Cross funded and hosted a community dinner earlier this year, joining volunteers and Chef Darryl Huculak, owner of the Olive Bistro and Lounge, to support recovery through sharing a meal. JOHN FALCON/CANADIAN RED CROSS

HOLLAND BLOORVIEW LAUNCHES \$100-MILLION FUNDRAISING CAMPAIGN

Holland Bloorview Kids Rehabilitation Hospital (Holland Bloorview) in Toronto, Ont., is aiming to shape the future of disability health care for kids with its \$100-million ‘Together We Dare’ campaign.

The campaign centres around Holland Bloorview ambassadors as they playfully issue dares to potential supporters such as we dare you to: pay attention, speak up, try something new.

The campaign will establish the Centre of Excellence in Childhood Disability – a hub of expertise accessible across the country – that aims to address gaps in health care for children and youth with disabilities in Canada and globally.

The campaign will drive world-leading care, unlock new discoveries through research, and build a more inclusive world for children with disabilities and/or developmental differences.

“At Holland Bloorview, we dare to dream big and create a world where kids everywhere have opportunities to dream, play and belong, no

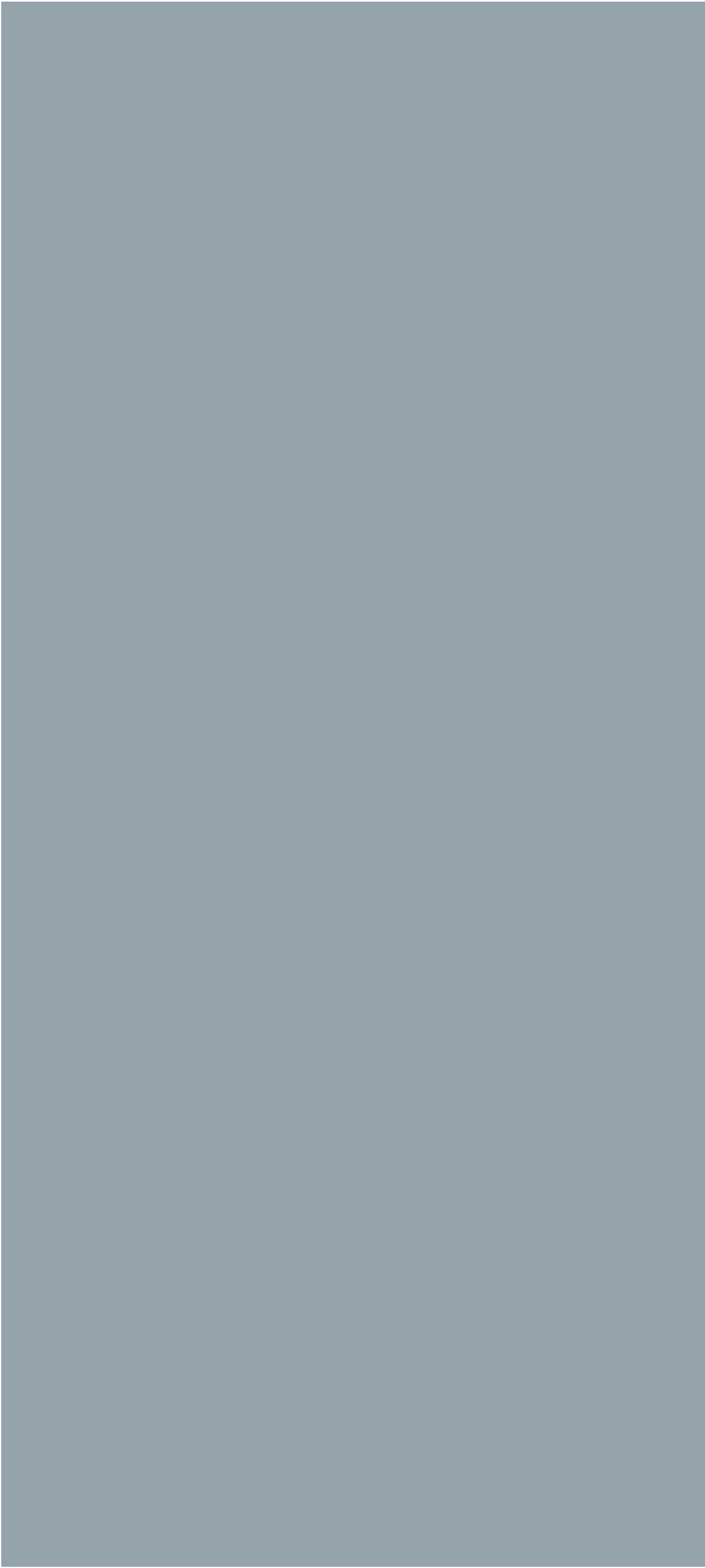
matter who they are or where they live,” says Sandra Hawken, president and CEO of Holland Bloorview Kids Rehabilitation Hospital Foundation.

According to the foundation, an estimated 850,000 children and youth in this country have a disability, and pediatric rehabilitation research hospitals receive just 1 per cent of total hospital philanthropic funding in Canada.

“With ‘Together We Dare,’ we are investing in advanced data science, precision health, collaboration and cutting-edge technology to bring the best care possible to kids with disabilities everywhere,” says Ms. Hawken.

Holland Bloorview is a top 40 Canadian research hospital that is fully affiliated with the University of Toronto and is one of fewer than 10 centres globally that combines groundbreaking pediatric research and education in a hospital setting.

Learn more: hollandbloorview.ca



The power of third places

YMCA’s vital role in creating spaces to nurture connections and build community

The YMCA sees the benefits of connection and belonging every day when people get together to take part in fitness classes and other programs – they leave smiling, with new friends and brimming with confidence.

But those interactions don’t reflect the norm as new research shows only 38 per cent of Canadians feel a sense of connection in their community.

Peter Dinsdale, president and CEO, YMCA Canada, says it’s alarming to see the sense of disconnection felt by people – especially younger generations – across Canada.

“Community needs to be nurtured, and this snapshot shows that, as a country, we are falling short. This is why places like the YMCA are more important than ever,” he says. “We create spaces in communities where people can not only find connection for themselves but also help build it for others.”

The research reflects the findings of the YMCA Connections Snapshot survey, commissioned by YMCA Canada and the YMCA of Greater Toronto and conducted among Angus Reid Forum members. The survey is the first of an annual series that will offer a recurring snapshot to help the Y monitor how Canadians are feeling over time.

The YMCA is positioned to play an important role to break down barriers and nurture connections through providing “third places” – community locations to gather outside of home or work.

YMCAs offer many opportunities for people to gather, whether they are participating in health and fitness classes, accessing immigrant services or just gathering organically in the building.



Centenarian Sue Paquette shows up at the YMCA Owen Sound three times a week with a bright smile and unstoppable spirit. One of the first people she met at the Y 30 years ago was Diane Speed, a member of YMCA Owen Sound’s Senior Aquatic Team, and they’ve been friends ever since. **SUPPLIED**

“Nothing fosters genuine connection quite like being together in person, and the data clearly shows how important it is, especially for Gen Z and millennials.”

Lesley Davidson
President and CEO, YMCA of Greater Toronto and YMCA Ontario

“Nothing fosters genuine connection quite like being together in person, and the data clearly shows how important it is, especially for Gen Z and millennials,” says Lesley Davidson, president and CEO, YMCA of Greater Toronto and YMCA Ontario.

Spaces like community centres, libraries, cafés and parks continue to play a vital role in the lives of Canadians and remain important touch-points in people’s lives to gather and learn. The survey highlights their importance, with:

- 65 per cent stating they wished there were more third places available in their community;

- 58 per cent of Canadians indicating they would visit third places more often if they were more affordable or free.

Of those surveyed, one in four say financial barriers have prevented them or someone in their family from accessing community programs specifically in fitness and wellness, mental health and well-being services.

The YMCA’s financial assistance program enables individuals facing financial challenges to access spaces and a wide range of programs that would otherwise be out of reach.

Sue Paquette is a shining example of how the Y’s programs and financial assistance have enriched her life.

Ms. Paquette joined the YMCA in 1995 when she moved from Tobermory to Owen Sound after her husband had a stroke and moved to an extended care facility in the area.

“I didn’t know a soul in Owen Sound,” she recalls. “I thought I’d join the Y to meet people and to stay strong, physically and mentally, for my husband. That’s when I met Dianne [Speed]. She took me over and got me out of the dumps. We’ve been friends ever since.”

When she lost her husband, Ms. Paquette also faced difficult financial times. The Y’s financial assistance program ensured her continued access to the Health, Fitness and Aquatics Facility so she could take her aquafit classes and use the fitness centre.

As a centenarian, Ms. Paquette, who was still doing curls in the gym at 97, has advice to share. “You have to stay active. If I’m going to be the age that I am, you have to stay well.”

She exercises at the YMCA three times a week and plays cards with friends twice a week.

“My friends always ask if I’m coming next week. They take care of me,” she says with a smile. “Everyone says hello to me; even if I don’t know them, they know me!”

While her resilience and bright spirit continue to inspire everyone around her, Ms. Paquette acknowledges how important the YMCA has been in her life for the past 30 years.

“The Y is always there for me,” she says. “It’s everything to me. I don’t know where I’d be without it, probably just sitting in a chair at home. Instead, my daughter tells me I have more of a life than she does.”

More: ymca.ca



Then: Chloe (left) and Jaelynn at the Atlantic CHAMP Seminar in 2017. Now: Chloe and Jaelynn at The War Amps 2025 Atlantic CHAMP Seminar. **SUPPLIED**

YOUNG AMPUTEES’ LASTING BOND REFLECTS MAGIC OF THE WAR AMPS

For Jaelynn Creelman, 12, and Chloe Dunbar, 16, growing up in The War Amps Child Amputee (CHAMP) Program has meant sharing a unique and lasting bond.

They were reminded of this at the 2025 Atlantic CHAMP Seminar in Halifax, where they were able to reconnect and celebrate the 50th anniversary of the CHAMP Program with a group of more than 60 child amputees and their families.

“I was matched with Chloe through The War Amps when I was two years old, and we have kept in touch ever since,” says Jaelynn. “We were both born with similar amputations, so we understand each other and can talk about our experiences.”

Jaelynn was born without her left arm below the elbow, and Chloe was born without her right arm below the elbow. Chloe says it has been rewarding to share advice with Jaelynn over the years, about anything from what artificial arms she uses day to day, to how to tie a ponytail with one hand.

“Ever since we met, Jaelynn has been a special presence in my life,” says Chloe. “She showed up to support me at my cheer competition a few years ago, and we were wearing matching tumbling arms that day,” she adds, referring to the specialized artificial arms amputees can wear for mat activities like yoga and gymnastics.

Through CHAMP, both Jaelynn and Chloe have received financial assistance for the artificial arms they have needed to participate in activities, as

well as for everyday life. This is in addition to the peer support they receive through the organization, such as attending their regional seminars.

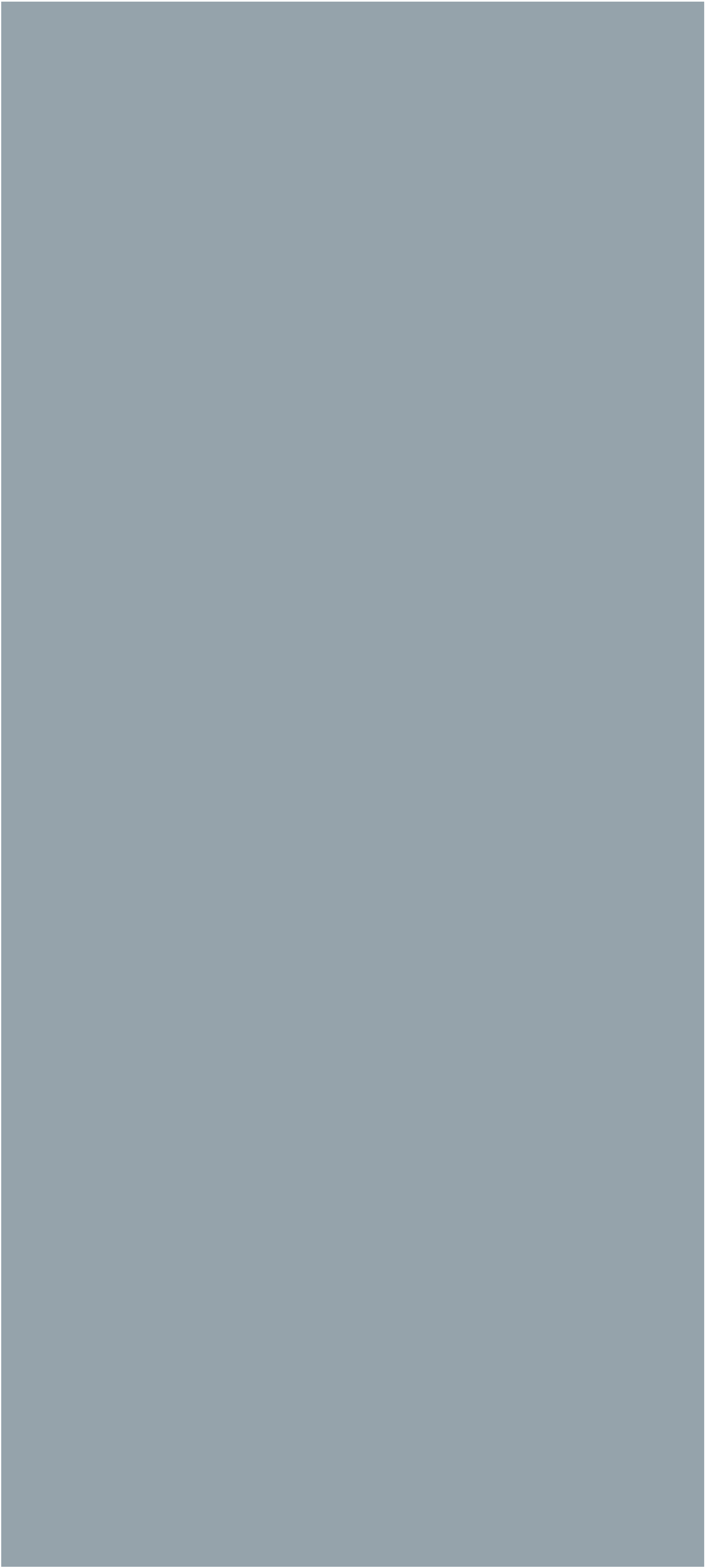
“We’re so thankful to everyone who donates to The War Amps. Your support means the world to us and our families,” says Chloe.

Tim Verney, War Amps regional representative for Nova Scotia, says Chloe and Jaelynn’s friendship reflects the magic of CHAMP, as it provides opportunities for child amputees to meet other kids “just like them.”

“Since CHAMP started 50 years ago, we have seen so many lasting connections made, including some of my own,” says Mr. Verney, who was enrolled in CHAMP when he was 14 years old. “Families tell us time and again what a difference this makes in their lives, as oftentimes they haven’t met other amputees in their own communities. Welcoming them into this wonderful support system that we’ve established is a really meaningful part of what we do.”

CHAMP was established in 1975 by the war amputee veterans who founded The War Amps. The War Amps does not receive government grants; its programs are funded thanks to the public’s support of the Key Tag Service.

**Learn more: waramps.ca
(call toll-free 1 800 250-3030)**



Canadian scientists join international osteosarcoma team to solve aggressive cancer that targets children and young adults

More than 45 years after Terry Fox ran his Marathon of Hope, a new generation of scientists – backed by a coalition of donors and home-grown Canadian ingenuity – unites to defeat osteosarcoma, the cancer that took Terry’s life.

In a first for the Canadian cancer research community, a team of Vancouver-based scientists has joined forces with U.S.-based Break Through Cancer (BTC), a research foundation known for uniting top cancer centres through radical collaboration. The goal is to improve treatments and outcomes for patients with osteosarcoma, a rare and often deadly cancer.

Defying Osteosarcoma TeamLab is a multi-institutional collaboration and a highly anticipated step to tackle a disease that has historically been under-researched. Funding for the Canadian team’s work (CAN\$1.4-million over four years) is provided by Terry Fox Research Institute (TFRI) through partnership with BTC.

The Canada contingent is led by Dr. Poul Sorensen, a world-renowned pediatric cancer expert at the forefront of the Canadian effort to learn about the metastatic process that causes osteosarcoma cells to spread from the bone to the lungs. “If it spreads to the lungs, osteosarcoma is extremely difficult to treat and becomes far more deadly,” he says. “So the spread to the lungs becomes a critical factor in whether patients survive or not.”

Dr. Sorensen and his team are well positioned to make a major contribution to this collaboration. His lab at the University of British Columbia has already made several significant



Dr. Poul Sorensen, seen here in his Vancouver lab, is a distinguished scientist at the BC Cancer Research Institute and a professor in the Department of Pathology and Laboratory Medicine at the University of British Columbia. SUPPLIED

“A team like this is motivated to really deliver, not in 20 years, not in 10 years, but as soon as possible. We have all the spokes in the wheel and we’re ready to start rolling.”

Dr. Poul Sorensen

discoveries, including a recurrent genetic feature in tumours that often plays a key role in the development of childhood cancers, breast tumours and other malignancies. This discovery led to worldwide approval of a first-in-class drug to target more than 25 different types of cancer with this genomic alteration.

NEW HOPE FOR ‘THE TERRY FOX CANCER’

Standard chemotherapy for osteosarcoma remains similar to the treatment Terry received almost 50 years ago, when he was first diagnosed. While it can be effective initially, the survival rate for those whose cancer has spread – or metastasized – is

extremely low.

Doctors know the spread is what leads to the disease becoming terminal. “But there’s a huge deficiency of knowledge around how – and why – it spreads to other sites,” says Dr. Sorensen.

In the largest, most unified effort in pediatric osteosarcoma research in North America, Defying Osteosarcoma TeamLab will leverage a network of more than 20 researchers from eight institutions across the continent.

Dr. Sorensen says this “big science network” will really help to expedite the research. “A team like this is motivated to really deliver, not in 20 years, not in 10 years, but as soon as possible,” he says. “We have all the

spokes in the wheel and we’re ready to start rolling.

“Our network includes world experts who can vet the data more expediently for clinical application than we could,” Dr. Sorensen says, noting the collaboration represents a “fantastic team effort to tackle some of these tough questions.”

The project is also a fitting way for TFRI to honour its roots by contributing to innovative research into the disease that’s often called ‘the Terry Fox cancer.’

“I’m delighted to be able to be part of this,” Dr. Sorensen says.

Defying Osteosarcoma TeamLab will focus on two key areas:

- Understanding why some osteosarcoma cells resist initial chemotherapy and metastasize; and
- Harnessing the power of immunotherapy to design highly specific antibodies that can deliver drugs directly to the tumour cells. These antibodies act like guided missiles to deliver their toxic payload while sparing healthy tissue.

Dr. Sorensen says his lab already has some insight into what drives the cancer’s initial resistance to chemotherapy. And they’ve already identified some potential compounds that could be used to intervene.

The Defying Osteosarcoma TeamLab gives hope to patients like Summer Konechny, who was diagnosed with stage four osteosarcoma at age 23.

“It’s extremely heartwarming to see TFRI on the frontlines of innovative, important research to help patients with this aggressive and rare cancer,” she says.

For Terry Fox Foundation donors and patient advocates, the message is clear: their support is fuelling an all-star team committed to delivering life-changing results for children and young adults with this disease.

Learn more: terryfox.org; tfri.ca

SKEENA VALLEY FOOD HUB WELCOMES \$1-MILLION GRANT

New Longhouse facility will strengthen local food systems

A \$1-million grant from United Way British Columbia to the Indigenous Food Sovereignty Association (IFSA) is being celebrated as a crucial first step toward building a new food hub in the Skeena Valley.

Yet, while the funding is critically important for the community, it also sheds light on a broader, more disheartening trend: a persistent and disproportionately low level of charitable giving to Indigenous-focused causes.

The latest *Giving Report: Trends in Charitable Giving 2018-2024* from CanadaHelps, a leading platform for online giving, notes that while donations to Indigenous-focused charities saw an increase of 416 per cent between 2018 and 2024 spurred by events such as the discovery of unmarked graves at former Indian residential schools, giving to Indigenous causes still accounts for less than 1 per cent of all donations processed through CanadaHelps.

For Jacob Beaton, the founder of Tea Creek, an Indigenous-led farm and training program in northern B.C., and executive director of the IFSA, this funding disparity is a deeply personal and systemic challenge. The United Way grant, which will help build a 4,000-square-foot Longhouse facility to serve as a food hub and training centre, was the first significant contribution the organization received for the project.

Mr. Beaton describes the fundraising process for Indigenous-focused non-profits as a huge struggle.

“You get stuck in no-man’s-land,” he says, highlighting a “Catch-22” where government funders won’t commit without private-sector support, and private funders are hesitant to invest without a government partner.

“The United Way grant is a significant contribution that signals to other funders that this is for real,” he adds, noting that since the announcement, three other funders have come on board, helping the IFSA reach its budget target.

The new Longhouse will expand the IFSA’s capacity to host workshops on food sovereignty, preserve traditional foods and support Indigenous food businesses. It’s a much-needed physical space for activities that have been happening on the ground for years, often



Jacob Beaton (left) is the founder of Tea Creek, an Indigenous-led farm and training program in northern British Columbia, and executive director of the Indigenous Food Sovereignty Association. Right: Program participants at Tea Creek, an award-winning, Indigenous-led, culturally safe, land-based Indigenous food sovereignty and trades training initiative in northern British Columbia. SUPPLIED



in difficult conditions. The demand for these services is higher than the organization can currently meet.

Alžběta Sabová, director, Food Security, United Way British Columbia, says the investment is a testament to the importance of Indigenous-led initiatives in addressing food insecurity and striving to create sustainable, community-driven solutions to the unique food access challenges northern communities face on a daily basis.

Mr. Beaton believes the low level of charitable giving to Indigenous causes is a result of institutional and structural racism embedded within Canada’s systems. He cited a Corporations Canada report showing that Indigenous Peoples are the only minority group to not see improvements in corporate representation since tracking began. This underrepresentation, he argues, extends to decision-making roles within the charitable sector itself.

“Reconciliation in this country is all talk and no action,” he says, describing how institutions and policies, often rooted in historical regulations like the Indian Act, create systemic barriers. He recalled one instance where an internal audit found that Indigenous charities were

required to complete 25 times more paperwork for the same amount of funding as non-Indigenous non-profits.

This added scrutiny and administrative burden stems from what Mr. Beaton calls a “myth” that First Nations are going to waste money and is a significant barrier to the work of many Indigenous-led organizations.

While the challenges are formidable, Mr. Beaton remains hopeful that the situation can change. He stressed the importance of data and of shining a light on these disparities. The IFSA itself is working to create a path for funders, building an Indigenous-led grassroots network with standards for quality and investment.

“We need the organizations that have the money... to put their money where their mouth is and say, ‘Yeah, we actually want to do this,’” says Mr. Beaton.

He hopes that by building a trusted network, organizations will be able to direct funds to where they can have the most impact, moving beyond token gestures and toward meaningful change.

Learn more: ifsoverignty.ca



Stu Lang announces a \$15-million donation to Campfire Circle from himself and his wife Kim to expand in-hospital programs and build a new medically supported camp in Prince Edward County. CNW GROUP/CAMPFIRE CIRCLE

TRANSFORMATIVE \$15-MILLION GIFT BOOSTS CAMPFIRE CIRCLE EXPANSION PLANS

Philanthropists Stu and Kim Lang have made a landmark \$15-million donation to Campfire Circle (formerly Camp Ooch and Camp Trillium), a charity that delivers year-round, play-based programs to children with serious illness.

This transformative gift – the largest individual donation in the organization’s history – will help fund the expansion of in-hospital programs across Ontario and the creation of a new medically supported overnight camp in Prince Edward County, as part of Campfire Circle’s ambitious plan to triple its reach and serve 10,000 children annually by 2030.

“Once you find out about Campfire Circle and their camp programs, how could you not support them?” says Kim Lang. “We’re so proud to help more children with serious illness experience the joy, connection and healing power of camp.”

In Ontario, there are over 40,000 children living with a serious illness. For these young patients, time in hospitals often means missing out on the milestones, friendships and fun of childhood. Campfire Circle works to change that through hospital-based programs, community activities and two overnight camps that provide medically supported experiences designed just for them.

This summer, children affected by cancer, heart disease, sickle cell

disease, solid organ transplants and serious blood disorders attended Campfire Circle’s two existing overnight camps, which have reached full capacity.

Thanks to the Langs’ support, Campfire Circle is moving forward with plans to build an additional overnight camp that would open in 2030, expanding access to life-changing experiences in nature, including canoe trips, ropes courses, team-building activities and more – all under expert medical care.

“Some of my happiest memories are from summers at camp and by the water,” says Stu Lang. “It’s a blessing to help bring those same experiences to kids who’ve been through so much. We hope our gift empowers them to build confidence, discover resilience and simply be kids again – regardless of their medical situation.”

“We’ve had the privilege of working closely with Stu and Kim, and their belief in our mission and capacity to grow has been incredibly inspiring,” says Alex Robertson, CEO of Campfire Circle. “Their leadership is helping turn our bold vision into reality – and we couldn’t be more grateful.”

Learn more: CampfireCircle.org

Nonprofit pay lags national average putting services at risk

Decades of short-term, project-based and unpredictable funding are to blame



The nonprofit sector is the quiet giant of Canada’s economy. With 2.7 million employees in 2023 – the latest figure available from Statistic Canada – it is Canada’s largest employer, surpassing construction, manufacturing and retail trade combined.

From hospitals and universities to local food banks and arts organizations, these groups are the backbone of community life. Yet, for all their critical contributions, the people who power them are significantly underpaid, a disparity that is particularly stark for women and racialized workers.

Data from Statistics Canada, highlighted in a report published earlier this year by Imagine Canada,



Bruce MacDonald, president and CEO of Imagine Canada. SUPPLIED

a national organization that supports social good, paints a clear picture of this imbalance and identifies the root of the problem as a decades-long pattern of unstable funding.

The average annual salary for a nonprofit worker is 13 per cent lower than the average Canadian salary.

This gap widens to a staggering 31 per cent for those working in community nonprofits.

Bruce MacDonald, president and CEO of Imagine Canada, says it comes down to decades of short-term, project-based and unpredictable funding.

“It prevents many organizations from being able to provide annual pay increases or have the kind of stability necessary to both pay better and attract and retain staff,” he says.

A significant driver of this compensation gap is gender. While women make up 70 per cent of the nonprofit workforce, their average salary is 18 per cent lower than the Canadian average, a gap that is almost entirely

due to lower hourly wages. For men, the salary gap is just 3 per cent.

“The care economy has historically been undervalued,” says Mr. MacDonald. “And so many of the services provided are caregiving, frontline community services, and they have not been valued by society as much.”

He points out that women are overrepresented in these lower-paying roles and often hold contract or part-time positions without benefits, which deepens income inequality.

Racialized workers in the sector also face a double whammy of low pay. Their salaries are, on average, 12 per cent lower than those of their non-racialized nonprofit colleagues.

When combined with the overall nonprofit pay gap, this means racialized nonprofit employees earn about a fifth less than the typical Canadian worker.

The problem, says Mr. MacDonald, is a perception that has lingered since the religious origins of charity, that this is exclusively volunteer work, not a professional career.

“We have to be ever present in our efforts to make sure key stakeholders understand this,” he says, referring to ongoing conversations with government and corporate funders.

“This sector employs about 12.8 per cent of the Canadian workforce. While there are 13 million volunteers who ensure that programs and organizations can operate well, the nonprofit sector is also a place of employment and a powerful economic driver.”

Mr. MacDonald suggests that a solution requires a shift in mindset, moving away from a focus on keeping costs low to recognizing the value of the work. He points to a recent poll conducted by Imagine Canada, where Canadians were asked what they considered reasonable spending for a nonprofit.

NEW CAMPAIGN TO RAISE \$35-MILLION FOR PARALYMPIC SPORT

This year the Paralympic Foundation of Canada (PFC) celebrates 10 years of investment in Paralympic sport across the country and has plans to raise \$35-million over the next decade through its Ignite campaign – the largest-ever initiative to empower the Paralympic Movement in Canada.

Since its inception PFC – the philanthropic partner of the Canadian Paralympic Committee – has raised more than \$15-million to support Paralympic programming and assist Canadian Para athletes in achieving their goals.

“There is so much to celebrate when looking back at the past 10 years, as there are so many athletes and programs who have benefited from the support of PFC and our generous donors,” says PFC’s executive director Dean Brokop.

Since 2015 PFC’s achievements include: Establishing the Paralympic Performance Recognition program to financially reward Canadian Paralympians who win a medal at the Paralympic Games; hosting more



Josh Dueck hosting a ParaTough Cup event, one of Paralympic Foundation of Canada’s signature events. SUPPLIED

than 20 editions of its signature fundraising event, ParaTough Cup; investing \$8-million in the Next Generation Athlete Development program and leveraging matching funds from the Government of Canada to create an impact of \$16-million; and granting more than \$700,000 to Para sport

organizations across the country to increase quality programming capacity related to athlete and coach development along the Paralympic pathway.

Jim Westlake, PFC’s chair, says to maintain this growth, elevate Paralympic sport more and provide more athletes with equitable opportunities in sport, further investment is needed.

“As we look ahead to the next 10 years, we look forward to igniting greater change alongside generous donors and supporters who also believe in the transformative power of sport,” says Mr. Westlake.

The Ignite campaign has three priority pillars. These are:

- Igniting Inclusion: Paralympic sport uniquely drives societal transformation, and with more than 6.2 million Canadians living with a disability, ensuring their inclusion, both within and beyond the realm of sport, enriches the nation.
- Igniting Opportunity: Ensuring Canadians with a disability get the support they need to overcome the

expense of adaptive sport equipment, gain access to Paralympic sport programs and coaches, and benefit from specialized training and competition opportunities.

- Igniting Belief: Disability should never be a factor that limits the ability to dream or to envision greatness in oneself.

Josh Dueck, two-time Paralympian (2010, 2014) and Canada’s chef de mission at the Beijing 2022 Paralympic Winter Games, says over the past 10 years PFC has not just raised funds, it has raised possibilities for athletes like him and for the entire Paralympic Movement in Canada.

“Through initiatives like the ParaTough Cup and the Ignite campaign, we’ve seen first-hand how this support fuels performance, inspires the next generation and strengthens the fabric of inclusion in sport,” says Mr. Dueck.

Learn more: ParalympicFoundation.ca

Learn more: imaginecanada.ca

